JOHN BULL, OCTOBER 10, 1931
TWOPENCE.

JOHN BULL

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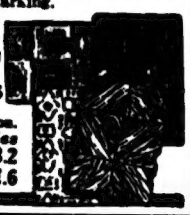

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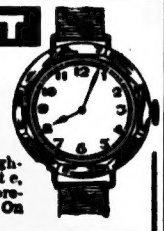

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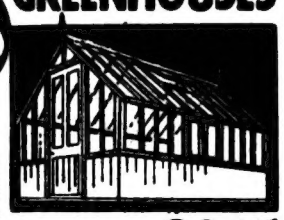

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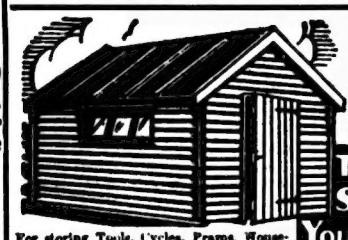

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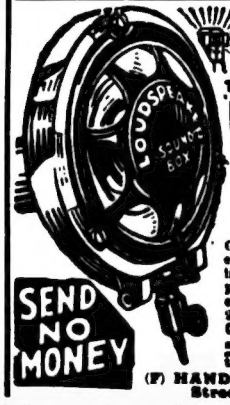

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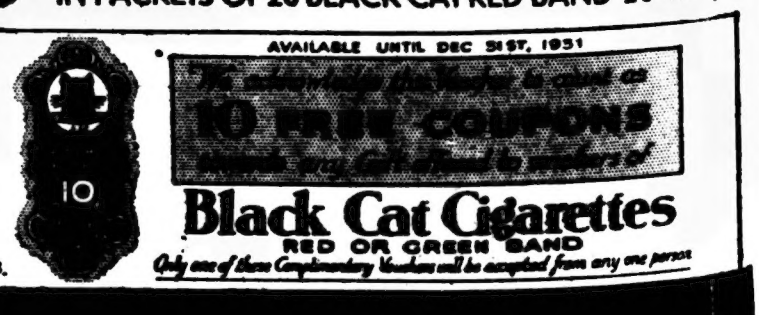

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Secrets of the Election Stampede

How the Fight Will Go

A Good Solid Quid

EXPERIENCED people who have been looking on at the Westminster melodrama during the past few days can see plainly enough just what is behind the great election stampede.

The Tories are confident that the National Government will be returned with a big majority.

* * *

No gamble is less certain than an election gamble, however. At present the odds are certainly in favour of the mixed battalions, who will go to the polls under Mr. MacDonald's banner.

But assuming they get their majority, how long will they keep it? Never has any coalition been so loosely knit. At any moment the formula which binds together such conflicting interests may be strained to the breaking-point.

The Liberal remnant

It is a tragedy that the Liberal Party, for whom some five million votes were cast at the last election, has been so crushed between the upper and nether millstones in this emergency.

Though it may survive as a name, it has perished as an effective party. If the Lloyd George remnant is a Party at all, it is scarcely more than a family Party.

* * *

And we must expect a return to the old two-Party system at Westminster, with the Conservatives under a new label on the one hand and Labour on the other.

Lloyd George

Though his followers have deserted him, Mr. Lloyd George is still a political force to be reckoned with, and it would be a great mistake to underrate the possibilities of his brilliant strategy.

* * *

Beyond doubt, during the rush-and-scramble bargaining of the past few days, Mr. Lloyd George was not idle at Churt. He must have realised that Lord Beaverbrook, that fanatical apostle of "Empire Free Trade," would be ill content with any "formula" that could satisfy the "National" Liberals.

And it seems more than likely that Mr. Lloyd George may have inspired "Max" to resist *for his own ends* that same "formula" which he (Lloyd George) regards as the epitaph of the Liberal Party.

Our forecast

One thing is certain—a record number of votes will be polled. In every constituency the overwhelming majority of the electors are affected directly and indirectly by the economies and new taxes around which the fight will rage.

Tories are boasting about winning one hundred seats, but they may not have sufficiently taken into account the widespread feeling that the sacrifices called for are not spread fairly over the community.

Liberals will do badly even if they have "coupons." Look out for Empire Free Trade candidates in agricultural constituencies, where Liberal candidates are wobbly on tariffs.

Labour will hold on to its industrial areas, but in the suburban and rural districts will have to face a tremendous barrage. Even here, however, the blackcoated and professional classes may be far from sympathetic to the National Government's campaign.

Seahams verdict

Though he was given a friendly hearing, Mr. MacDonald could not persuade the delegates of the local labour party in his own constituency, Seaham (Durham), to reverse their decision.

The Premier will be given a safe seat as one of the members for the Scottish Universities. More will probably be heard of his secret fighting fund for former colleagues who will support him at the polls.

High pressure

All parties are adopting and endorsing candidates at top speed, and they are all likely to have full armies in the field.

He masters his army

Very few seats indeed will be allowed to go by default when the day for polling comes.

Lack of funds, especially on the part of Opposition candidates, may result in Government nominees getting a few walk-overs, but these will only be in constituencies where the Opposition has no real chance of winning.

Labour will certainly put at least as many candidates up as last time.

Greed of gold

Having drained England of her exportable gold and forced her off the Gold Standard, France is now turning her attention to America, where she is earmarking huge amounts for later shipment.

It is now apparent that France intends to continue her economic war.

She has notions of being the financial centre of the world, and thus, through finance, to control politics.

* * *

This attitude cannot be mistaken by those whom France seeks to help and trade with. Therefore the devalued franc is no nearer becoming an international means of finance than the schoolboy's stock of marbles.

A sterling pound

The prestige enjoyed by the £ sterling abroad is so immense that even the developments of the last few weeks do not appear to have diminished it.

"The £ has not fallen," says one German newspaper. "It is the value of gold that has risen."

"If it comes to a choice between gold and sterling," the newspaper continues, "there is no doubt which will win in the end. One by one the countries of the world will rally to the Sterling Standard, and they will do well."

Eyes on America

The present tendency to sell out American securities and "buy British" is one of several indications that the golden foundations of American finance are shaking.

At any time there may be a panic, the dollar will crash and America will go off the Gold Standard.

She has only herself to blame. She would persist in hoarding gold, putting up high tariffs and refusing to lend to the impoverished countries.

The total currency now hoarded privately in the United States is in the neighbourhood of £160,000,000. It shows that the people are beginning to distrust the banks.

When a movement of this kind takes root it means the beginning of the end for banking stability.

Under observation

A momentous step has just been taken by Germany to put the "banker barons" in their place. It is the creation of a Reichs Commissar for banking.

This new official is to head a Watch Committee which will supervise the banks on behalf of the Government and the public.

He is to enjoy wide powers of surveillance and investigation. We commend the idea to the next Chancellor.

It is so

A fortnight ago JOHN BULL announced that the public control of the Bank of England would be put in the forefront of the Labour Party's election programme.

The National Executive has now placed before the Party Conference this week a proposal which says: "The banking and credit system of the country cannot continue to be left in private hands and the Party demands that it shall be brought under public control."

Also, as we foreshadowed, the Party is making a definite pledge to cancel the cuts in unemployment benefit.

Shot by sentry

The Foreign Office should give whatever assistance is possible in obtaining further evidence concerning the shooting of Mr. W. S. Stephenson, of South Shields, in Leningrad on August 18.

Seeks the truth—
Mr. Chuter Ede

Mr. Stephenson, chief engineer of the British ship "Kingswood" was shot and killed by a Soviet sentry, who has since been tried and acquitted.

The report of the trial sent to England has not by any means satisfied either the relatives of the dead man or other responsible persons who have seen it.

* * *

Mr. Chuter Ede, M.P., is continuing to press for further action in the matter, and we hope that Lord Reading will refuse to allow the unfortunate incident to be hushed up.

A dry twist

Now that America is beginning to feel the economic pinch there is an increased demand for the repeal of the Volstead Act.

Prohibition has been steadily losing support, and thousands are of the opinion that the country can no longer afford the vast cost of enforcing the law.

* * *

The vested interests of the bootleggers are behind prohibition, through which they are making huge fortunes.

The latest blow against the Drys is a statement by the Secretary for Agriculture that he will investigate farmers' demands to be allowed to brew beer, and see how much they will benefit by it.

Farewell to Lipton

Sir Thomas Lipton, the grocer and great sportsman, who died the other day, will take his place in history among those who have helped greatly in the world's progress.

The memory of him is that of the small boy who went out into the world with an idea and achieved it. The pity it is that his later ambition to see *America's* sailing cup come back to Britain has not been achieved in his lifetime.

A few more Liptons won't do us any harm. He was a very lovable old man.

Boom in smuggling

Board of Trade officials are already convinced that one of the first results of the imposition of tariffs on luxury imports from the Continent would be the growth of smuggling to an extent unknown even in the Napoleonic era.

Already the smuggling of goods from the Continent is far more extensive than people think. Spirits, cigars, perfumery and silks are cleverly slipped into the country, mainly through the use of fast motor-boats.

"IF YOU SEE IT"—(Continued)

Ruinous "extras"

There have long been complaints against school fees, which have steadily increased since the war, but the "extras" at all schools represent the chief grievance.

Private and preparatory schools are among the worst offenders. Ridiculous sums are charged for elastic and never-ending "extras." In some cases eggs, milk and jam are thus classed.

Parents should combine in a strong protest against this extortion.

Who gets it?

Farmers have a reputation for grumbling, but in the case of pig breeders, that grumbling is justified.

At Bury St. Edmunds, for example, farmers are getting 8s. 3d. to 8s. 9d. per score pounds for dead weight pigs which have to be of "prime quality, well fed and firm cutting."

* * *

One farmer who sold his pigs at these rates, went to buy some pork chops from a butcher in another part of the county. On one occasion he paid 1s. 5d. for 1 lb. 2 oz., and on another he was charged 2s. 1½d. for 1 lb. 8 oz.

This is roughly treble the price he was paid for his pigs. It would be interesting to know who is enjoying the fattening process.

Death ships

British seamen are the best in the world, but British ships are in danger of forfeiting that proud position.

Attention was drawn at a meeting of the Manchester Port Sanitary Authority to the fact that out of the 104 British ships calling at the port during the past month, forty-five were found to have structural defects, and nineteen were in a dirty and verminous condition.

Of the fifty foreign vessels calling during the same period, six were in a dirty condition, and five had structural defects.

There is plenty of scope for the Board of Trade to justify its existence.

Lansbury's Cinderella

What is to become of the Royal Botanical Society's gardens?

Now that the Society has been dissolved, the former lovely gardens are so much waste ground.

George Lansbury, the man for this job

When the Crown lease expires in 1932 they should revert to public use, but it is not known what will happen to them.

Had Mr. Lansbury still been at the Office of Works he would certainly have continued in his efforts to gain for the public its right to these gardens.

London is badly in need of open spaces and it is time that some assurance was given that this valuable addition will really be made.

False lover

Frederick Allen Tothill, of Central Avenue, Warth, Bury, should be a wiser man through the prompt action of the Radcliffe magistrates.

When he and his sweetheart were fined 11s. for doing damage to a field near Radcliffe, they were given time to pay.

The girl gave Tothill 2s. 9d. a week for four weeks towards the fine. He kept the money and a distress warrant was issued against the girl.

* * *

The fraud was then discovered and Tothill added to his baseness by stating he had sent the money by postal order.

He was severely censured by the Bench and fined £5 and costs, with the alternative of one month.

Tothill is a particularly unsavoury rascal, who sought to save himself at the expense of a girl's trust.

Empire egg mystery

Although eggs from Denmark, Holland, Lithuania and other places are plentiful, it is impossible to obtain Empire eggs in many parts of the country. Shopkeepers say they can't get them.

We commend this mystery to the attention of the Empire Marketing Board, which is advising the public to buy South African eggs.

Fishy fines

The owners of British trawlers have a serious grievance against the Icelandic gunboats which are making a practice of capturing them and extorting heavy fines for supposed offences.

Most of these gunboats are controlled by police who live on the proceeds of the fines they levy. It is an easy matter for them to trump up fishing offence charges on some shallow pretext.

During the last twelve months they have arrested ten Hull boats and fined them about £5,000.

The maximum fine for fishing offences in the British Isles is £10, but in Iceland they sometimes run up to £800.

Our fishermen need official protection.

Children ensnared

When Robert Williams, of Cwmtillery, Mon., was charged at the local police court with using his house for betting purposes, it was stated that eighty-eight children and seventy-five women were seen to enter the premises during three days.

The readiness of some bookmakers to accept bets from children is the worst feature of the gambling craze, yet Williams escaped with a fine of £10 and £5 costs.

Prison would be a better deterrent for these men and at the same time parents who send their children on such errands should be severely punished.

Foreign flowers

In spite of the Prime Minister's appeal to "buy British," Southend Corporation intends to buy Dutch bulbs for the public gardens.

In the present state of the country such an action is surely most unwise, especially as we already buy far more from Holland than we sell to her.

Even from the point of view of economy the Corporation is making a mistake. The present position of the £ makes it all the more necessary to give British growers the preference.

Faster trains

The "Cheltenham Flier" has been such a success that scores of foreign visitors have been travelling on it just for the thrill of high speeds.

With any luck, this ought to lead to a general speeding-up of railway traffic. During the last forty years the maximum speed of trains has not altered because it was thought that the limit of safe speed had been reached.

Train travel could be much faster without being dangerous. There is no reason why really fast passenger and goods trains should not be run as a matter of course.

Warriors ignored

During the twelve months ending June 30, some 13,000 fresh applications were dealt with by the Ministry of Pensions, out of which no fewer than 12,045 claims were rejected.

In many instances, applicants were not even examined by a medical board and medical certificates submitted by them were ignored. The regulations framed for considering "out of time" cases are farcical.

We demand that immediate steps be taken to pass the War Pensions (Amendment) Bill. Until this is done, ex-soldiers will continue to be deprived of the pensions to which they are entitled.

Mother love

A wonderful example of a mother's self-sacrifice has occurred at Burnley, where Mrs. Burrows gave her life to save her five-years-old son.

They were walking along when a motor car dashed on to the footpath. Mrs Burrows saw that an accident was inevitable, and, picking up her son, threw him over a garden fence. She was knocked down and died from her injuries. The boy was unhurt.

Though now deprived of her care, Stanley Burrows will go through life with a fragrant memory of his mother's love.

"Bullets" birthday

Somebody has suggested that one's birthday might be more happily celebrated by giving presents away rather than receiving them.

There is something in that idea and JOHN BULL is happy to set the fashion this week.

On page 39 you will see that the Nineteenth Anniversary of our "Bullets" contest is to be celebrated by the award of 3,000 Guineas.

In addition, nineteen other big cheques, together with twenty radiogramophones, will be awarded.

Which birthday present will you have?

Whip cracking

Because French pit-wood exporters refused to load cargoes unless Cardiff importers agreed to pay on a Gold Standard basis, the Welsh pit-wood trade last week came practically to a standstill.

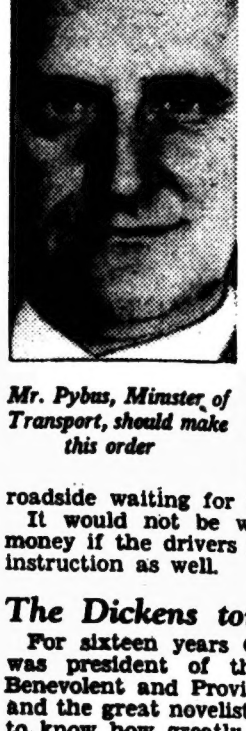
The danger of this failure of French exporters to fulfil their contracts lies in the fact that if they maintained their attitude for any length of time they would cripple the Welsh coal output.

Coal-owners should retaliate by using steel props instead of wood.

Apart from providing work for thousands, the use of steel props would make the mines independent of a costly French subsidiary trade.

Road Red Cross

Despite the marked increase in the number of road accidents and the consequent increased demand on ambulance services, long distance motor coaches are not compelled to carry first-aid outfits.



Mr. Pybus, Minister of Transport, should make this order

Apart from the occasions when these vehicles are involved, it is quite probable that they often carry passengers who could render assistance to injured people.

If the Ministry of Transport insisted that outfits be carried and frequently inspected, fewer people would die by the roadside waiting for help.

It would not be wasted time and money if the drivers received first-aid instruction as well.

The Dickens touch

For sixteen years Charles Dickens was president of the Newsvendors' Benevolent and Provident Institution, and the great novelist would be proud to know how greatly that Institution has prospered since he directed its fortunes.

The Dickens touch is still here to-day. As we announced last week, there is to be an all-star concert at the London Palladium on Sunday afternoon, October 18, to assist the institution in which he was so keenly interested.

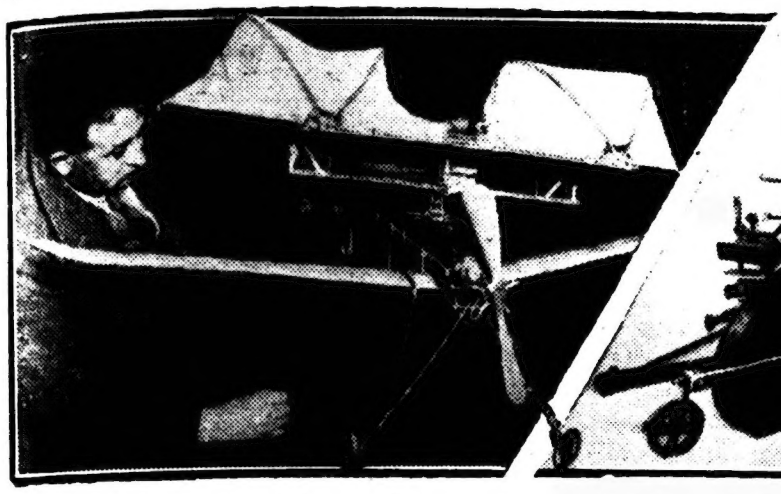
Tickets are selling like hot cakes, and those who want to see a galaxy of talent should book their seats at once at the Palladium, Argyle Street, Oxford Circus, London, W.1.

Alarming

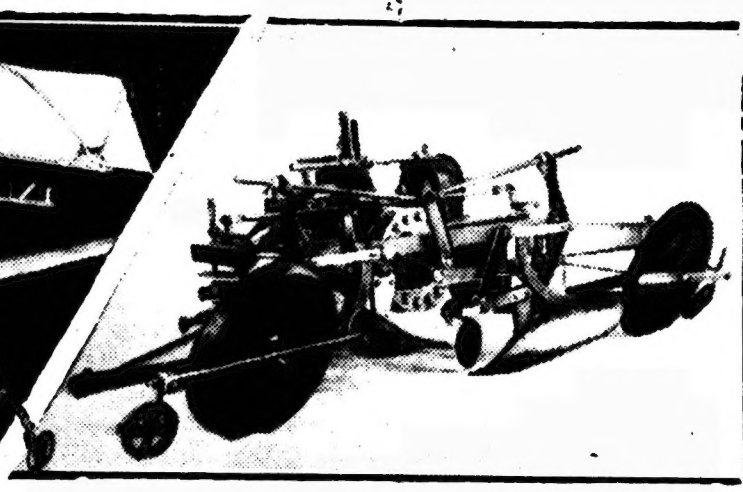
In Newport alone there have been twenty-five street fatalities this year, while the percentage in other South Wales towns is also very high.

The Newport figure certainly points to the need for investigation and action. It would seem that drivers are not paying due regard to the special danger of very narrow streets.

ADAMSON— —Goes Through the Hoop



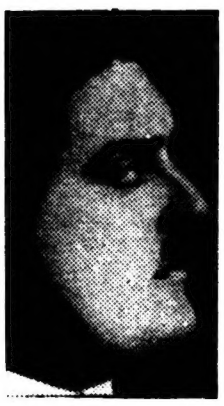
A parachute attached to the top of an aeroplane which, in the event of engine failure, automatically opens out and saves the machine.



A new help for the farmer. A rotary plough invented by a British working man. Exhibited at the recent International Agricultural Exhibition at Lausanne, it aroused intense interest. These devices and hundreds of others may be seen at the International Exhibition of Inventions in London.

When this kettle boils it fills the teapot, makes the tea, then sets an alarm-clock ringing to warn you.

THE NEXT GREAT INVENTION



by CAPT. G. DRURY COLEMAN

Secretary of the Institute of Patentees

WHAT great invention will be Britain's salvation in the times through which we are passing? We have a proud past to look back upon — steam and the steam engine, the dynamo which arose from Faraday's researches which all the world is now celebrating, the turbine of Sir Charles Parsons, Arkwright's loom, the aniline dyes of Perkin, and a host of other discoveries, almost all of which have formed the basis of great advances in modern civilisation.

Many of them have been produced in much darker times than the present. With the exception of the dyes discovery by which a foreign country first profited, every one of these inventions has planted British industry one step forward and has benefited not only us, but through us, the rest of the world.

What will be this new invention which will give us a renewed prosperity? If I might hazard a guess, it will be some revolutionary idea in connection with transport, since distribution and transport are the besetting problems of the modern age.

We still lead

IN my experience, the most eagerly sought-after ideas and the most profit-making among those of recent years have been patents and inventions dealing with transport. But whatever the idea is which will rehabilitate British trade and industry, I have no doubt at all that it will be a British invention.

I say that, not from a mere taken-for-granted patriotism, but as a considered opinion drawn from my experience of the trend and extent of British inventive genius as compared with that of the rest of the world to-day.

In the numbers of inventions of utility patented in England each year, in proportion to our population, we still lead the world. For many years the total has rarely dropped below 35,000.

But, more important than the mere numbers as an index of our creative health in invention are the types of persons, the inventors themselves. They come from almost every imaginable occupation and cover every social class.

Therein lies the great difference between our patent lists and those of almost every other country. The foreign inventor, as a general rule, is a specialist of some kind within the field in which his invention lies.

Unexpected genius

LOOK down the list of exhibitors at the Inventions Exhibition now being held at the Central Hall, Westminster, London.

There you will find a fine art dealer who has invented a new type of self-driving motor using compressed air; a boot and shoe repairer who is showing an "anti-dazzle" headlamp which is claimed to solve this hitherto insoluble problem; a working miner who has evolved a wonderful device for salvaging sunken watercraft and crew.

Here we have a cotton spinner who has invented a controllable, movable parachute for aeroplanes, bringing complete air safety one step further towards realisation.

We have never been a nation of specialists in sport or work, and these few instances I have quoted from the many hundreds show that in inventive genius, too, we carry out the national tradition.

Indeed, about the only people who could be fairly described as specialists in the particular class in which their inventions come are the women inventors.

There are many scores of women exhibitors. They show devices which are connected with the home in some way and range from domestic labour-saving devices to inventions for the greater comfort of invalids and children.

All this is not to say that the specialist has no place in British invention. The big invention, the revolutionary discovery, which will have huge money-making possibilities, will come from the specialist, the research man working in the laboratories of one or other of our big chemical or electrical combines, or from the pure scientist. We have as many of these trained minds as any other country.

Dream of electricians

EVEN as I write this the news is to hand of the perfection, by an English scientist, of a wireless transmission valve with ten times the power for its size of any previous valve.

This valve opens the way for the wireless transmission of power—the electrical experts' dream of the future, when engines will pick up their driving power from the ether and the housewife will merely "tune in" to get the heat for cooking dinner and the light to eat it by.

But where we have the pull over other nations is in the number of our non-specialists, the small inventors. They are the people who keep the wheel of industry turning and who every now and again produce the really big idea, the invention which has world-wide possibilities and brings about huge industrial changes.

There are many hundreds of thousands of pounds invested in small inventions in this country, small businesses employing from five to fifty men and housed in every kind of structure from a railway arch to a small fifty-foot factory.

They are the people who keep the creative stream flowing in industry, they are the people who should be helped and protected in every possible way.

But the sad truth is that they receive more handicap than assistance from our existing laws, those laws which should protect the inventor and make his path smooth. Our patent law is archaic and complicated, and compares unfavourably with almost every other country.

On the meagre services it renders, our Patent Office makes a profit of £100,000 a year. It would not be unfair to describe this profit as a tax on brains. All this sum could be more usefully employed in giving better service to the inventor.

It is high time, for instance, that the patentee should have the benefit of a world search when applying for his patent. An inventor in America or in almost every European country gets this benefit when he makes his application, included in the normal fee.

Foreigners protected

A BRITON, however, merely gets a British search from our Patent Office for his fee. If he wants a world search he must go to an agent for it and pay hundreds of pounds.

A world search saves the inventor much possible loss and disappointment, and protects him against foreign exploitation of his brains.

In foreign patent offices skilled translators look up all patents filed there in the languages of the country from which they emanate, for the benefit of their citizen inventor.

The Englishman gets no such privilege, although in our Patent Office are filed specifications from all the countries in the world.

Yet another deficiency in our system which, besides affecting the inventor, has a direct bearing on trade—the carrying out of "Working Laws." In England a patent must be worked within three years to remain valid. Yet foreign firms who take out an English patent continue to export their products to us made of the materials and by the labour in their own country.

It would be almost safe to say that if "working law" were properly insisted upon, we could do without tariffs in this country on hundreds of articles which we import from abroad.

It is, of course, open to any British firm to ask for the application of the law in respect of a particular commodity, but the proceedings must be decided in the High Court and the British firm must find the money to fight.

There are many other grave drawbacks besides the points I have mentioned. Most of them have been enumerated by the Sargent Commission which has recently recommended improvements in our present laws.

Crack that Whip, PHILIP!

Sir P. CUNLIFFE-LISTER, G.B.E.,
President of the Board of Trade

DEAR SIR PHILIP,—I strongly urge you to use at once with crushing effect the powers which have been given your department to deal with profiteers.

Your past experience at the head of the Board of Trade should fit you to meet and defeat the subtle methods of these traitors who prey upon the distresses of the nation.

I warned the Government last week that profiteering would begin immediately, despite bland assurances that there are plenty of stocks in the country and that there is no justification for increased prices.

Well, as you see, profiteering has begun, tentatively it is true; but it will increase until you drive these hounds back into their kennels.

You can check with relative ease the operations of wholesalers and retailers. Your chief problem lies with the middlemen and handlers in between. That is where your whip must fall!

The public depends upon you to do your duty thoroughly and fearlessly.

JOHN BULL.

Rt. Hon. Sir J. GILMOUR, Bt.,
Minister of Agriculture

DEAR SIR JOHN,—By stopping the modest expenditure started by Dr. Addison on the placing of unemployed men on allotments, the National Government is exercising a very paltry economy.

In the past year, about 64,000 men have been assisted to obtain allotments and money was lent to them to get tools and other necessaries at cheap rates.

Of the money advanced, £15,000 has already been repaid and the total cost to the State has been only £25,000, for which some £500,000 worth of food was produced.

Now is the time to increase home production and this was a splendid way. It also prevented physical deterioration of the unemployed.

I hope you will find it possible to cancel this singularly stupid cut.

JOHN BULL.

Mr. JOHN BROMLEY, M.P.,
Chairman, T.U.C.

DEAR MR. BROMLEY.—You have been chosen for a high office at a time when courage and honesty of purpose were never so necessary.

It is a time, too, when clear thinking and clear planning in the face of national and international problems are demanded of all leaders of opinion.

To you, as the head of the great Trade Union movement, millions of the working class look for inspiration and guidance. Great industrialists, bankers, and business men must give heed to the policy you unfold and the schemes of reconstruction you support.

My wish for you is that alike in courage, in honesty, in clear thinking and clear planning, you may give of your best to the movement which you have helped to build.

JOHN BULL.

BERNARD PICKERSGILL and ARTHUR WATSON,
Monkbridge, Leeds

RUFFIANS,—As members of the Monkbridge Works Rugby League team it is expected that you would know the rules of sportsmanship, but you have a lot to learn in this respect.

After a match in which one of you had been ordered off the field for fighting, that offender knocked down an opponent in the dressing-room, and the other kicked him in the back, fracturing a bone in the spine.

Fourteen days in the second division was too lenient a sentence.

JOHN BULL.

Col. HOWARD BURY, M.P.,
Bath Club, W.1

DEAR SIR,—Your bright economy suggestion to the Chancellor of the Exchequer the other day certainly takes the biscuit.

You suggested that money could be saved on the production of Hansard if members' speeches were printed in résumé and not in full.

In that connection I note that in the Official Report for the last session your efforts occupy 8½ columns *in the index alone*! Half way through the present session you had used up four columns of the index.

May I remind you that economy like charity should begin at home?

JOHN BULL.

Alderman MAURICE JENKS,
11, Portland Place, W.1

DEAR ALDERMAN JENKS,—Early in November you are to take up your duties as Lord Mayor of London and I offer you my heartiest congratulations at the honour accorded you.

As Chief Magistrate of the chief city in the world you have a responsibility that must occasion you some awe, but I have little doubt you will follow in the footsteps of your illustrious predecessor as an example to London's citizens and an ornament in dignity and speech to the capital which has elected you to the Mansion House.

JOHN BULL.

Viscountess ASTOR, M.P.,
4, St. James's Square, London, S.W.

MY DEAR LADY,—No doubt you know a good deal about America and a little about England. But you do not know enough about this country to leave our beer alone.

In time you will realise that our beer is rather more important to England than the Statue of Liberty is to America, and that we are far more honest about our beer than Americans are about theirs.

I am rather astonished to hear that you would be prepared to sanction the nationalisation of beer. That is very good of you, but is it not a great declension from your world ideal of total prohibition?

JOHN BULL.

Sir CHRISTOPHER FURNESS,
Netherbyres, Ayton, Berwickshire

SIR,—On the plea that Lady Furness and yourself were receiving medical attention, and that the noise of merry-making was upsetting, you were fined merely ten shillings for striking two lads with a whip, one of them on the face. A poor defence for such an act, and a poor fine. You got off lightly and deserved more.

It is foolish and autocratic behaviour such as yours that fosters class hatred.

Make an effort in the future to deport yourself in manner consistent with your position.

JOHN BULL.

The MARQUESS OF CREWE,
Secretary of State for War

MY LORD,—Under existing regulations, no member of the Services is allowed to exploit his ingenuity for his own benefit.

If a man invents something he must submit his invention to experts in his particular branch of the service so that it may be developed if good enough, for the benefit of the country which finds him food and quarters.

This is hardly an encouraging rule and it results in inventions being either "crabbed" or stolen. Service brains are picked by firms who then charge the Government heavily for stolen ideas.

Many clever soldiers would welcome a revision of this distinctly antique system, and I hope you will make some investigations with a view to a change.

JOHN BULL.

CANDID COMMUNICATIONS

STRAIGHT *from the Shoulder*

GENERAL SMUTS: "I would back you with my bottom dollar that this nation is going to pull through."

A safe bet, General, but it is heartening to have so staunch a backer.

* * *

DR. VAUGHAN CORNISH: "The charabanc too often disturbs the quiet of the countryside and leaves behind a legacy of litter."

Don't be snobbish. There are far more cars than charabancs and the private motorist is quite as much to blame for noise and litter as the people who ride in charabancs.

* * *

MR. HERBERT MORRISON: "The politician of the future, if he is to be a success, must be a business man."

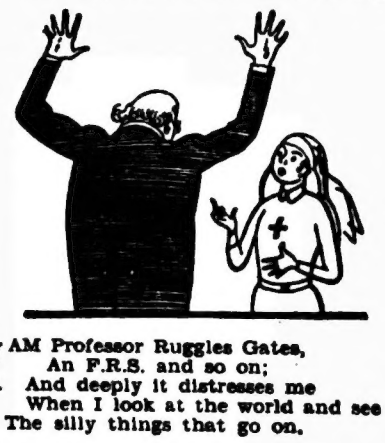
In the best sense of the term we agree. But he must put the nation's business before his own.

* * *

SIR ROBERT HORNE: "Four years of clean, straight and strong government will work a great transformation in our fortunes."

Yes, but which Government?

Not from the B.B.C.—Professor Ruggles Gates sings the song of—



The SALT of the EARTH

I AM Professor Ruggles Gates,
An F.R.S. and so on;
And deeply it distresses me
When I look at the world and see
The silly things that go on.

The foolish efforts that are made
At patching botched humanity—
The poor, the lame, the halt, the blind—
Seem, to my scientific mind,
The veriest insanity.

The things unthinking people do
In the sweet name of charity,
To deeply thinking blokes, like me,
Prove that the doers do not see
With scientific clarity.

Why should we help the down-and-out
Or seek to ease their struggles?
The fittest only should have mates—
Those happy few as wise as Gates,
As free from flaw as Ruggles!

If you could see as well as hear me, ladies and gentlemen, you would observe that I am not wearing the white shirt of repentance.

Some people thought that when I read in cold print what I had said to the British Association I would hasten to withdraw or modify some of my statements. But I have no intention of doing either.

I adhere to my view that, in the name of Christian charity, we are hastening the downfall of the race by helping the unfit to survive.

All our so-called humanitarian legislation makes for deterioration, since ineffective individuals are encouraged to reproduce their kind by being aided and pampered at every stage of their career.

Giving the vote to paupers after the war was a milestone on the path of decadence. And I cannot trust myself to speak of recent proposals for keeping children at school for an extra year.

After my B.A. address I was rebuked by Professor Geddes for my assumption that because a man is low in the social scale he is there because of his own degeneracy or feeble-mindedness; and I have received insulting letters suggesting that if his financial status is to determine an individual's right to survive, I had better be careful that the standard is not fixed too high.

They point out that, although I may consider that I have established my right, a wealthy bookmaker or pork butcher might in his turn regard me as one of the financially unfit.

Scientists, however, are in a class apart. They are not judged by their wealth or lack of wealth, but by their vast intellectual riches, of which I have given you a glimpse.

Yes, only the fit should survive:
The miner who's out of a job,
The hawker unable to thrive,
The tradesman who's spent his last "bob"
Should not be encouraged to cumber the earth,
Which I'd fain see reserved for their betters by birth!

But I fear that my words are in vain.
Weak fools will still give to the poor,
And couples, when courting, disdain
Eugenics as much as before!
For science is void of effect on the mass,
Who heed not the bravs from their own British Ass!

GAMBLING with the NATION'S DESTINY

by A. G. GARDINER

"Ice-breakers that will break up the frozen credits of the world"

IT seems probable as I write that when these lines appear the country will be in the first stages of an election delirium. If it is not so I shall be glad, but all the omens point that way.

If I regret what looks so inevitable, it is not because I dislike elections. On the contrary, I rather like them; but I like them at suitable times and seasons, and this seems neither the time nor the season.

Whatever our opinions, I do not think anyone can feel happy about the spectacle this country has presented to the world in the past three weeks. It fills one with doubts of the efficiency of a democratic system in a time of crisis.

In normal conditions when there is time to talk and quarrel, intrigue and compromise, the system works well, and in any case it is the only system that would be tolerated by a people that puts self-government as the first requirement of its political existence. But it is certainly a clumsy expedient in a crisis when bold and confident action is necessary.

Invisible menace

That is the situation now. With the world heaving all round us like the sea in a tempest, we need a firm hand on the tiller and every man at his post. It is not too much to say that the country is in as grave a peril as any in its history—as grave even as at any period of the war.

In a real sense it is more grave than at any period of the war. For during the war the danger was visible and intelligible to everybody. To-day it is as subtle as it is menacing.

It is the difference between a house on fire and a house in danger of collapsing with dry rot. Everyone can see the necessity of combined action at a fire. Everyone is ready to fall into line to pass the buckets.

But dry rot does not make this instant appeal to our sense of danger. It tempts us to waste time in squabbling about who is responsible for the mischief and whose job it is to save the situation.

And that is what has been happening in Parliament during these anxious weeks. Instead of concentrating all the energies of everybody on the task of steering the country through the terrific storm that has burst upon the world, Parliament has been an unlovely spectacle of beggar-my-neighbour.

The lobbies have swarmed daily with people, not engaged in the disinterested effort to save the State from disaster, but in intriguing for personal ends and party advantage. The question all round has been, not what can we do for England, but what can we do for ourselves, and the concern that we serve.

The storm has raged outside, but in the Cabinet the question has not been how to weather it, but how this faction can get an electoral advantage over that faction.

The Conservatives have tried to exploit the peril of the country in order to snatch a victory on tariffs. Labour, having fled from the responsibility of seeing the country through the crisis it largely helped to create, has been concerned only to assure the electorate that "Codlin's the friend, not Short."

The Liberals, torn between the sudden enthusiasm of Sir John Simon for tariffs and the equally sudden enthusiasm of Mr. Lloyd George for Free Trade, have been a pathetic picture of sheep without a shepherd, or, rather, with too many shepherds for so small a flock.

Poll catching

I don't say that the questions that have split all parties into fragments are unimportant. But I do say that they were irrelevant in presence of the tremendous issues that confront us at this time. And I do say that, for the most part, they have been thrust into the forefront, not with the idea of safeguarding the country, but for the purpose of getting a winning position at the polls.

If ever there was need for a united people and a united Government it is now. Consider for a moment the vast problems before us. I will not dwell upon the case of India, though that alone in normal times would be enough to occupy all our minds. I am old enough to remember when the lightest hint of peril to India filled the nation with alarm and Parliament with the deepest anxiety.

To-day the whole fate of India is in the balance, and the very existence of British rule there is under a challenge more formidable than any in our experience. But the Conference which is dealing with this great matter is passing almost unheeded while the political "scrum" is played out in Parliament and the country.

But even the fate of India is overshadowed by more urgent issues. The financial mechanism of the world has collapsed, and world trade has collapsed with it. This country, which more than any other is dependent for its prosperity on that trade, has been driven to the most desperate expedients to save its credit.

For the moment it has done so, but the peril remains. We are approaching the end of the most disastrous trade year in our history and a black winter, with three million unemployed, is before us. The repercussions of our financial shock have shaken the world which is more dependent on the stability of this country than upon any other factor.

No one can say yet what the outcome will be, but it is with this country more than any other that the initiative lies. It is this country which should set in motion the ice-breakers that will break up the frozen credits of the world and reopen the channels of industry that will restore prosperity not to ourselves alone, but to all nations.

The world awaits

And linked up with this great question of world restoration are the vast problems that the New Year will bring.

What is to be done about the war debts and reparations which are held in abeyance? These curses have been one of the chief causes of the misery that has fallen upon all nations.

Is it conceivable that when the Hoover year is up they are to be revived? The mind shrinks from such a hideous prospect. But if it is not to be realised there must be a Government in this country which will speak with the authority of the whole nation behind it against the resurrection of this monstrous spectre.

And what of the Disarmament Conference, which after years of postponement is now imminent? The question of armaments lies at the root of all the world's disquiet. In the last analysis it is the fears of the world that are the cause of its paralysis.

Is this attempt to remove those fears by a great demonstration of international good will and confidence to break once again on the rock of French obstruction? Again, the answer depends in perhaps decisive measure upon a British Government which will be able to mobilise the nations against the enemies of peace.

In our hands

These are the considerations that make a strong, coherent Government vital to us at this time. They should weigh with every elector when he goes to the poll. A united nation behind a united Government can save England, and in saving England can help to save the world.

Homely Wisdom—by CANON R. J. CAMPBELL, D.D.

SPOILED LIVES

THERE is an old saying that adversity makes strange bedfellows.

One keeps coming across illustrations of it in these hard times. I know an English University man and his wife, who after the war took into their home a poor slum child as maid. They did it out of kindness, and the girl was grateful and fond of them—a result which does not always follow.

They emigrated to America for some reason, fell on evil days, and came to poverty. The last I heard of them was that that girl was keeping her former master and mistress. She could get work where they could not.

* * *

Very different is the lot of a poor derelict I have just heard of. He has been cast off by his family for no crime except that of developing an illness which turned him from a benefactor into a burden. Now he shares a room in a foreign lodging house with two men, neither of whom can speak a word of English or believes in the use of soap and water.

* * *

"You have worked for us while you could, father," said a boy and girl I know of; "now we will work for you or go short." I fear they have had to go short, but they have done it cheerfully and stuck together.

Contrast this with the shattering discovery many a man and woman has had to make in these days, that love cannot stand the strain of privation. You thought you were loved for what you were, and you are suddenly made to realise that it was only for what you had.

A husband and wife have lived together in comfort till the period of financial stress arrives. The woman's love is not strong enough to enable her to stand by her husband in his hour of greatest need. She forsakes him, or she stays and makes his life a hell.

Sorrows thus caused are among the most difficult to recover from. I verily believe that they cause more ruin and despair than any of the gross bad habits that break up homes.

* * *

There is but one infallible antidote that I know of, and it finds expression in a letter that lies on my desk at this moment. It comes from a reader whose life has been blighted by the faithlessness of another. "There is only one thing to be done," cries the writer: "I must fill my life with service; it is fatal to sit in a corner and brood over one's wrongs till love turns to hate."

A friend who is staying under my roof just now endorses this manly counsel in his own dire necessity. He is facing the supreme tragedy of his whole career, and this is what he says about it.

"It is impossible for a pure unselfish purpose to dwell in the same mind at the same time as a spirit of revenge or self-pity or despondency; one or the other must go. There is no trouble, however dark, that cannot be made to yield by doing with all your might something for the common good. And no man can be deprived of that."

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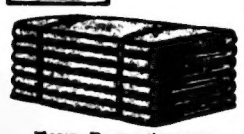

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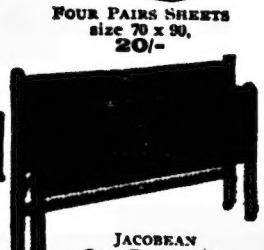
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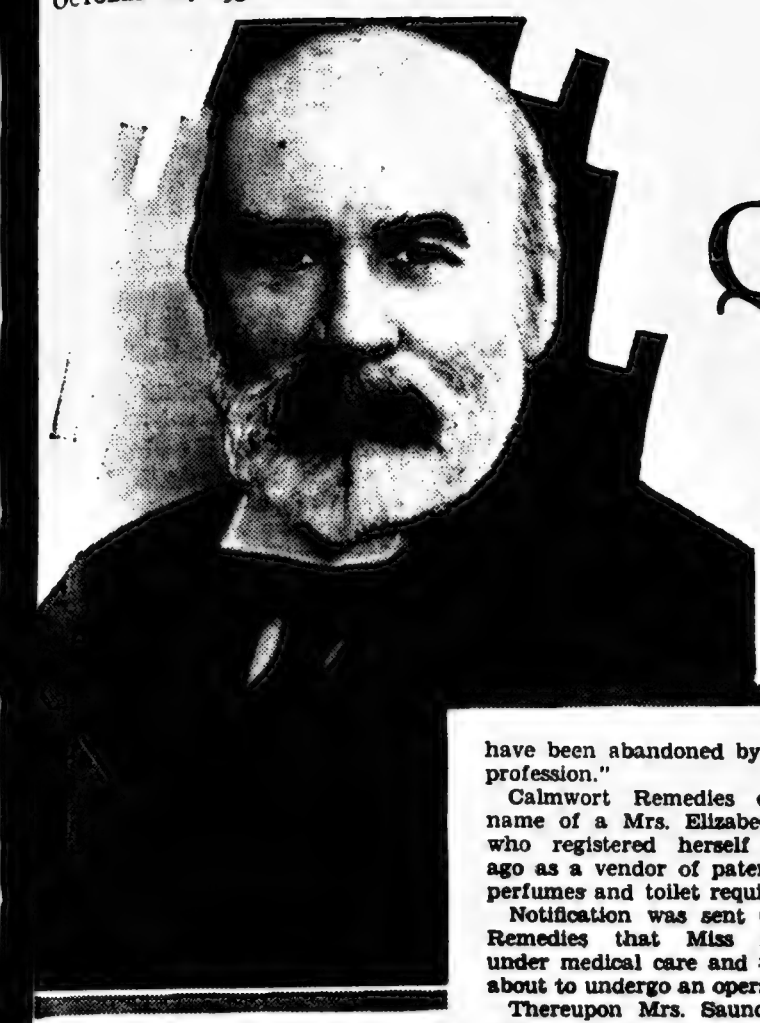
TERRIBLE QUACK CURE TRAGEDY



Sir Donald Macalister, President of the British Medical Association, must use his power to stamp out such dangerous quackery

THE records of JOHN BULL relating to quack doctors and bogus nursing institutions do not contain a worse case than one which we have just investigated.

At beautiful Woodcroft Heath, some miles from Chelford, in the solitude of Cheshire, there lived until three and a half years ago a fifty-six-years-old woman named Miss Mary Ellen Holden.

By a lifetime of thrift and industry she had at that time apparently made her future secure. Known to the whole countryside as an expert laundress, she could depend upon a regular income from a business which she conducted from the pretty woodland cottage where she lived alone with her sister.

Specialist belied

In addition she had saved several hundred pounds, which she had invested in Government stocks.

But Miss Holden fell ill. Cancer attacked her.

The family doctor saw no cause for undue alarm so long as she was prepared to accept early treatment. His diagnosis and opinion were confirmed by a Manchester specialist, who expressed the belief that there was reasonable prospect of cure if Miss Holden submitted to an operation.

Arrangements were made for her to enter a Manchester hospital, where she would obtain skilled surgical attention and proper nursing.

Unfortunately, just before seeking medical advice, Miss Holden had got in touch with a concern calling itself Calmwort Remedies, of 143, Dickenson Road, Rusholme, Manchester.

From this concern she received literature announcing that, after thirty years of research, the company undertook the successful treatment of her ailment without pain or operations.

"We have never met with failure," it was added, "even when patients have been abandoned by the medical profession."

Calmwort Remedies conceals the name of a Mrs. Elizabeth Saunders, who registered herself some years ago as a vendor of patent medicines, perfumes and toilet requisites.

Notification was sent to Calmwort Remedies that Miss Holden was under medical care and that she was about to undergo an operation.

Thereupon Mrs. Saunders sent an amazing letter. In it she wrote that it was a "very serious matter," and that it would be dangerous to have an operation, which would only worsen the disease.

She also instructed Miss Holden to stop at once the form of temporary treatment which she was receiving at home.

The letter ended with advice to Miss Holden to call at the headquarters of Calmwort Remedies without delay, and the sooner she called, it was stated, the better it would be for her.

A ban on doctors

Miss Holden paid the visit to Manchester, and found that the address in Dickenson Road is that of a private house, with the name of a violin teacher on the doorplate.

She was received by Mrs. Saunders, who told her that on no account must she submit to an operation or have any further consultations with doctors.

Mrs. Saunders also gave her a paper-covered book entitled "Medical Humbug and Hospital Horrors."

The suffering woman was so terrified by the misrepresentation and rubbish contained in this scurrilous book that she succumbed easily to the enticements of Mrs. Saunders.

Miss Holden was persuaded to cancel the arrangement to enter hospital and to become a paying patient in Mrs. Saunders' house.

For three and a half years she lay there in a tiny room at the top of the house, with a bare floor and furnished only with a small iron bed, a chair and a little table.

Treatment horrors

Decency forbids a description of the "treatment" which was given by Mrs. Saunders. Some of her methods were crude and ghastly.

Not once was the ailing woman seen by a doctor during those three and a half years.

In fact, she told her sister during a visit that Mrs. Saunders had shown her a newspaper report of an inquest in which the coroner had censured a quack for failing to obtain medical aid for a patient.

Mrs. Saunders had, therefore, insisted that she should sign a document declaring that she did not wish or require the services of a doctor.

On another occasion the sister told Mrs. Saunders that she did not believe her assurances that Miss Holden was being cured, and that on her next visit she intended to bring the family doctor with her.

Grim discovery

Mrs. Saunders replied that she would not allow any doctor to enter her house.

Part of Mrs. Saunders' "cure" was by spiritualism. She told Miss Holden and her sister that she was constantly receiving messages and directions from a spirit named "Beatty," and from the spirit of Miss Holden's mother, who died nearly forty years ago.

She spelt out the messages by means of a planchette at the patient's bedside. Once she stated that the spirit-world had directed that Miss Holden should be given no more brandy.

As time went on Miss Holden became so ill in consequence of neglect that small quantities of brandy provided by her sister were alone sustaining her.

The sister once took some beef-tea to Miss Holden, and on returning was told that Mrs. Saunders had not allowed her to have it and had thrown it in the fireplace.

On another occasion the sister remarked to Mrs. Saunders that Miss Holden's colour seemed dangerous. "That will soon be all right," Mrs. Saunders replied. "I am giving her a special medicine for her complexion."

Latterly, Mrs. Saunders changed her "treatment," and began dosing Miss Holden with stout and beer; the one, she said, to give her new blood, and the other to give her strength.

After three and a half years the sister was asked to make arrangements to take Miss Holden home, because she was almost better and fit for convalescence.

This was untrue.

Miss Holden was dying.

Also, her savings were exhausted.

So far as can be traced she had then paid Mrs. Saunders £450, and her easily realisable securities had all been sold.

One day recently the sister went to Mrs. Saunders' house to show Miss Holden a sample of the wallpaper with which she was to decorate her room in preparation for her home-coming.

She found Miss Holden lying huddled in bed—dead.

Mrs. Saunders was asked if the dead woman had spoken or written any message. An envelope addressed to the sister was handed over. It was empty.

No inquest has been held.

She must be expelled

There can be nothing more atrocious than that a woman of the type of Mrs. Saunders, who is almost illiterate, should be allowed to undertake the treatment of disease for fees and that a person who is seriously ill should be allowed to die in an establishment of the kind after being refused medical attention for three years.

Before she commenced business at the house in Dickenson Road, where there is no staff and where credulous, suffering people come every hour of the day, Mrs. Saunders rented for a short time what had been a small second-hand clothing shop in the Ardwick district of Manchester, where she sold herbal mixtures.

We hope that this exposure will end her activities.

A Swindle in Aunts

DORIS is at it again! And warning words are called for.

We exposed her nearly two years ago, in the name of Doris Baker, when she descended upon the Isle of Man, and, posing as a Salvation Army lassie, swindled several young men whom she had encouraged as suitors.

Then, a few months ago, we encountered Doris again—this time at Bournemouth, where she was posing as an earnest Christian Scientist, and calling herself Doris Roberts.

Now, we have discovered, she is scheming afresh; still exploiting religion for her own ends, but varying her tactics and selecting elderly ladies as her dupes.

She was in Portsmouth only a fortnight ago, and attended a spiritualistic séance, where she made the acquaintance of a woman to whom she made herself extremely pleasant.

After some preliminary conversation, Doris affected to "discover" with delight that they had a mutual friend in a colonel of the Salvation Army, residing in another part of the country.

"He wouldn't remember me in my present name, though," Doris confided, "as I was only a child when I met him last, and now, as you see, I am Mrs. Doris Smith."

By this time the crafty Doris had gathered a number of intimate details from the other woman's conversation. Doris also drew from her prospective victim a good deal of information about the colonel, and, in the end, actually bluffed the woman into accepting her as her niece, whom she had not seen for twenty years!

* * *

Of course, once this masterpiece of spoof had been accomplished, everything was plain sailing for the wily Doris. She borrowed various sums from her newly-claimed "aunt" on the strength of plausible stories of an allowance that had "not come through"—then she disappeared.

We regret to say that this exploit is only one of this clever trickster's recent coups.

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Mr. Shadforth, best known of all dispensing Chemists, is the founder of the Shadforth Prescription Service that is famous all over the civilised world.

By Wm. Shadforth, Ph.C., *Editor "Health News," Author of "The Wealth of Health,"*

Pharmaceutical Chemist, Highest Qualification Pharmaceutical Society, Great Britain.

SCORES of thousands owe their health, strength and freedom from pain to my famous Prescriptions. Every sufferer, no matter where he or she lives, can obtain any one of them direct from my own Pharmaceutical Laboratory or from any chemist at a price they can afford.

I commenced dispensing medicines in 1884, and since then have probably dispensed more than any other man living. In one form or another, Shadforth Prescriptions are prescribed by the world's best doctors. As a large buyer of drugs, of which the cost is very high, I am able to serve you economically and dispense medicines at low prices. All the ingredients used are of the utmost purity and efficacy; each one is prepared according to a proved and tested formula.

As a special offer to every "John Bull" reader and for a limited period only I will send, FREE OF CHARGE, WITH EVERY ORDER, a copy of my wonderful book "The Wealth of Health," published at 2/6—containing 330 pages packed with valuable medical information and hundreds of prescriptions written in plain English.

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A Book everyone ought to possess.

These medicines may be obtained direct from me or from any chemist. If purchasing from chemist send receipt for medicines together with this coupon, and the book will be forwarded post free by return. John Bull Book No. V9.

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PRESCRIPTION THAT ALWAYS BRINGS RELIEF.

HEART DISEASE IS RARE; don't be alarmed because you suffer from palpitation or pain near the heart. If it isn't indigestion, it's overstrung nerves. **Shadforth Tonic No. 632** (known as "Blue Lion" Fox Nuts) will strengthen the nerves, steady the heart, and tone up stomach and kidneys. Don't imagine yourself into an illness; have a good rest, take the prescription, and be normal in a few days. Prices: **2/6** (72), **4/6** (144), **13/-** (432 pills).

This prescription prevents palpitation, faintness, heart failure, tremblings, run-down condition, and stops your falling to pieces feeling.

HIGH BLOOD PRESSURE

CAUSES ARTERIO-SCLEROSIS AND STRAINS THE HEART.

Blood Pressure Breakdowns are absolutely unnecessary, and Arterio-Sclerosis is curable. Steady heart action co-ordinated with youthlike elastic arteries are now possible for those past their prime. "Shadforth" Simple Home Treatment for Arterio-Sclerosis rapidly reduces high blood pressure and tension. It gives prompt relief from palpitation, giddiness, premonitions of collapse, and sleeplessness; it leads to permanent restoration, and makes you 20 years younger within 20 days. **Get it Now. (Prescription No. 1,108/T.)** Prices: **2/6, 5/6, 15/6.**

NEURASTHENIA

AND NERVOUS BREAKDOWN.

Absent-Mindedness, Loss of Memory, Debility, Depression, Lassitude.

You can pull through. Depression, Brain-Fag, Loss of Memory, Debility and Neurasthenia are conditions and not diseases. The **Shadforth Neurasthenia Prescription (No. 470)** acts like magic. You are brighter in an hour and a new man in two days. A proved remedy. Prices: **3/3** (50), **6/-** (100), and **17/-** (300 tablets). This can be taken alternately with the Heart Tonic (No. 632). That is to say, take No. 470 for a few days and then No. 632 for a few days, and so on. (See above.)

SLIMMING

THE SHADFORTH DOUBLE DUPLEX TREATMENT (No. 575/DD).

COMPRISES:

(1) Special Compound of Seaweed in pill form to be taken before meals. (Price **2/6** and **4/6** per box.)
(2) Marienbad Salts, to be taken in the morning and before meals. (Price **1/6** and **3/-** per package.)
(3) A Special Fat Reducing Massage Cream. (Price **2/6** and **4/6** per jar.)
(4) A Special Ox Gall Soap for removing the fat from the skin. (Price **1/3** per tablet.)

This simultaneous four-fold attack is remarkably successful. The complete fourfold treatment, with directions, costs **7/9** (2 weeks' treatment), and **14/6** (4 weeks' treatment). Each item is supplied separately if desired.

WOMAN'S MIDDLE LIFE TONIC

Just the thing to get you through those difficult years and re-establish your health. A gentle tonic for stomach, heart, nerves, and blood—exactly what your doctor gives you. Does not purge or constipate. Improves appetite and complexion. Removes depression and languor. Gives courage, hope, and a new lease of life. Also the best tonic for anæmic girls and nursing or expectant mothers. Ask for **Shadforth Prescription No. 2,457**—the critical time tonic. In boxes at **2/6** (72), **4/6** (144), and **13/-** (432 pills).

CONSTIPATION

Periodical bilious attacks, constipation, sick headache and bowel indigestion indicate a sluggish liver, and for this nothing equals this pill. Take it with each meal and you will soon be better. This is a useful formula to keep in the house for family use. Get it now, and prove its worth. It is known as **Shadforth Prescription (No. 2,000)**. Prices: **1/3** (100), **3/-** (300 pills).

EAT WHAT YOU LIKE!

No Pain after Eating.

ACIDITY, GASTRITIS and INDIGESTION DISAPPEAR LIKE MAGIC.

Thousands of sufferers from Acidity, Heartburn, Sour Stomach, Fermentative Dyspepsia, Gastritis or Gastric Catarrh, Wind Flatulence, Fullness after Meals, Pain after Eating, and all forms of acid indigestion have been cured by Shadforth Acidity Tablets (No. 1077), Popularly known as "White Lions."

This prescription is non-purgative—avoid fried, oily foods and excess of starchy foods for a few days. Dose—2 Tablets before each meal. You feel easier in five minutes. Note the steady improvement; clean tongue; moist mouth and throat; flatulence vanished; long, sour face replaced by such broad sweet smiles that your friends marvel at the magic change. **2/6** (144), and **7/-** (432).

COLD IN THE NOSE or HEAD

CATARRH, BRONCHIAL COUGH and INFLUENZA.

Catarrh is often the first stage of Bronchitis, Cold on the Chest, Pneumonia, Chronic Winter Cough, Tonsilitis, Hoarseness, Sore Throat, Ear, Chest and Lung Diseases. The **Shadforth Triplex Catarrh Treatment (No. 331/T)** acts like a charm. Considering its efficacy and how often it will save a man being off work for days and weeks, the cost of this world-famed and reliable remedy is very small. Price **2/9, 4/6, 8/6** and **13/-**.

More Shadforth Prescriptions much in use at this time of the year that *ALWAYS* bring Relief!

Sufferers who have never tried Shadforth Prescriptions will be well repaid if they do so without delay.

No. 850. **Psoriasis, Eczema, Scurf, Alopecia (Hair Falling Out). Special Ointment, 1/9 and 4/-.**
No. 930. **Do., do., do. Special Birch Tar Soap for use with No. 850, at 1/-.**
No. 20. **Wrinkle Cream. 1/9 and 3/6 per jar.**
No. 929. **Wrinkle Soap to use with No. 20, 1/-.**
No. 986. **Ox Gall Obesity Soap, 1/3.**
No. 1,064. **Milk Sulphur Complexion Soap, 1/3.**
No. 1,080B. **Special Olive Oil Baby Soap, 1/-.**
No. 1,126. **Premature Old Age, Gland Weakness, at 6/6 and 12/6** (in tablets).
No. 394. **Piles, at 2/6** (72) **and 4/6** (144 pills).
No. 331. **Cough, Bronchial Catarrh, at 2/6 and 4/6.**
No. 829TX. **Nasal Catarrh Nose Wash Tablets, at 1/6** (50) **and 2/9** (100 tablets).
No. 1,301/2. **Shadforth Peroxide Tooth Paste, 6d. and 1/-.**
No. 890. **Shadforth Shampoo Powder, 3d.**
No. 536. **Shadforth "Snow" Vanishing Cream, 10½d.**
No. 801. **Special Corn Cure Salve, 6d.**
No. 940. **Formalin Soap to use with 801, 1/-.**
No. 565K. **Neverill Old Salts, at 7½d., 1/1 and 2/-.**
No. 1,083. **Special Pile Ointment, 2/6.**
No. 645L. **Hygienic Douche for Woman, 2/6** (50 tablets).

Full formula in plain English and directions sent with each.

Mr. Shadforth's reputation as a high-class chemist guarantees the quality of all these excellent prescriptions.

All these prescriptions are obtainable post free at these special prices (abroad extra) from

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BACKACHE & LUMBAGO

For backache nothing is better than this tablet, composed of Potas. Nitrate, Colchicum, Methylene Blue, Buchu, Venice Turpentine, Bearberry, Capsicum, Juniper Oil, and Copaiba. This prescription stimulates the kidneys and has a soothing antiseptic effect on the Bladder. The methylene blue kills pain, it colours the urine blue. Dose: 1 or 2 thrice daily. **Shadforth Prescription (No. 40.** Prices: **2/6** (72), **4/6** (144), and **13/-** (432 tablets).

RHEUMATISM, GOUT, etc.

SCIATICA, ARTHRITIS. THE SHADFORTH "TRIPLEX" TREATMENT (No. 74/T),

comprises:

(1) A pill which drives out the uric acid.
(2) A tablet which kills pain and reduces inflammation.
(3) A Rubefacient which stimulates the flow of blood and disperses the pain.

This treatment is excellent for Neuritis, Arthritis, Sciatica and similar pains.

Trial Course, **5/6.** Full Course, **10/6.** Double Course, **20/-.**

NO MORE DISTURBED NIGHTS

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SCIATICA, NEURITIS

Painful Nerve-Sheath Inflammation.

All nerve pains, including those of Neuralgia, Colds, Influenza, Headache, Sciatic-Neuritis, etc., are promptly relieved by **"Shadspro,"** the new pain-killer **(No. 283.** This formula is non-purgative, and does not upset the stomach. It quickly relieves pain and renders movement possible. It reduces inflammation and temperature, and kills bacteria. Prices: **2/-** (50), **3/6** (100 tablets).

BRIGHT EYES

AND LOVELY COMPLEXIONS.

Your face and skin are nourished, preserved and beautified by **Shadforth (Medicated) Milk of Sulphur Soap (No. 1,064).** Costs **1/3.**

For redness, roughness and blemishes, apply **Complexion Tonic Lotion** after washing, twice daily. Costs **2/9** and **5/-.** Prescription No. 785.

For Acne or Blackheads, Spots, Pimples and Sallow Skin and Dull Eyes, you need internal treatment in addition. This is provided in **Complexion Tonic Tablets.** They act like magic. Prescription 442. Cost **1/9** (72), **3/6** (144), and **9/-** (432 tablets).

Complete Threefold "Beauty" Trial Course, **6/-.** Full Course, **17/-,** as above.

SLEEPLESSNESS

Whisky at bedtime induces sleep, but it makes your nerves worse. Sleepless souls will find such simple herbs as gentian, hops, valerian, scullcap, and asafetida safer and of permanent value, they soothe the nerves. Your sleep will be as refreshing as if you lived in a hopfield. Discussed as **Shadforth Prescription (No. 32)** in boxes at **2/6** (50), **4/6** (100 pills).

A Crooked Queen of Diamonds

The graceful robber—her name remains a mystery

THE Most Wanted Woman IN Britain

MEET the Honourable Mrs. Dudley St. Clair, Society's female "Raffles," whose exploits are of such a sensational character that they almost outrival fiction.

Numerous people in the more fashionable parts of London's West End and in certain provincial cities have already made her acquaintance to their regret, for she has robbed them with a grace and ease that are probably matchless.

The Honourable Mrs. Dudley St. Clair stands alone in the field that she has made definitely her own, as a few examples of recent coups will show.

Accompanied by a prim companion-help, she drove up to an important London estate agency the other day and requested an interview with one of the principals.

So very trying!

Her present address was in Russell Square, she explained, but she had grown tired of living in town and was anxious to secure a pleasant country house—not too far out, as she entertained a good deal and did not want to be out of touch with her circle of society friends.

Several possible houses were suggested to her, but she found some objection to all of them and finally declared with a sigh that, if the worst came to the worst, she would not mind taking a furnished house if the "right sort of thing" could be found.

Eventually, when a house at Windsor was mentioned, the Honourable Mrs. Dudley St. Clair became quite enthusiastic.

Arrangements were accordingly made for her to be motored out to inspect the property, but she proved a most difficult client to please and after deliberating for some time announced that she would decide later.

Next day she rang up the agent to ask if she could take another look at the property, so he instructed the caretaker at Windsor to allow her to do so.

The agent never saw the Honourable Mrs. Dudley St. Clair again; but he very soon heard of her. It seems she had made the most of her lone inspection of the Windsor house by helping herself to numerous small articles of value, including various Eastern antiques and miscellaneous jewellery.

£1,000 jewel haul

A day or two after this neatly staged coup, the Honourable Mrs. Dudley St. Clair called at a house near Regent's Park, having previously obtained an order to view from an unsuspecting house agent.

For this occasion, though, she elected to pass as Mrs. Gerald Asprey, of Telford Avenue, Streatham.

As in the previous case, she was accompanied by her staid companion, and, with her same deftness, succeeded in getting away with jewellery worth more than £1,100, including a platinum ring, several diamond rings and a rope of pearls.

Almost before the search had properly commenced she assumed the identity of Mrs. Kathleen O'Riley, just over from Ireland for a few days to select a suitable London residence for her husband and herself.

Giving her temporary address as Grove Park, Chiswick, she viewed a house in Halkin Street, Mayfair, and, as in the other instances we have described, got away with a handsome haul.

The fact is that complaints are now coming from every fashionable part of London, while numerous leading resorts, like Hastings, Derby, Bath and Scarborough, have been visited by her with similar results.

She is a polished actress and her victims never suspect for one moment that she is not the cultured and wealthy woman she pretends to be.

Reflecting upon interviews they have had with her, victims invariably recall that she carried a particularly large handbag of fashionable design.

It is within the capacious interior of this seemingly innocent but specially-constructed bag that she stows the proceeds of her light-fingered tours.

A comparison of various coups she has staged proves her to be a woman of infinite resource.

Often she agrees to take a house only on condition that certain repairs or alterations are carried out in the principal bedroom.

Then, on the pretence of watching the progress of the work, she finds occasion to pay frequent visits to the premises, so that, sooner or later, she secures the awaited opportunity and contrives to add yet another big haul to her long list of successes.

It is possible to associate this ingenious woman with a number of coups that have been perpetrated in names which have been impudently assumed like that of "The Horourable Mrs. Dudley St. Clair."

Aliases in which she has passed include "Lady Mary Maitland," "Mrs. Amy Grieve," "Miss Mona Desmond" and "Mrs. Gladwys Barclay."

Though she is particularly fond of titles and the society lady pose, she is decidedly versatile, and when the hue and cry after her is growing too strong to be pleasent she does not hesitate to "lose" herself temporarily in much humbler rôles.

At Paddington not long ago she entered the employ of an elderly woman of means as a companion-help, securing the post with the aid of references which were all forgeries.

She fulfilled her duties admirably—for one brief day.

Then she disappeared, taking with her an assortment of jewellery and various share certificates belonging to her employer, who was shocked to discover that her staid, respectful companion-help could be guilty of such incredible duplicity.

At other times, when "lying low," the Honourable Mrs. Dudley St. Clair will even take employment as a cook in a society or wealthy household.

But such lapses of respectability always end in the same way, with the new cook reverting to her favourite rôle as the "Larceny Queen."

Though she lives in luxury practically by larceny alone, there are other profiable fields that she has explored.

A little while back she rented a well-furnished bungalow on the South Coast in another of her many assumed names.

Her subjects

Posing as an officer's widow, recently bereaved, she engaged a companion and obtained a substantial sum of money as security on the ground that the position would be "one of trust."

It was! But the trust was all one-sided, for the clever adventuress soon disappeared after helping herself to valuables belonging to the owner of the bungalow.

The Honourable Mrs. Dudley St. Clair—whose real name remains a mystery—is an attractive woman of forty, though she looks younger.

So far, she has succeeded in baffling the police all over the country, but it is almost certain that she is in close touch with a gang of rogues who negotiate the jewellery she acquires.

Perhaps the various incidents we have here pieced together will give a sufficiently wide survey of her methods to put society on its guard; and if this exposure is instrumental in assisting the authorities to bring about her early arrest, so much the better.

A Send-Off for Baby

TWO readers share the JOHN BULL Crossword £600 in Competition No. 132. They are Mrs. Annie E. Marsham, 554, Holderness Road, Hull, and Mr. J. F. Hearn, 7, Clifton Road, Watford.

This is what they think about it.

Mrs. Marsham: "The good news was waiting for me when I returned home after the birth of our second baby.

"'Now that gives baby a good start in life,' I said to my husband; 'it will help with his education.'

"A few weeks ago, my husband had a small cash share in the crossword prize. 'You must have a try now,' he said, so I did, and this is the result with my first effort.

"I must give my husband some of the credit, because we are both enthusiastic JOHN BULL crossword-ites, and do the solutions together."

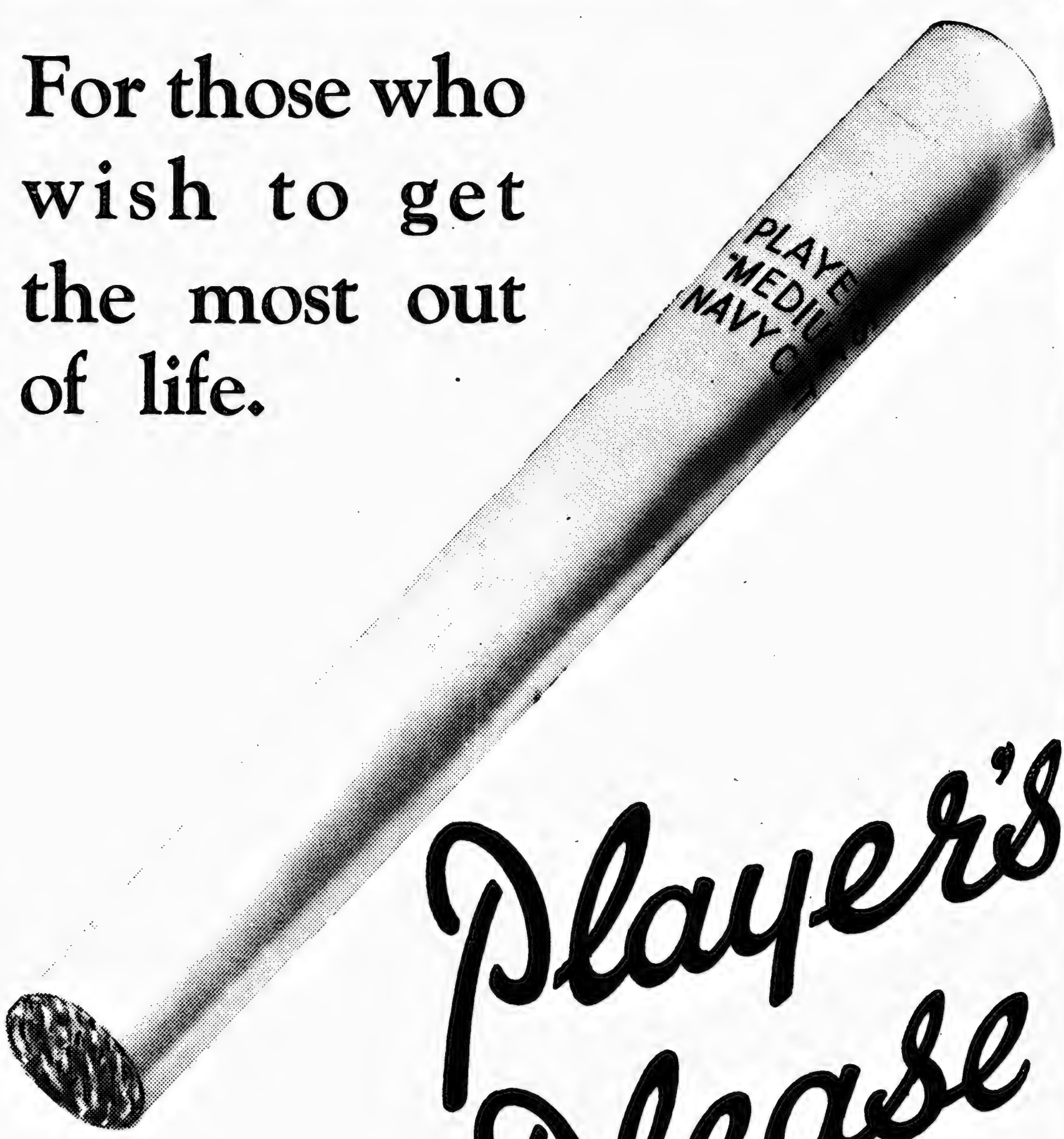
* * *

Mr. Hearn, a master-joiner, makes cross-wording his hobby. His wife competes against him, but he has arrived at the "post" first. Both shared the efforts, and now they will share the cheque for £300.

* * *

Crossword skill is to be rewarded by a Life Pension this week. See page 36

For those who wish to get the most out of life.



Player's Please

PLAYER'S NAVY CUT
REGISTERED TRADE MARK

THE FULL VALUE CIGARETTE

N.C.C. 75

Weekly Informations from—

AMAZING Garden City FIASCO

—MAJ.-GEN. SIR WYNDHAM CHILDS

Damages against the company awarded by Judge Sir T. Artemus Jones

I HAVE recently received many letters about a concern called the Kinmel Bay Estates, Ltd., which is trading in real estate in Kinmel Bay, near Rhyl, North Wales.

Following upon exhaustive enquiries into the whole business connected with this property, I have to unfold a sorry tale.

Literature that has been widely circulated describes Kinmel Bay as "the Garden City by the Sea," "the Welsh Riviera," and the "Happy Valley of the Welsh Coast." Highly imaginative drawings depict happy residents disporting themselves on a Continental-like "plage" while crowds throng a broadwalk round a band-stand in the background.

While the glories of life in this "seashore garden city," with its "sea, sun, sand and scenery," are thus depicted, the commercial advantages of a residence there are not neglected.

There are, if the booklets are to be believed, unrivalled opportunities for "light, profitable and most pleasant occupation," and the attractions and profits of herb growing, bee culture, fruit growing and poultry farming are dilated upon at length.

Pictures in the sand

"It is inevitable," adds one booklet, "that the estate will develop rapidly and the price of land rise quickly."

Numerous people having parted with sums ranging from £35 to £250 in this scheme, it will be interesting to note how far these imaginative pictures are justified.

Actually, the Kinmel Bay "Garden City" has, I find, been in existence for more than five years. But it still falls very far short of the estate company's dreams. To some of the residents it is much more in the nature of a nightmare.

Moreover, the Kinmel Bay Estates, Ltd., is simply the successor of an earlier venture called Kinmel Bay Land Company, which painted the same glowing pictures, but which is now in liquidation.

Two of the directors of the new company—Lord Teynham and Mr. C. W. Neville—were also directors of the old.

In certain parts of the estate there are practically no roads, and the approach to many of the houses, even in summer, is in the nature of an adventure. In winter, some of the houses are almost inaccessible.

Those black nights

Motor vehicles that attempt to cross the tracks that take the place of roads run the risk of being bogged up to the axles and having to be dug out. One woman who got stuck in the quagmire that did duty for a road had to be rescued by several men, and even then she had to leave her shoes behind her.

Where the Land Company has attempted to redeem its verbal promises to make roads they are little more than pot-holed tracks.

In a modern garden city one would expect to find houses fitted with all modern conveniences, particularly electric lighting. But there is no electric light available in Kinmel Bay, and the residents are still dependent on oil-lamps and candles.

At nightfall the entire district is plunged in darkness, there being no form of road lighting whatever.

The lack of proper roadways has seriously hampered those who, lured by the fine prospects outlined in the sales literature of the company, took up small holdings. The case of Mr. Jameson, a poultry farmer, is typical of many.

Things became so bad with him that he finally sued the company, and after a long hearing was awarded £25 damages by Judge Sir T. Artemus Jones, a judgment which was supported by the High Court when the company entered an appeal.

Menace to health

In the course of his evidence Mr. Jameson stated that owing to the lack of a road he could not get his eggs to market and was forced to sell to the Kinmel Bay Land Company, whose prices were 2d. to 3d. a dozen less than he could have got in other markets.

In addition to their other difficulties, the residents of this "Happy Valley" are still without main sewerage, and most houses have cesspools. In wet weather these cesspools sometimes fill up and overflow, so that they are a source of constant annoyance to the householders and a serious danger to health.

The question of the sanitation at Kinmel Bay was raised in the House of Commons some time ago by Mr. Quibell, M.P. for Brigg. On that occasion the then Minister for Health, Mr. Arthur Greenwood, said that Kinmel Bay was no creation of his. "These monstrous growths on the face of the earth," he added, "are places of which nobody can approve."

Despite the fact that these deplorable conditions still prevail, after five years of "development," owners of houses in the residential section of the estate are forced to pay 2s. 6d. per foot frontage per annum for the provision of the very amenities they are denied, and at the present time the agents of the estate are causing summonses to be issued against those who as a protest have withheld payment.

He must stem the bungling. Lord Teynham, a director

The many excuses and evasions with which each resident was met when he sought to have the company fulfil its promises resulted in the formation of the Kinmel Bay Ratepayers' Association.

The Receiver, Mr. Geoffrey H. Crispin, a gentleman upon whose financial activities we have had occasion to comment before, has lately been taking issue with the Association in the local Press.

Finding that his first letter defending the attitude of the company was not well received, Mr. Crispin has latterly resorted to abusing the very people that the Land Company not long since commended as pioneers.

Bungle Bay

The complaints about Kinmel Bay, he finds, are from "ignorant residents of limited intelligence," "ignorant agitators not knowing what they want, and not happy till they get it."

While this attitude towards those who have put their hard-earned savings into land and houses at Kinmel Bay persists there seems little reason to suppose that things will improve there.

In these circumstances, I cannot advise people to link up with this new company either as investors or as buyers of land.

Kinmel Bay is in itself an excellent area, but the history of bungling and go-getter sales methods shows clearly that a very different attitude of dealing is necessary before this "Welsh Riviera" can really bloom into a garden city.

Exploits of "MY LORD'S CHAUFFEUR"

A NEW kind of confidence trickster has arisen in the person of a smart, upright young man, who calls himself Raymond Eric Harwood. He poses as a chauffeur in the employ of one or another of the nobility.

Only the other day he turned up in Tilbury and booked apartments for himself in a reputable boarding-house.

He was dressed in chauffeur's uniform, and accounted for his presence by saying that he had just driven his employer, Lord Cowdray, down to Tilbury to embark on the s.s. *Orontes*. The car had been garaged, he added, and he would be returning on the following day.

His various wants were all attended to without question, but next day he suddenly disappeared before his bill could be presented to him. And he had not been gone long before it was discovered that a sum of money was missing into the bargain.

Enquiry yielded nothing hopeful, for his whole story was found to be false, and no one could say whence the dapper young chauffeur had come or where he had gone.

It is possible, however, to link him with other complaints which have arisen in different parts of the country, and which combine to show that Harwood has repeated his "chauffeur-to-the-nobility" trick with conspicuous success.

In Canterbury, for instance, he pretended that his employer's car had broken down and had been left at a local garage for extensive repairs.

Again he mentioned a well-known name, and said that he had been instructed to "stand by" in readiness to bring the car home to his master's country seat as soon as it was ready.

In this way he not only obtained free board and lodging for a time, but eventually made good his escape without paying a penny, taking with him a purse and various articles of jewellery.

Victims describe Harwood as a sallow-complexioned man who walks badly, but who nevertheless impresses by his respectful manner.

There is evidence that he varies his name fairly frequently, but his favourite aliases include those of Ronald Belmore, Walter William Wymark, Leslie Carnac and Eric Marsden.

He was never employed by any of the nobility, but has been an inmate of one of His Majesty's jails.

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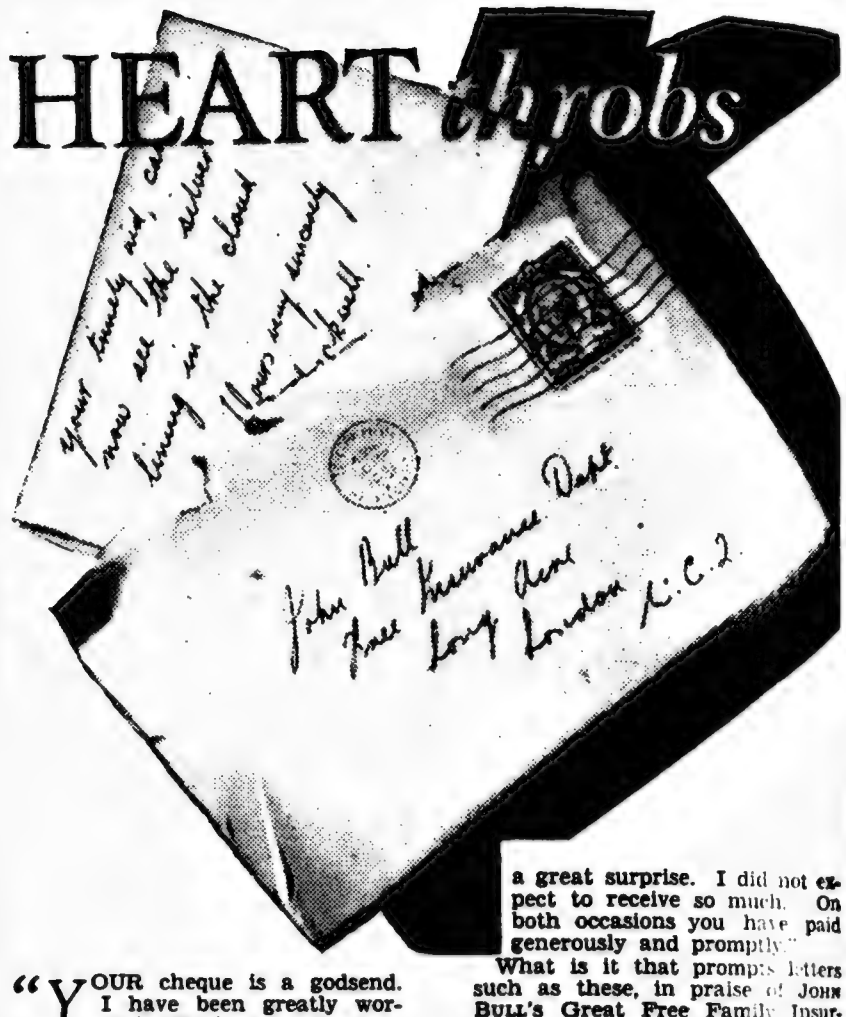

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Mr. Crisp, 146, High Street, Blackwood, Mon., writes: "Your cheque—the second received—was a great surprise. I did not expect to receive so much. On both occasions you have paid generously and promptly."

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Cash the Coupons

Why Let Them Rust?

by E. ROFFE THOMPSON

IT seems to be a peculiarity of the political mind that the moment it finds itself in a position of authority it looks round for something to destroy.

"It's a fine day," says the Englishman as visualised by our Continental friends; "let's go out and kill something."

"We're in office at last," says the politician; "let's cut something down."

In pursuance of this apparently ineradicable habit, the new Minister of Labour promptly proceeds to "axe" some of the training centres where courses of industrial training are provided for unemployed men and youths, under the impression that he is economising.

Since British industry is being mobilised for a big trade push, it seems a queer time to be indulging in this sort of economy. At the very moment when skilled men are likely to be needed it is surely utterly wrong to stop any effort at training and creating them?

It is only fair to say that the position is not so bad as it might be. At the moment only one actual training centre, at Dudley, is to be closed, and three Transfer Instructional Centres, as they are called—two at Brandon and one at Blackpool; and all men who, at the time of closing down, have not completed their full course will either be placed in employment or transferred to other centres.

At grips

I have always regarded these training centres as one of the few really intelligent attacks on the unemployment problem. They have never trained men for the mere sake of training. They have worked along specific lines—mostly aiming at building, furniture making and engineering—and they have trained only the number of men for whom employment could be more or less guaranteed.

The ten centres in various parts of the country can deal in a full year with 8,000 men, and if this looks a mere fleabite compared with the volume of unemployment, it is at least a definite move towards helping men to earn their own living instead of being content to pay them to live in demoralising idleness.

I think the Ministry of Labour deserves no little credit for the work it has done, for by the end of last year it had trained and passed into employment 15,983 men.

The Transfer Instructional Centres have done equally valuable work in taking men from depressed areas—mostly the coalfields—and refitting them for pick and shovel work by means of a course of ten weeks or so.

The Zoological Society employed men from these centres in carrying out improvements at Whipsnade; the University of London employed them to make new playing fields, and the Metropolitan District Railway Co. used them quite recently on the extension of the Piccadilly Railway to Northfields.

"One of the few intelligent attacks on the unemployment problem"—these ex-miners are learning joinery work in a Government training centre workshop

Again it may seem but a drop in the ocean, but it shows what can be done when an organised effort is made to take men who are rusting away into uselessness and train them to become once again skilled producers.

Skill ebbs out

For one of the worst features of continued unemployment is one that is rarely mentioned—the fact that it can so quickly turn skilled into unskilled labour; and that the Ministry of Labour Centres have at least attempted to tackle that side of the problem is very much to their credit.

That is why I do not regard it as economy in any sense of the word to restrict their activities. But what I should like to see is a great extension of this idea taken in hand, not by the Government at all, but by British industry itself.

There is one big group of German engineering firms that has for some time been doing something of the sort, and the trade schools attached to the Ford factories both here and in America show that the idea is not only thoroughly practicable, but that it can be made self-supporting.

That the Ford schools train boys is only an incident. What can be done with boys can be done equally well with men. Even if we, too, made a start with boys we should be doing something to check the annual flooding of a saturated labour market with unskilled and unskilful juvenile labour.

These boys in the Ford schools do nothing for the mere sake of practice. From the very start they are taught to produce, and to produce good stuff. They make a certain number of Ford parts, a large variety of Ford tools, and delicate precision instruments, some of which require accuracy to the ten-thousandth of an inch.

Nearly all the cutaway engines to be seen in Ford showrooms are made by these boys from waste material. All the work they do is bought by the Ford Motor Company if it passes inspection. Their education and their training is made to pay for itself.

A potent idea

"When a boy graduates at eighteen," says Henry Ford, "he is master of a highly paid trade by which he may earn money enough to continue his education if he so desires. If not, he is skilled enough to command a good job anywhere, though he is first offered one with the Ford Motor Company."

That is the barest outline of an idea in practical being that obviously has enormous possibilities. I asked an official at the Ministry of Labour the other day why some such scheme had not been fostered in this country, encouraged by paying to the employer as part wages the unemployment pay that is now paid for nothing.

He surprised me. "It has been tried," he said. "We tried it some years ago. But we had to stop it because so many employers merely used the scheme as a means of getting cheap labour.

"As soon as a youth became proficient and the subsidy stopped, means were found for getting rid of him and another unskilled youth was engaged for whom the full subsidy would be paid."

It is not a very savoury sidelight on either the mentality or the patriotism of some employers.

Get ready

Nevertheless, and despite this, I fancy the idea is worth serious attention, and if Henry Ford can do it, and do it successfully, so could the Federation of British Industries if it made up its mind to it. Henry Ford has not a monopoly of organising ability even though he seems to have more vision and more pluck than a good many of his fellow-industrialists.

It is a human problem as well as an industrial one. Unless we seriously take in hand the training of skilled producers we shall one day wake up too late to the need we shall be unable to fill. For all we are doing at present is to allow some of the finest human material in the world to rust away, physically and spiritually.

Surely, too, there is in this idea of industry taking up and extending the training centres, at present the sole preserve of the Ministry of Labour, some solid ground on which Employers' Associations and Trade Unions could meet to devise a nation-wide scheme that would go further than anything yet imagined to restore hope and morale to the unemployed and recreate a reservoir of skilled craftsmen on which a rapidly awakening industry could draw.

The Human Machine

Dare to Dream!

THE world has always tended to sneer and scoff at idealism. More often than not, tired of the idealists themselves, it has killed them. It has burned them at the stake, beheaded them, hanged them. The greatest Idealist of all it crucified.

Idealism is always mightily disturbing. It makes people think—and people hate being made to think. That is one reason why the world hates idealists. The other reason is that the world has never understood the simple, common sense of their creed.

In fact, there is precious little difference between idealism and common sense. People the world calls idealists are only people who have faith in themselves and in their fellows, faith that other men and women are trying to do the right thing, faith that the world is being run on right principles and getting steadily better all the time, faith that mankind is bound, in the end, to see the wisdom of pulling together for the common good.

Isn't the trouble with the world not that most people don't believe in these ideals but that they haven't the pluck to practise them?

We're all just a bit like that. We believe in these things, but we pretend they're not practical. We forget, anyway, that nearly all progress has been brought about by men of faith and vision who made theories work that the world scoffed at as "unpractical."

Let's go on being idealists; let's go on believing that people are all right. We shall not be the first dreamers to make our theories work and confound our critics.

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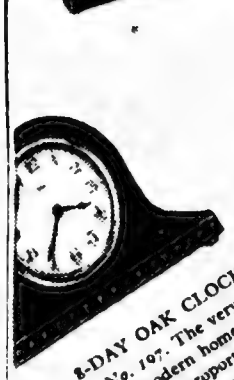

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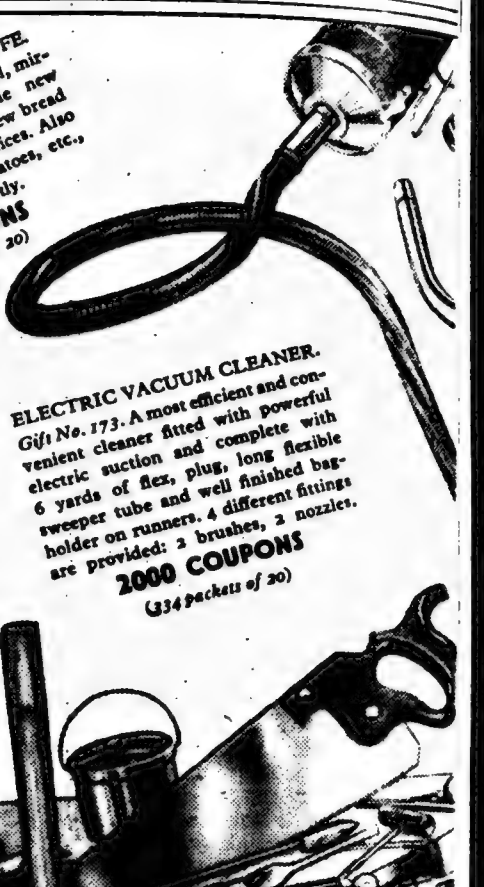

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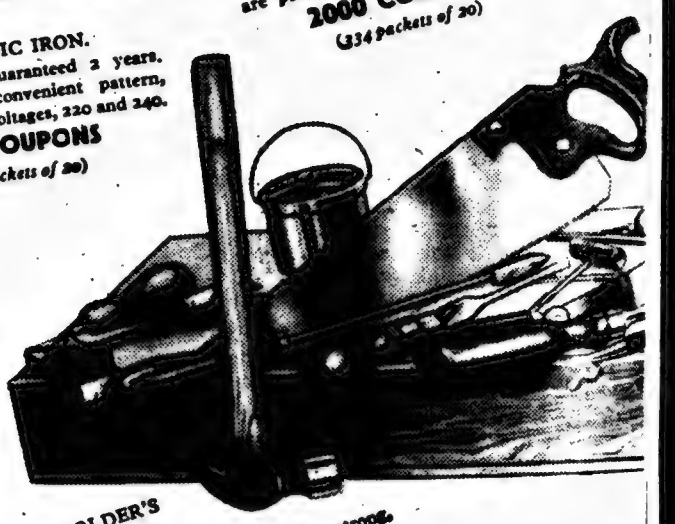

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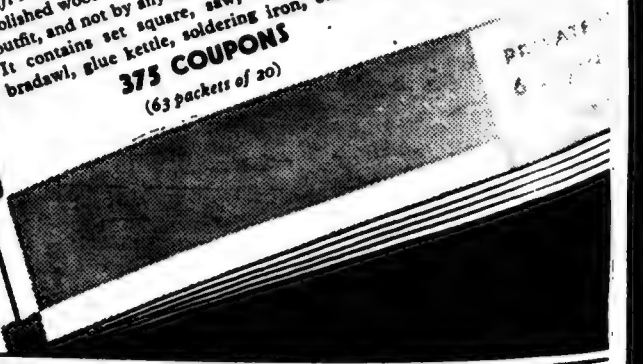

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WITHOUT FEAR OR FAVOUR

SAVE the CITY "Pigeons"

INFORMATION has just reached us that several notorious gangs of share-pushers are now preparing fresh onslaughts on the investing public.

The slump of the past few months and the fierce light which has beaten about doubtful companies through the recent Law Courts revelations had driven these scoundrels temporarily under ground.

But the short rising flutters which British industrial stocks have been displaying have brought these bandits out again. They are cleaning their guns for a new *battue*. If all their plans are realised "pigeon pie" will once again figure on the menus in the more doubtful purlieus of Throgmorton Street.

Several of the gangs are those who have received ample mention in JOHN BULL before.

Other gangs are the result of mergers which have taken place owing to the enforced seclusion of one or two leading spirits.

Their places have been taken, we understand, by a few bright Transatlantic minds with whose presence New York and Chicago have willingly dispensed.

All aboard for the big plucking!

THEY will import new ideas for pillage, and while we have no doubt that these ideas will prove vastly entertaining to connoisseurs of roguery, we are equally certain that they will prove expensive to the majority who will be the victims.

Scotland Yard is already aware that some of these crooks are here and that others are on the way, and they are keeping close watch on the elaborate preparations which are being made.

But all their vigilance on behalf of investors is hampered by the deficiencies of the present Companies Act and its associated laws which govern share transactions.

It is on this point that we wish to address a very plain demand not only to our legislators but also to the Committee of the Stock Exchange, who, more than anybody else, can bring about the necessary changes while there is yet time.

One of the gravest flaws in the Act is its incapacity to deal with the "dynamiter." The "dynamiter" in share-pushers' parlance is the high-pressure salesman who persuades the unwary investor to buy blocks of worthless shares, usually by making a personal call at the victim's home or office.

Under the present law it is an offence for the share-salesman to make his call and land his victim—"out of the blue," as it were. But if a letter is first sent interesting the victim in a parcel of shares, and a reply letter received, the "dynamiter" may then make his call, collect his plunder, and pursue his way.

Could anything be more fatuous as a protective measure? The very evil it is designed to prevent, it can quite conceivably assist.

An effective notepaper, a brilliantly phrased letter, can quite possibly overcome personal deficiencies in the salesman which would have lost the gang their victim, in the absence of the introductory letter!

We have mentioned the case of the "dynamiter" in particular, because if steps are at once taken to rule him out of existence, one of the greatest avenues of fraud, the selling of shares in "dud" or non-existent companies, is closed for ever.

By means of the "dynamiter" and his tactics the British public have been defrauded in a few years of over £10,000,000.

The next matter requiring immediate attention is the flotation of "bubble" companies—in which game share-pushers also take a hand.

Two years ago, on the crest of the wave of industrial share rises which then took place, an official authority has stated that 280 new companies were floated.

Later investigation has shown that just over forty of these are still in existence. With the others vanished £28,000,000 taken from the pockets of the investing public.

The Stock Exchange and the Banks cannot be held blameless in this matter. They both have a duty to the public and in the past they have viewed this duty with too lax a care.

WE will say nothing of the apparent willingness then displayed by banks to afford financial accommodation to promoters who were suspect from one end of the City to the other, except to express the hope that they have now learned better.

But the least a Bank can do is to exercise a more considerable care before it will allow its name to appear on a prospectus. We have seen prospectuses where the Bank's name received more prominence on the cover than any other matter, with the exception of the proposed company's name.

On another point the Stock Exchange is solely responsible, and that is in granting permission for shares in a new company to be quoted for official dealings.

Without an official quotation the shameful ramps, the market "rigging" of these bogus companies could never have taken place. The Stock Exchange has it in its power to withhold a quotation until a balance-sheet has been issued or some undeniable proof offered that the company has been an honest promotion.

IF it had used this power unsparingly in the past, millions of pounds of investors' money would have been saved. Let it insist that the power of veto is used in the future and that only hard-cast evidence will get past the Committee's scrutiny.

There remain three other parasites on clean finance which the united action of the City and the Board of Trade can remove: the guinea-pig director, the defaulting share underwriter, and the half-commission man. They are all useful adjuncts of the share-pusher and company crook.

The guinea-pig director can be removed by a simple enactment that no man may hold director's office without taking an active share in the affairs of the company, and without accepting full responsibility for a term of years for the company's prospectus statements and its action. Furthermore, to copy the German plan, no man should be allowed to hold more than a limited number of directorships.

The defaulting underwriter can be dealt with equally simply by ensuring that no man without *bona fides* and ample security can be allowed to underwrite shares.

The half-commission man will go if the Stock Exchange will exert pressure on those brokerage houses who still employ him.

These well-dressed touts were almost as responsible as the real sharks for pushing shares like Ner-Sag and Duophone to such fantastic heights during the boom.

Their fields of operation are bridge clubs, golf clubs, bars, and every place where people meet socially. On the strength of an introduction or mutual acquaintance, they spin their golden stories and give the name of their broker, with whom a share-transaction can be carried out.

They draw their half-commission on the deal into which they have persuaded the client and thereafter have no further responsibility.

Let us see gentry of this kind deprived of their present methods of making a living; let us have the share-pusher hobbled by tightening up the net of the Companies Act; let us have the banks and the Stock Exchange alive to their full duty to the investing public and there will be some safety for the small investor.

Without these measures there is none. But they must be put into force speedily, before our recent murky financial history repeats itself. Before the thugs who are lying in wait for the return of the timid investor sandbag him for the second, and perhaps the last time.

Sinister Cauldron OF WAR

by Hamilton Fyfe

(The Famous War Correspondent)

Leader of a squadron of modern tanks used by the Japanese in Manchuria

WHEN the B.B.C. news announcer said: "The news from Manchuria to-day is more reassuring," my friend exclaimed: "You don't want to hear that, I suppose. Shall I switch off?"

"But I do want very much to hear it," I told him. "What is happening out there between the Chinese and Japanese may affect you and me before long. This may be the beginning of another world war."

He looked at me sharply to see if I spoke in jest or earnest.

"Yes, I mean it," I told him. "Manchuria is the Belgium of the Far East. European wars have all affected Belgium; most of them have been fought there.

"Manchuria is in the same position. If the Japanese really want to add the southern part of it to Korea, which has been theirs since 1910, when they annexed it, and which adjoins Southern Manchuria; or if the Chinese should try to turn them out, there would be the beginning of a conflagration that might involve us all."

"Oh," he said, "then let us hear about it by all means."

By that time, however, the announcer was giving New York prices or the results of fat stock sales, so we lost our opportunity. But most nights since Manchuria has been on the radio, and every day in the newspapers.

The three watchers

The present trouble will probably be patched up, as previous troubles have been in the last twenty years or so. But always the danger of war is there, always this country remains what it has so often been called—"the storm centre of the Far East."

The reason is that it lies between three powerful neighbours, China, Russia and Japan; that it is very rich in agricultural and mineral possibilities; and that its possession by any other nation constitutes a threat to Japan, lying off its coast, just as the possession of the Belgian coasts by any strong and ambitious Power would be what Napoleon called it, "a pistol pointed at the heart of England."

Manchuria has been called "the Garden of China." Twenty years ago an American who knew it predicted that it would become the Granary of the World. Twice Japan has gone to war in order to get a footing there; once with China 36 years ago; the second time with Russia in 1905.

China was beaten and forced to cede a large part of the south of the province, which then was especially dear to her because the emperor was a Manchu. France, Germany and Russia intervened, however; Japan had to give up what she had won.

Miracle of Dairen

Then Russia was beaten and the Japanese, as a result of this victory, did secure the foothold they wanted.

The Russians had made arrangements with the Chinese by which they were able to keep out all trade except their own. They had been allowed to make a railway. They had been granted leases of Port Arthur and the fishing village they named Dalny, where they built one pier and half a breakwater. Now all their privileges were transferred to Japan.

The Tsar's government was so corrupt and incompetent that this was clearly an advantage, but no one foresaw what use the Japanese would make of their opportunity.

Within a few years they had turned Dalny—now called Dairen—from a fishing village into a flourishing modern city. No provincial city in this country can compare with it for solidity combined with charm. Its boulevards, its central square filled with gardens, its magnificent bridge across a wide river, its parks, hotels, hospitals, clubs, schools, markets, give it a position among the finest cities in the world.

Quite near at hand you can find Chinese farmers living in almost unbelievable squalor, in mud huts, under conditions which cannot have altered since the age of Pericles in ancient Greece.

Yet in Dairen there are vast factories with up-to-date plants, there are technical schools as good as you could find anywhere, there are all the signs of the most advanced civilisation.

Nor is Dairen the only place where the Japanese genius for rapid organisation has displayed itself. You see evidence of it at Star Beach, the seaside resort reached from Dairen in half an hour. You see other cities. You find a railway service that cannot be surpassed in any land.

There are "spas," or, as the Germans call them, "cure-places," where you can take the waters for various ills. There is a coal-mining town (Fu-Chan) which puts British colliery districts to shame.

When you see the fine dwellings put up for the miners you are forced to blush for the sordid rows of ugly little brick hutches in which English, Scottish and Welsh colliers are condemned to exist.

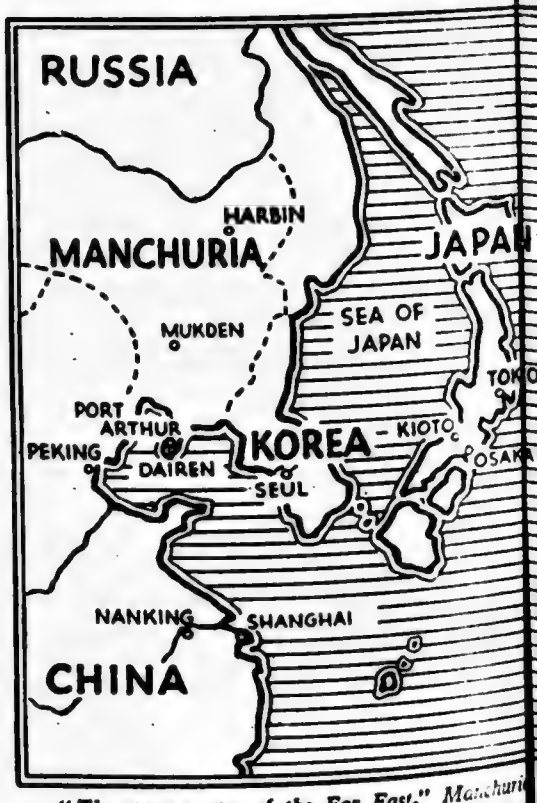
Example that shames

As for the People's Palace at Fu-Chan, the entertainment hall built to keep the inhabitants provided with plays and music and "pictures," it makes one think of the poky little cinemas which supply all the amusement of our mining areas with a very uncomfortable feeling that as civilisers we have as yet everything to learn.

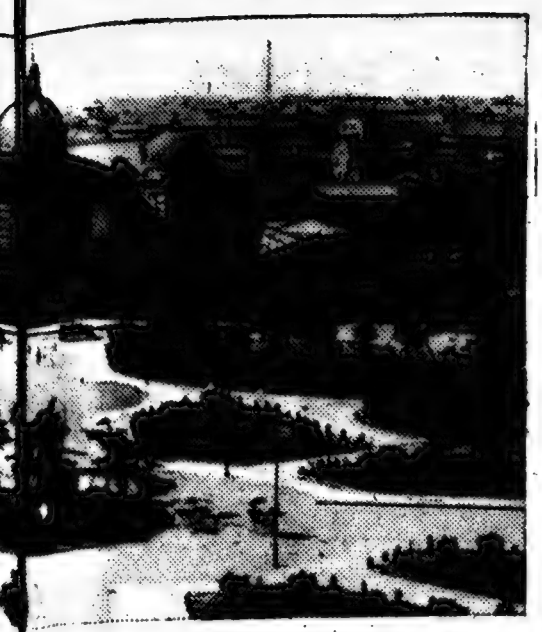
The Russians introduced some order and some novelty into Manchurian life while they were in the country. You see *droshkies* exactly like the one-horse carriages of the Russian in Mukden and Vladivostock. But the Tsarist soldiers and officials left very little mark on this vast land four times the size of Great Britain.

They were easy-going, they could be bribed, they were as little friendly to progress as the Chinese themselves. They were not disliked, therefore. But there was no weeping when they had to go.

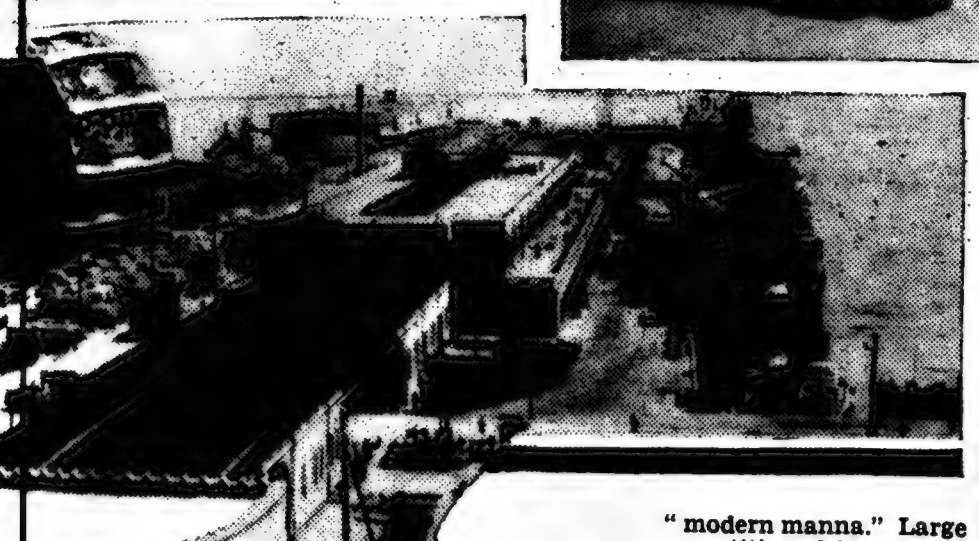
Vladivostock, which is a Russian name, meaning Queen of the East, is still a typically Russian town. It is here that the Trans-



"The storm centre of the Far East," Manchuria and its three powerful neighbours



"Always the danger of war is there" —and Japan is well prepared. Here are scenes from her recent manœuvres: fighting a gas attack and operating the audiphone, which detects the approach of aircraft



From a fishing village to this flourishing modern city—Dairen's Central Square and its busy docks

Siberian Railway ends. Only a short way across the dull yellow waves of the Pacific Ocean lies Japan. Even the Soviet Government takes a keen interest in this part of Manchuria, and loses no chance to get a firmer grip.

In this Northern district, which includes also Harbin, Japan takes little interest. Here is the wheat growing region.

Look out of the windows of the train and you might think you were in North America. The climate adds to this illusion; it is very like that of Canada. And you see modern agricultural machinery being used, while the grain is carted away to modern flour-mills.

But wheat is not the chief produce of the Manchurian soil. Millet is the grain on which the people live; they feed their animals on it, too. And with the larger variety they do all kinds of things.

Millet grows several feet high. The stalks are woven into mats, turned into brooms, employed as material for house-building; they make a brisk fuel; and, as they sit round their fires on the cold winter nights the Manchus drink a spirit distilled from the millet seed which has a potent effect.

Next in importance comes the soya bean. This has been called "modern manna." Large quantities of it are sent to the United States and Europe and used for a bewildering number of purposes.

If you are having breakfast in the Far East or in the United States, your "breakfast food," your "coffee substitute," your "condensed milk," your hot cakes and the margarine that is spread on them may all owe their origin to the soya bean.

Tobacco is another profitable crop, though as yet only the commoner kind is grown. The Chinese have taken to cigarette smoking as readily as the people of the West. The labourer on the land in his blue cotton jacket and wide trousers often has a "fag" in his mouth.

There are far more Chinese than Manchus in the country. It is not easy to discover any difference between them—though the Manchu women have a better walk than the Chinese and hold themselves more upright. Yet they come of distinct races, and once the Manchu was decidedly top-dog. Now the Chinese pour in at such a rate that the Manchu finds himself in a minority which is losing ground every year.

Britain's trade chance

Hundreds of thousands of Chinese annually make their way into Manchuria, where they can enjoy a quieter life without perpetual war and with fewer bandits, and where the fertile earth is nothing like so crowded as China.

Most of them live in a very primitive way, though the Japanese example has induced some of the richer Chinese and some of the rulers of the country to adopt European habits, build cities and cherish European ideals.

There is a great opportunity for British trade in Manchuria. There, as elsewhere, I have heard the tale of British manufacturers' slackness.

The United States and Germany send travellers to sell goods on the spot. If British firms make any effort at all, they try to sell them from Shanghai—a long way off.

We might be supplying Manchuria with textiles, clothes—for in the cities European clothes are largely worn—hats, caps, boots and shoes, cutlery, metal household ware, all kinds of things which we can make cheaply.

Foolish neglect

We might also find a market for motor-cars, which are increasing in number very quickly. Scarcely a British car is to be seen. Our manufacturers ought to send out representatives at once.

The Japanese make no attempt to monopolise trade, as the Russians did. They may want to possess Southern Manchuria, as so many people think, but they evidently do not aim at securing all the business for themselves.

It is an open market for all. To neglect it as British manufacturers do can only be called folly.

In the cities created by the Japanese there is, of course, a preponderance of Japanese goods. But there are only some 200,000 Japanese in Manchuria, all told, and most of these are in the service of the Government or the South Manchurian railways.

The Japanese have the right to protect by military guards the zone of this railway, a space of about 100 square miles. They say they only keep half the number of guards to which they are entitled.

They also police this zone, and run the postal service. In the district which is leased to them they carry on the Government: this consists of some 1,300 square miles.

No doubt it would be more convenient, as well as more soothing to their pride, if they owned all this—and perhaps a bit more.

No doubt they would like to round off Korea, which is their property, by taking in the territory which adjoins it. If this could be done by agreement with China, it would probably be a good thing for everybody.

But the Chinese are in no mood to make an agreement. They have begun to Europeanise themselves, as the Japanese did many years ago. They are standing on their dignity. The more ignorant among them are ready to cry out against the Japanese and to call for war—even to make cowardly attacks on Japanese families, as they have done in Hong Kong.

And for their part the Japanese cannot forget that only a few years ago the Chinese were opposed to all change, to all modern methods.

I heard an amusing story about gold mining in Manchuria being stopped by the Chinese authorities because of the disorder caused by rival stakers of "claims." They did not attempt to put down the disorder. They said the goldfield must be closed.

Nor have the Japanese forgotten that, when they built their railway, they gave the Chinese the chance to join with them by taking up shares—a chance which the Chinese rejected.

The mass of people in Manchuria would, I should say, care little which Power ruled them. They are a cheerful, hard-working, pleasure-loving folk. They enjoy equally the performance of a wayside conjurer, a travelling peep-show or the antics of a performing bear.

Eyes on the League

They sleep on their stoves in the winter—like the Russians—and wear several layers of clothing to keep out the cold, with fur caps pulled down over their ears to save them from frost-bite.

But the decision cannot be made by them. The "integrity of China"—integrity meaning in this case inviolability—has been a diplomatic catchword for a very long time. All Foreign Offices are interested in the Manchuria problem, and it looks like putting to a severe test the value of the League of Nations.

That with good-will and commonsense it can be solved without war is certain. But is there as much intelligence and as much amiability in human nature as Mr. Wells in his very stimulating broadcast recently suggested?

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CAPTAIN FRANK H. SHAW *has sailed the seven seas and visited many odd corners of the earth, bringing back more stories than he will ever be able to tell. "They buzz in his head like bees in a hive," says a literary authority*

FRANK H. SHAW

Real Life Stories

Salves a Derelict

WHEN I put into Saigon, the ship limping woefully because of a split circulating-pump, I never expected that the first man to accost me as I stepped ashore would be a man who had served under me, with considerable distinction, during the Great War.

But I have lived long enough to know that there are far more coincidences in real life than ever a critical editor turned down as impossible in fiction.

"Why—it's you, sir?" said this man—Grace by name—and the little swagger that had carried him to within touching distance of me—I use the word "touching" advisedly, because he had mumbled something about my buying him a drink before he recognised me—disappeared; his entire body seemed to sag.

I looked him over, suspicious as a shipmaster can be in a totally strange port. This was my first visit; and the stories were that Saigon was a sort of Far Eastern Paris veneered on to raw wildness.

HE hadn't been shaved for a long time. His once-white drill suit was filthy and creased like a boiler-cleaner's overall; the coat was fastened with matchsticks—"homeward-bound buttons"—across his naked, tattooed chest. His hair stuck up through a ragged cap of the old "bosun's discharge" pattern.

"Grace?" I said.

It was a distinct shock to me; my memories of him had been much brighter than this sorry reality. When I finally paid-off my last Q-boat at Malta, with the war comfortably ended, I had come home, glad to be free of an exacting service; but Grace, my navigator, had elected to remain in the Service.

He had promised to write—as I had promised to write; and, of course, neither of us had done anything of the sort. I admit that for all practical purposes I'd clean forgotten him. But he had been a mighty good man—cool and resourceful in action, a valuable stand-by in trouble.

"Yes, I'm Grace," he said. "Sorry, sir——." He turned away, a man steeped in shame.

"I've to get the ship entered and find out about repairs," I said. "This is my busy time. Meet me here later on, if you feel that way."

"I'll show you the ropes," he offered.

One doesn't kick a man when he's down; and though I was aching to hear what had befallen him, I couldn't very well start an inquisition into his past.

He accompanied me to the Consul's and the various offices that a shipmaster has to visit before he is at liberty to call his soul his own, and said very little except the casual things that mean nothing.

By the time I'd finished it was dark and dinner-time.

"We'll eat a bite ashore together," I suggested.

"Can you run to a drink, sir?" he asked, horribly impatient. Now, but for the grace of heaven, I might have been in his burst canvas shoes; experience showed me that he was a shivering wreck of nerves, through liquor; and I knew that only a hair of the dog that had bitten him would steady him.

Though moralists may decide that I did entirely wrong, I sat him down at the nearest café—and they run a dozen to the street in Saigon—and bought him a nor'wester.

PRETTY soon Grace was telling—awkwardly and shamefacedly—what had happened to him since I paid off *Brig Five*.

"It was down there in the Persian Gulf, of course," his weary voice informed me. "No war on—lots of time for loafing and nowhere to do it, except in the wardrooms. Liquor—all the time, liquor. The others did it, why shouldn't I?"

Men do not tell their life-stories in well-formed periods. They hurry here, lag there, leave 50 per cent. to the listener's imagination. Grace was like this—semi-incoherent; only when I got him another glass of brandy did he stream on.

"Doubt whether you'd understand, sir. You didn't know, but all the time aboard the Q-boat—I drank secretly, to keep my pecker up."

"A mug's game," I said. "Anyway, wasted trouble; you weren't scared when the showdown came." He wasn't—anything but. He went for'ard among bursting shells to drag a wounded man clear for surgical assistance, for one thing.

"I know it was—I know it is. They fired me—with a bad flimsy. Same silly dodge—getting unauthorised liquor aboard because I'd exceeded my allowance. But it was peace-time then. They had the hooks on us more tightly.

"SO I was broken. I went home—swearing I'd pull up. You know? Every drink's going to be the last one.

"There was a girl at home there—we'd been sort of sweethearts. She'd married someone else—stodgy shorefellow. Drink's the devil. I used to go to see them and try to set them against one another.

"Tried to take the girl away from him—tried hard. Not that I cared so much for her as all that; but—but—wanted to make him sick and her sorry, if you understand."

His twitching hands hung on to mine as if he were drowning. His nerves were all shot to pieces—this man who'd been steady as a rock in unimaginable crises.

"I tell you, sir, there wasn't a beastliness I didn't try. Just spite all the time. Well, she drove me off—after I'd tried to compromise her, so I said I'd have revenge on all women. Made the place too hot to hold me.

"A girl's brother gave me a hammering—oh, I deserved it. He couldn't have licked me sober, though!"

THAT shred of vanity was pitiful and also sickening. But I couldn't be hypocrite enough to get up and leave him then—this man who'd been a hero.

"How'd you come here?" I asked him. He shrugged his sagged shoulders, licking his lips and eyeing the waiter.

"Just came, somehow. Drifted—fired from one ship after another. Got a command, piled her up—drunk, of course. Went in forecastles—went as cattle-hand, steward, stowaway, anything. Shore jobs, sea jobs—all the same."

"Like to come back?" I asked bluntly.

"Oh, go to the devil!" he growled. "Sinking deep isn't easy, and I don't want to start all over again."

I ought, I suppose, to have left him then and there—but I couldn't. Outwardly he was sunk, I remembered the decent youngster who'd been a right hand to me in trying circumstances.

"Let me know if you change your mind," I said. He simply got up, clapped on his shocking hat, and slouched away.

I ASKED about him next day; and there wasn't a good word for him: he was a human pest; he had been in many jails. Hopeless—undoubtedly.

But on the night before I sailed I met Grace again—a bit shabbier, a bit more reckless than before. He admitted that he had steeped himself in crude liquor to forget the memories our meeting had conjured up. So he wasn't all wrong! I repeated my offer of a job, but he refused it again.

So, there being nothing else for it, I unashamedly plied him with liquor until he was completely incapable; and then I got him aboard my ship and down into the sail-locker, where I locked him up.

I claim no praise for this action. Grace had been a good man, and my theory is that the good in mankind never completely dies.

He was left to stew in his own juice for two days; when I visited him he was wretchedly sober; almost delirious; in a shocking condition. He literally went on his knees to me, asking for alcohol; he clung to me, crying. He didn't care what happened so that the craving was eased.

Instead of liquor I gave him a 10 per cent. solution of bromide. Then I had my boatswain and a couple of men drag him out on deck and set him to the hardest work that could be found. He was kept at it until he fainted.

Brutal? I expect it was; but desperate disease demands desperate remedy. Having too much for introspective brooding is what makes most men drunkards.

Grace was worked—he fought against it, but was manhandled into subservience — until he literally

(Continued on page 24)

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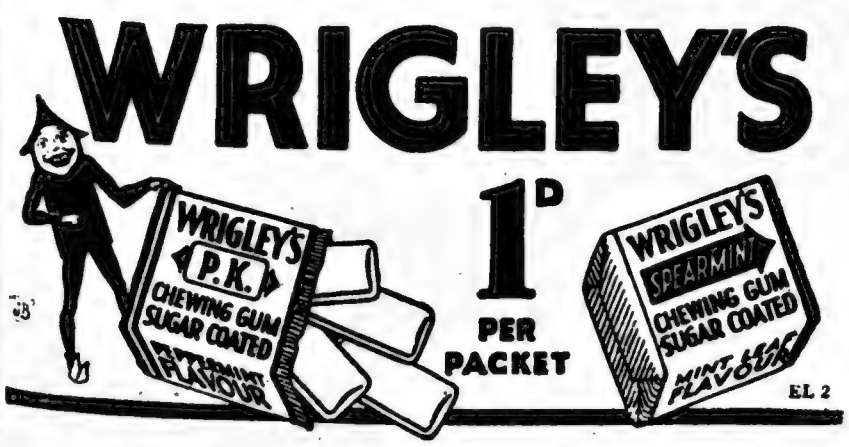

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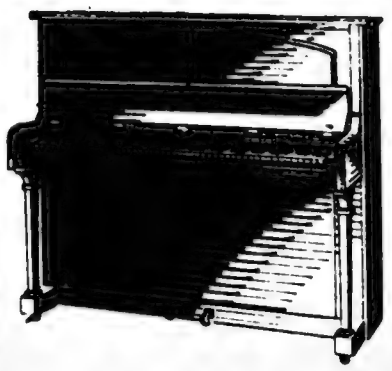

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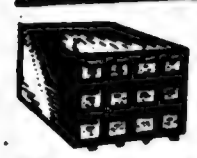

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TODAY, when so much stress has been put on the correct feeding of children, isn't it about time to ask "but what of the breakfast for the man of the house? Does it furnish him *lasting* energy to go on all morning long? Does it keep him feeling at his best right up till noon?"

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TWO SIZES

3½D and 7½D

per packet at all grocers Q79

A DERELICT SALVED

Continued from p. 22

"You might make me sober by force whilst I'm here, but the minute I see liquor I'm going for it"

dropped; then he was hauled aft, given another dose of bromide, and allowed to sleep.

I told my officers all about him, and they joined me in the conspiracy. There was to be no sympathy shown if Grace came whining; above all, I decreed that if a single drop of liquor passed his lips, whoever provided it would be fired the minute we reached port.

Grace, as soon as he could take food, was fed in his sail-locker, apart from the men.

Be sure he fought like a wild cat; but my officers were huskies and they stood no nonsense.

They even urged the boatswain to drive Grace still further; so that as soon as he was allowed to stop work he fell asleep from sheer exhaustion. You can work a man pretty hard abroad a freighter if you set your mind to it!

What with hauling up the main cables, chipping them bright, stowing them back, holystoning the decks, and so on, Grace hadn't a minute to call his soul his own.

Whenever he came whining for a drink he got bromide. He admitted the dope was doing him good—the liquor-crave was easing; but he sneered at any idea of a permanency.

"You might make me sober by force whilst I'm here," he said; "but the minute I see liquor I'm going for it."

However, I persisted; weakening the doses until he got little beyond clear water—but he didn't know it.

Alcoholism is not a disease, it is definitely a habit. So long as the mind thinks it is getting drink or its palliative it is satisfied. But even so, I wasn't sure of Grace.

WE ran into a father and mother of a typhoon after a week of such treatment. A big sea caught me when I was satisfying myself that the anchors were properly stowed, and smashed me against a winch.

They carried me to my cabin. The typhoon promised to be a big one—a really nasty one.

"Send Grace to me," I told the chief; and the man came.

"I'm pretty badly hurt," I said; "so if you feel I deserved a judgment, you ought to be satisfied."

"I'm dashed sorry, sir," he said; and spoke honestly. "Anything I can do to help?"

"Yes," I said; "you can take command of the ship—she's got to be handled pretty well."

"What? Over the heads of these others?" he asked.

"Yes. I've never seen them in really bad weather; but I've seen you. Remember when we hit that big one in *Brig Five?*" Being a shipmaster teaches one to read below surfaces. I saw Grace sort of flush and stiffen.

"You'd trust me to tackle her?" he asked. "Rather than those men—good men?"

I said: "Yes. I'm going to, anyhow."

He snapped out: "Right, sir. I hope you won't be disappointed." Then he squared up and went out.

"Send Mr. Beswick to me," I called as he went, and when the chief mate came I told him what I'd done. He pursed his lips and looked thoughtful.

"WE can always cut in if he messes things up," he decided.

"Not until the last minute," I ordered. "Give him a chance to find himself. There's nothing stiffens up a man like knowing he's got to do a thing off his own bat—if he's anything in him."

It was a bad storm; one of the worst I've ever known. It lasted for forty-eight hours without a hint of a let-up, getting worse and worse.

Each watchkeeper as he left the bridge on relief reported to me in my cabin. Grace stayed on the bridge. He ate nothing; but he drank a lot of coffee. He was so tired that he could hardly stand, but when the watchkeepers suggested he should take an easy he refused.

They said that at first he was uncertain and wavering—gave his orders shakily, but as the typhoon worsened he gathered confidence.

During the last twelve hours he literally fought the freighter tooth and nail. Lying below I heard sickening crashes, and I felt alarm; but there was never any appeal made to me for advice or help.

The typhoon reached its climax at two in the morning; and it did everything a storm ever did. It was terrific; I really thought the entire superstructure would be blown overboard.

The big water smothered the ship; there were times when she must have gone clean under, for she felt inert; but she always roared clear; and her heart went on beating.

I went to sleep after four o'clock—literally unable to keep awake any longer.

Grace wakened me by coming into my cabin. I've never seen so utterly exhausted a man in all my life; his teeth chattered and his eyes seemed sunk out of sight in his head; his face was that of a genuinely old man.

"Do you want me?" I asked, trying to sit up, but again dropping back.

"No, sir—thought I'd tell you the worst's over. I think she's safe now. I wanted to send for you scores of times, but I didn't."

"Good man!" I said. "You feel like carrying on, then?" He was tired, but not too tired to straighten up a little.

"Yes; I'm going to make a fight," he admitted. "But if you'd known how often I felt like throwing up the sponge——!"

I laughed at that. "But you stuck it out?" I replied. "As we did in the brig, eh?"

"Yes, sir. It's very decent of you to give me such a chance again. How are you feeling now?"

"Better than you are," I said, and got out of my bunk. "There's nothing the matter with me, bar a few bruises."

He stared at that.

"But I thought you were crocked," he gasped. "If I'd known you were shamming I'd never—I'd never have had the guts to carry on. I thought the ship depended on me."

"I'm all right; there's nothing like a bit of self-confidence to help a man along," I said. Then I added: "You're played out; have a drink?"

"No," he said. "Not now."

Then I let him go to sleep on my settee, because he needed it badly.

It sounds like a fiction story, but it is cold truth. Grace regained his manhood in that storm, as I had hoped he would. I was glad. I kept him with me for two voyages after that, and he improved all the time.

When I left the ship he got command; and he's there still—a trusted man.

I am glad—I felt he deserved a show, because in *Brig Five* he saved my life rather gallantly.

Next Week:

"Dust on the Deed-Box"

by Will Scott

Good News!

'Ovaltine' prices are reduced

IN these difficult times everyone desires to contribute of their best to the National needs, in order that prosperity may return quickly. To do this most effectively health and energy are essential.

Unfortunately, the cold and sunless summer has resulted in the lowering of the natural reserves of vitality, and unless these are reinforced the general health this coming winter is likely to become seriously affected.

"Ovaltine" provides a most valuable means of fortifying the system. Furthermore, the reduced prices now charged for this supreme Tonic Food Beverage are doubly acceptable. The present low prices afford a considerable saving and enable the delicious health-giving properties of "Ovaltine" to be liberally consumed in every home.

Make "Ovaltine" the daily beverage in *your* home. Drink it instead of ordinary beverages at meal times and before going to bed. Everyone can enjoy the rich store of health which this delicious concentration of malt, milk and eggs so abundantly supplies.

Reduced prices in Great Britain and N. Ireland,

1/1, 1/10 *and* 3/3

P. 767

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee :—

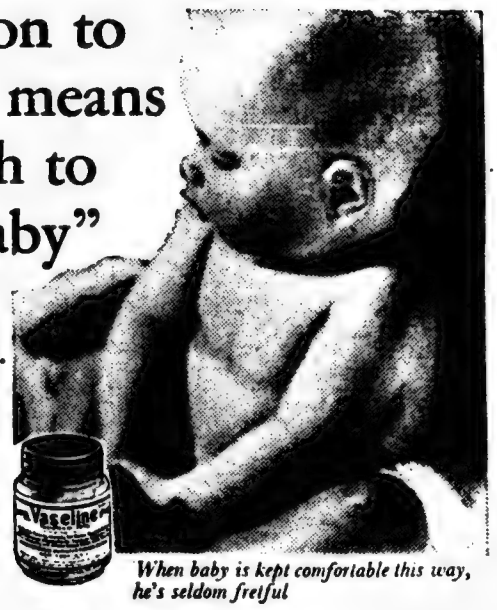
All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked— In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

"Attention to this detail means so much to your baby"

says NURSE H.M. YORK, C.M.B.



When baby is kept comfortable this way, he's seldom fretful

"CHAFING means cruel discomfort for a baby," says Nurse H. M. York, whose capable hands have cared for hundreds of tiny lives.

"Yet it may occur in spite of the daily bath and regularly changed napkins.

"That is why I urge mothers to keep a supply of 'Vaseline' Petroleum Jelly always at hand. A little smeared on lightly every time baby is changed, and *always* after his bath, protects his skin against irritating moisture and keeps it smooth and comfortable. If chafing has already occurred, 'Vaseline' Jelly lubricates the sore surface and hastens natural healing."

All chemists and stores stock "Vaseline" Jelly in jars, tins and tubes — yellow and white. Chesebrough Manufacturing Co. Cons'd., Victoria Road, Willesden, London, N.W.10.

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Petroleum Jelly

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but it does not replace him

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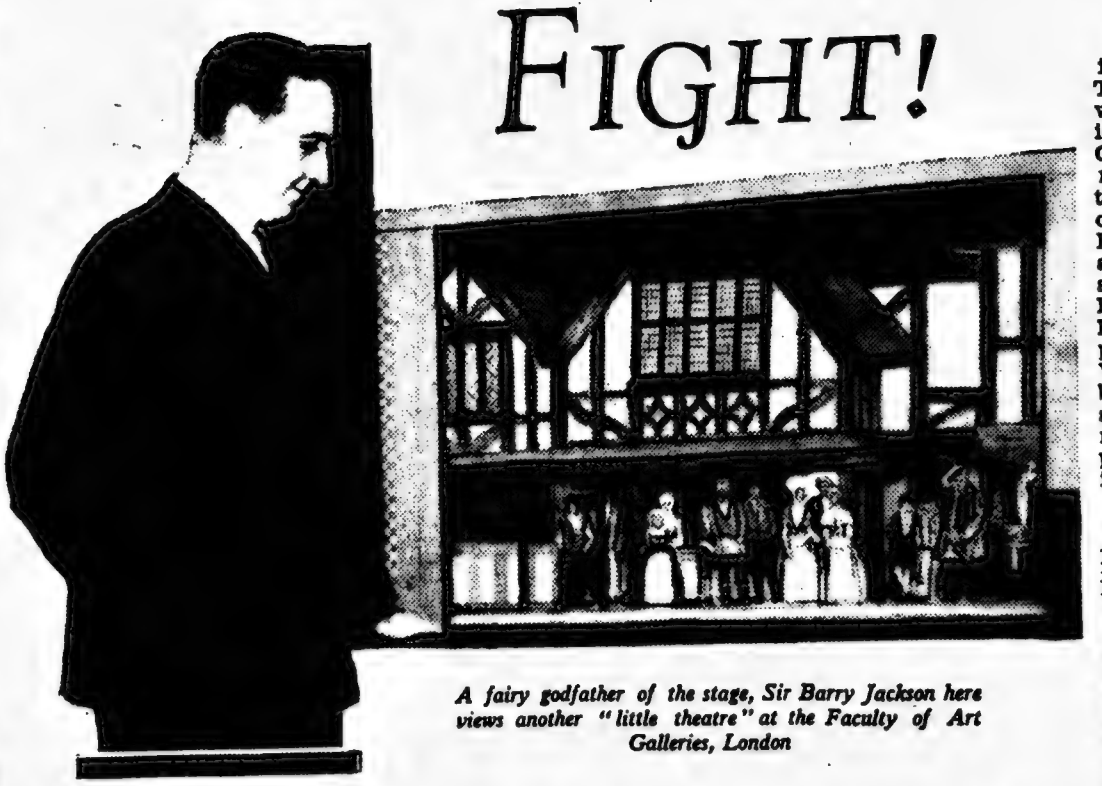
LITTLE—*but full of* FIGHT!



A fairy godfather of the stage, Sir Barry Jackson here views another "little theatre" at the Faculty of Art Galleries, London

THE British public was never less satisfied with the stage than it is to-day. Everyone is tired of poor stuff expensively staged. With a few exceptions it is impossible to find a "show" of good quality at reasonable prices.

But it is *The* Stage, the large, ornate theatre, the world of plush and gilt and liveried attendants, which has to face a dismal future. For the Little Theatre and for the modern repertory company there is a golden future.

History is repeating itself in the theatre. It is going back to its beginnings, to the intimate theatre, to recover its lost health. All over the country little theatres are springing up and playing to crowded houses. Playing at a profit.

Already there are over forty of them dotted about provincial towns of every size, from Plymouth in the south to Glasgow in the north; from Bristol in the west to Norwich in the east. They are not run by boards of directors and "commercial" managers, but by men whose heart and soul are in the theatre, first and last.

Where the larger theatres are crippled by rents of £400 to £600 a week, the Little Theatres often pay about £25. Their other outgoings rarely exceed £600 a week, including the expenses of production spread over a run of two or three weeks.

The "attic" theatre

The quality of their productions and their acting level is bringing new life to theatrical art. Already the large theatres of the capital have come to depend on the Little Theatres for acting talent and even for new plays. Some of the most outstanding successes in the West End in recent years have received their first production in a Little Theatre.

As to the level of performance, it is sufficient to say that the King recently had a Command Performance before him of one group of players, the Masque Theatre, in Scotland.

These "little theatres" are not ambitious in outward show. Only in art. The Everyman, in Hampstead, first opened by Mr. Norman MacDermott in 1919, and now under the direction of Mr. A. E. Filmer, has only 291 seats, at cheap prices. Yet it was here that Mr. Noel Coward first produced and played in his drama, "The Vortex," which became his first success when it was transferred to the West End.

The Gate Theatre Club, under the control of Mr. Peter Godfrey and Mr. Charles N. Spencer, began life in a Covent Garden warehouse, on an upper floor, with hardly a hundred seats.

Yet that fine play, "Maya" (still banned!), was produced here. Later on, in its present premises, adapted from a Charing Cross grill-room, the Gate Theatre can place to its credit, besides many other achievements, the first London production of Eugene O'Neill's beautiful tragedy, "Desire Under the Elms."

Mayfair meets Tooting

The seating capacity of the Gate Theatre is only 160. Full houses throughout the week will bring it in a gross revenue of about £130, a sum at which your rental-profiteer would laugh aloud. For it would not pay more than two days' rent of one of his smallest and most comfortless playhouses.

But the Gate Theatre Club has 5,000 enthusiastic members, who include the man in the street as well as the "superior" spirits of Mayfair and Chelsea.

The Grafton Theatre, in Tottenham Court Road, adapted from a small kinema in 1929, was opened by a real enthusiast, Miss Judith Wogan, famous for her work with "The Little Theatre on Wheels," the travelling caravan company in which such fine artists as Miss Angela Baddeley delighted country audiences from one end of the kingdom to the other.

Like the Gate, the Grafton Theatre has attracted around itself a group of brilliant players and playwrights, and has established itself with a wide membership of lovers of the drama.

The Players' Theatre, in New Compton Street, first opened by Miss Dorita Curtis Hayward in 1929, has 150 seats, a steadily growing membership, and a big reputation.

Not far away is the Arts Theatre Club, which defies the imbecilities of the Censorship, and numbers most of the leading lights of the drama, literature and artistic society amongst its ranks. Mr. John van Druten's school play, "Young Woodley," banned by nonsensical and impertinent regulations from public production in England, but enthusiastically acclaimed in America, achieved its first London London production here.

The Embassy, at Swiss Cottage, is the biggest "Little Theatre" in London. It was once the Hampstead Conservatoire of Music, and seats about 650. Here a brilliant young producer, Mr. A. R. Whatmore, has staged such plays as Mr. John van Druten's "After All," which subsequently made big profits in the West End.

Sir Barry Jackson, at the Birmingham Repertory Theatre, has afforded its chance to many a fine play which might have waited indefinitely for a West End manager to put it on.

Sir Nigel Playfair, with a similar policy, has achieved the geographical impossibility of making the Lyric Theatre, Hammersmith, a "West End house," attended by all the smartest first-nighters.

The Maddermarket Theatre in Norwich, opened by Mr. Nugent Monck ten years ago, leads the field in decorative production. Mr. Terence Gray's Festival Theatre, at Cambridge, has captured the affection of dons and undergraduates alike, and the attention of London as well.

In Manchester, a fine group of active and creative intellects has turned an old warehouse into the Unnamed Theatre, which is helping to make artistic history—and a living for those associated with it. There are only 200 seats in the Unnamed Theatre—but they are always full.

Davids of the stage

All these Little Theatres, safely embarked on a road of progress and profit, remember their debt to early heroic pioneers of the movement, like the Abbey Theatre of Dublin, associated for ever with the great names of Synge and Yeats.

They carry on that great tradition, although the "Abbey" is as live to-day as its neighbour the Gate Theatre in Dublin, or that other veteran across the water, the Playhouse at Liverpool, which has just completed its 21st season.

Leeds, Sheffield, Leicester, Hull, Bournemouth, Newcastle and Northampton are all flourishing places within the movement. It is, in fact, far stronger in the provinces than in the capital, and it is growing stronger every day.

Now the British Drama League have added their weight by taking the 500 odd Village Drama Societies under its wing.

Truly, "the play's the thing" and the Little Theatres, in following thus strictly the immortal counsel of Shakespeare, are doing more than anybody else to keep alive the British Theatre which he brought into being.

A Covered Treasure

Here is a jolly book which will keep every child happy for hours.

Full of stories of Pixies, Fairies, Speedboats, Smugglers, and lovely things to make and do, *Bobby Bear's Annual* for 1932 is an ideal gift for the kiddies. Now on sale at all booksellers and newsagents. Price 2s. 6d.

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½ lb. Flour. ½ lb. Shredded 'ATORA.'
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Mix the baking powder and salt with the flour, then rub in the 'Atora.' (In cold weather the Suet should be slightly warmed before using, but *not* melted). Add enough water to make a stiff paste, roll out thin, and spread over with jam or marmalade. Roll over (sealing up ends by turning them in), damp edges and pinch together. Bake for about ½ hour in a greased tin. Serve hot. *Sufficient for 6 persons.*

This inexpensive recipe is taken from the 'Atora' Book of 100 tested recipes. Send a postcard for a copy post free from HUGON & CO., Ltd., Manchester.

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TURN TO PAGE 29 NOW!

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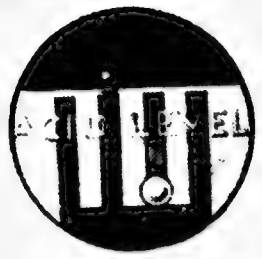

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You can't mistake the message. When both balls are at the top, the battery is fully charged. When the white ball sinks to the bottom, part of the charge has been used. When the red ball sinks, the battery needs recharging immediately.

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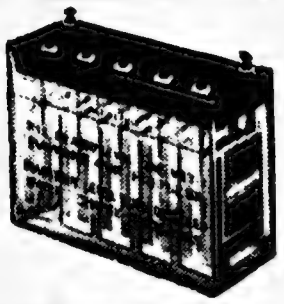

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Type D.M.H.G.	10 v.	6,500 M.H.	6/9.
Type Q.M.H.G.	10 v.	10,000 M.H.	11/6.

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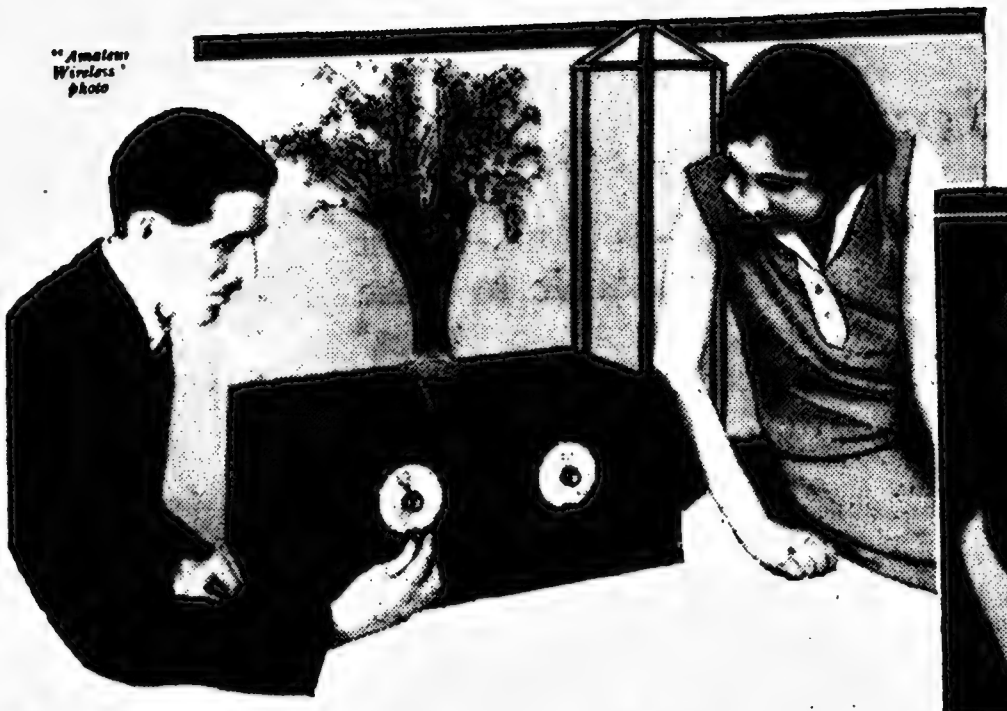


"Amateur Wireless" photo

Must the mains-set owners be victimised—or can Sir John Brooks, Electricity Commissioner, override the municipal Mussolinis?

AN ELECTRIC Radio SHOCK

MANY thousands of listeners in various parts of the country are prevented — perhaps the correct term is prohibited—from buying a new radio set by several would-be "Mussolinis" concerned with the supply of electricity.

The most modern development of radio reception is the electrically driven receiver, operated off the electric mains without the assistance of the cumbersome high-tension battery and its somewhat inconvenient accumulator.

The all-electric set which is simply plugged in to the electric lighting point was hailed as a godsend by the listener, but officialdom occasionally frowns upon it and makes difficulties.

It is necessary to explain to the non-technical reader that there are two kinds of electricity in the British Isles. One is known as alternating current and the other as direct current. The engineer will refer to them as A.C. and D.C.

Victims of voltage

If you are on D.C. mains you must buy a D.C. set, for an A.C. set is no use to you.

Most people have heard of the Government electricity grid scheme. The grid scheme is designed to co-ordinate electricity supply throughout the British Isles. When it was launched there were roughly five hundred large and small authorities generating and selling electricity at varying voltages, some of it direct current and some of it alternating current, and between them supplying the whole of the country.

The Central Electricity Board decided that one thing necessary was standardisation, and as a standard chose alternating current at a pressure of 230 volts, in preference to direct current.

Now, whether you as a listener are on 200 volts A.C. or 240 volts A.C. does not matter very much, for most receivers are so made that a very slight adjustment only is necessary to make a 240 volt A.C. receiver suitable for operation on a 230 volt A.C. mains.

Unfortunately, the position is complicated if you happen to be on direct current mains.

Other home gadgets—

Suppose the Central Board has scheduled your area for alteration to the accepted standard: the kind of electricity which is being supplied to you must change. It must become alternating instead of direct current, and if you have bought an all-electric receiver suitable for direct current mains it will not work on alternating current mains.

Provision is made for ordinary appliances in the home. If you have been using, say, an electric washer for two years on 100 volts D.C. and the mains are suddenly changed to 230 volts A.C., the supply authority must either alter your washer or recompense you.

No trouble arose until the popularity of the all-electric set became assured, and then a difficulty cropped up.

It is the business of the electricity supply authority to sell as much current as possible. A radio receiver uses very little current indeed.

As a result a number of supply authorities are deliberately placing an obstacle in the way of those users who wish to listen on all-electric radio sets.

The usual procedure when the "change-over" of electricity from D.C. to A.C. is about to take place is to give consumers roughly six months' notice. Consumers then are not entitled to connect to the electricity system any appliances which will be rendered obsolete.

Left in the air

That obviously is only fair. Otherwise it would be possible for householders to buy quite a large amount of electrical appliances just before the change and the authority would be saddled with the cost of making the necessary alterations or replacements a few weeks later.

Some authorities in dealing with radio, however, have taken unto themselves highly arbitrary powers. They say: "You are on D.C. mains. We do not know when we shall change you over, although you are on what is frankly an out-of-date system. Your radio consumes practically nothing, so you are not to connect an all-electric set to your mains."

A few supply authorities have gone so far as to say that direct current radio apparatus is unsuitable and *must not* be used.

Now, all-British radio apparatus is made under regulations formulated by the Institution of Electrical Engineers, which regulations are honoured and observed by the electricity supply authorities.

Some listeners, therefore, find themselves in a position of buying a receiver made under regulations which are accepted as being thoroughly sound, only then to find that the supply company rules them out.

Either the listener should be told clearly when his supply will be changed, and the date given should be within a reasonable time, or he should not be debarred from the pleasures of all-electric radio, because his set will suddenly be rendered obsolete, without the possibility of recompense.

It is a shabby attitude to rule that because the radio does not greatly increase revenue listeners shall be penalised, and in the long run it is bad business.

There is only one ground upon which the supply authority can refuse to allow its electricity to be used for any specific purpose, and that is safety.

Home-made electric receivers, and particularly home-made eliminator units for driving radio receivers, might well come under a ban. In many cases they definitely are unsafe.

Some imported receivers are unsafe. But there would appear to be no justification for any supply authority flatly refusing to allow the use of a recognised make of radio receiver.

JOHN BULL realises that there are some makes and types of electrical radio receivers, especially some foreign makes, which are unsuitable for electricity conditions in this country. Such products are never advertised in our columns.

Tell the engineer

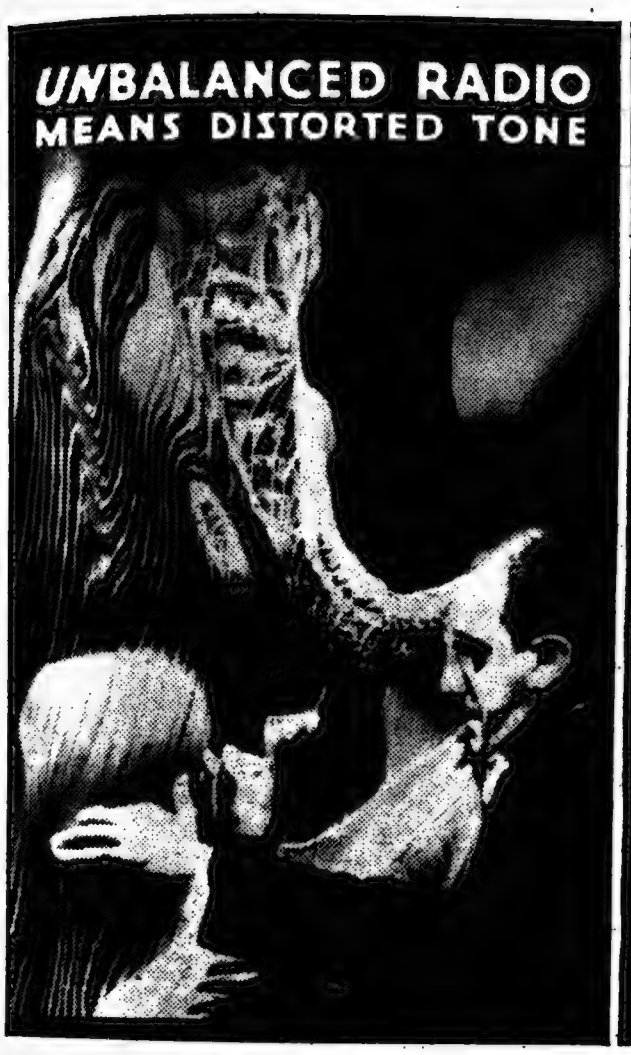
A word of advice to those who intend to instal all-electric sets. Having ascertained whether he is on A.C. or D.C., and decided upon the type of set, the prospective user should advise the chief engineer of the supply company that he proposes to connect with the mains, and give full details of the make of set he proposes to use.

In the case of D.C. supply this is essential, and if permission to use the set is refused he should insist upon a definite date being given by which the change in current is to be made.

If permission is unreasonably withheld, it might be advisable for the listener to write to the British Broadcasting Corporation stating the facts.

But so far as the efficient and well-constructed radio is concerned, the legality of the "Thou shalt not listen" edict of some of these electrical Mussolinis is open to question.

To those who are buying a wireless set for 16 gns. or more



The picture above on the left illustrates the distorted tone to which many wireless owners listen night after night, not knowing they are being robbed of the real snap and sparkle of the programme.

Pictured above on the right is the wonderfully true, clear, rich tone which Philco achieves by super-exact balancing of al electrical units. This is an exclusive Philco feature ensuring full radio enjoyment

WHY HAVE ONLY THREE VALVES!

When Philco gives you five! More power, more stations, wider choice of programmes.

WHY BOTHER WITH BATTERIES!

When the Philco "Five" is all-electric

WHY ENDURE HOWLS AND SQUEALS!

When the Philco "Five" is absolutely non-reactive—getting a station is as silent (and as simple) as setting the hands of your watch.

WHY HAVE YOUR PROGRAMMES SPOILT BY INTERFERENCE!

When Philco construction gives you a new degree of selectivity and absolutely prevents signal leakage from one wave band to another.

THE PHILCO 'FIVE'

WITH ALL THESE IMPROVEMENTS COSTS ONLY

16 gns.

complete, no extras, royalties included.
(Prices listed do not apply in Irish Free State)

Cut out these specifications and take them with you when you go to look at wireless sets. Compare them with those of any set costing up to double the price. Remember that each and all of these features are *essential* to perfect radio reception.

5 valves (3 screen grid, 2.5 watts Pentode valve, rectifier valve), moving coil speaker, single dial tuning, medium and long wave (200 to 550 and 1,000 to 2,000 metres), three tuned circuits, finger-tip volume control, mahogany cabinet with rich Adam Brown walnut finish, size 15" x 14" x 7½". Price includes valves, speaker and royalties.

The Philco "Five" is also offered in a "Lowboy" model—a handsome walnut console cabinet, same chassis specifications but with oversize moving coil speaker. Inclusive price **22 gns.**

DEALERS PLEASE NOTE:

The Philco "Five" receiver is fully licensed in this country under Hazeltine British Patents and all Philco dealers are protected by an ironclad letter of indemnity, which is sent with every order. Immediate deliveries of both Philco models from stock. Adequate supplies of valves and replacement components also available. Complete service facilities.

● If you have any difficulty in securing a Philco demonstration, let us arrange it. Fill in the coupon. No obligation whatsoever.

ALL PHILCO MODELS ARE SPECIALLY DESIGNED WITH DUAL WAVE LENGTH CONTROL FOR RECEIVING ALL EUROPEAN AND HOME STATIONS

Philco Radio & Television Corp. of Great Britain Ltd. (Dept. JB-1010), 10 Smith Square, London, S.W.1.

Dear Sirs,

I should like to hear a Philco "Five." It is understood that I am under no obligation to purchase.

Name .....

Address .....

.....

Keep a box by your bedside!

When you awake does your throat feel constricted or parched? That is a sign of "morning mouth." An "Allenburys" Pastille sucked immediately on waking brings a sweet cleanness to the mouth and a contented throat. The juice of fresh ripe black currants, together with pure glycerine, make them so delightfully refreshing.

Allenburys Glycerine & Black Currant PASTILLES

8d. and 1/3 per box from chemists

WHY MARRIED WOMEN LOSE THEIR LOOKS.

Even if you have all the cares of a household on your shoulders, you needn't lose your looks. Work and worry only affect you because you take nothing to counteract them.

If you find yourself giving way to worry, find your looks going, your nerves getting "jumpy," take a glass of Wincarnis at 11.30, another in the afternoon, and one before you go to bed. You'll feel the benefit almost at once. The very first night you will sleep better than you have for years and wake up refreshed and reinvigorated. Your nerves will trouble you no more. In a few days your looks will begin to come back.

For Wincarnis, which has the vitamins and strength-giving elements of beef and malt extracts added to the valuable properties of the purest wine, actually creates rich, new blood. It soothes jaded nerves and builds up fresh strength. Over 18,000 recommendations have been received from doctors who have proved its value for anæmia, weakness, debility, and a host of other troubles. Try it to-day.

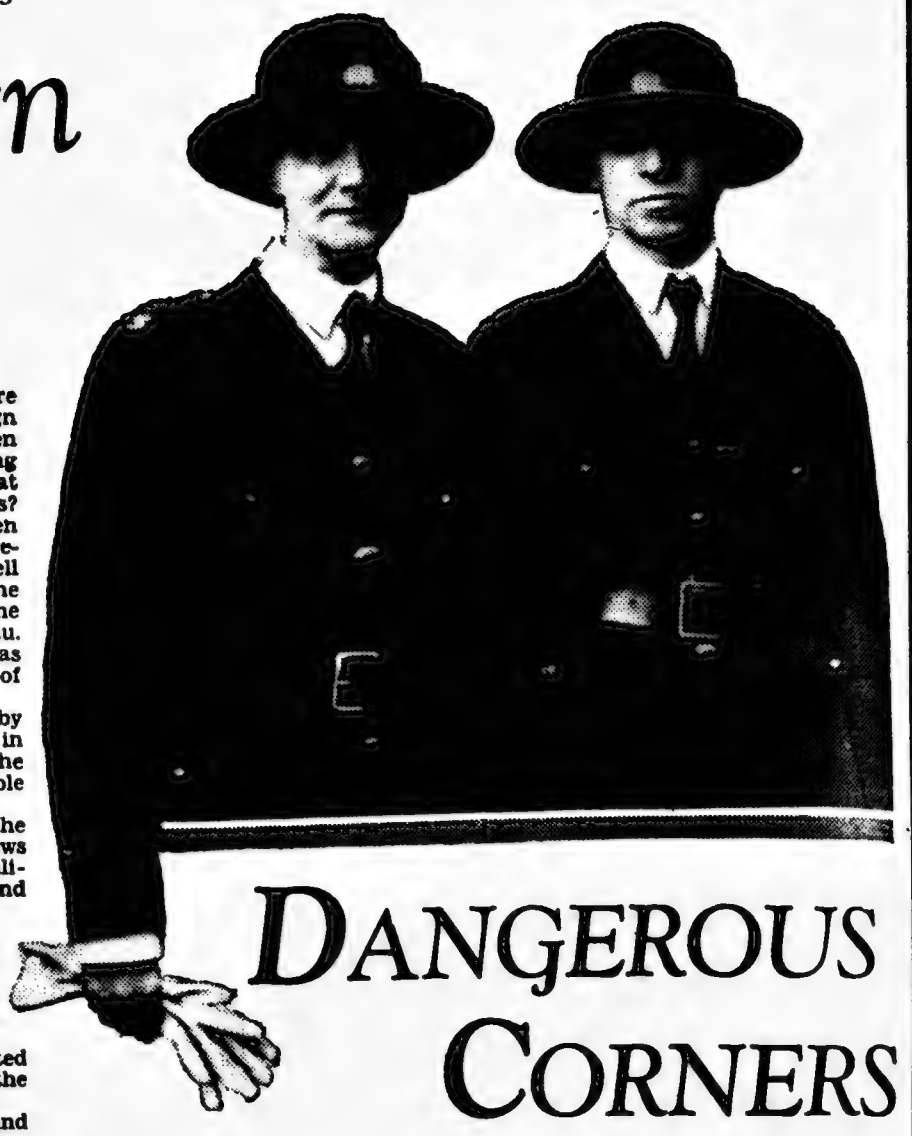
Prevent Colds

Take FORMAMINT, Wulfing Brand, to protect you against colds and infectious diseases, such as Influenza, Diphtheria, etc.

At all Chemists **FORMAMINT** WULFING BRAND *2/6 bottle*

Genatosan Ltd., Loughborough, Leicestershire.

Women in—



DANGEROUS CORNERS

HOW many people are aware that in several foreign countries British women are successfully carrying out police work which at times is highly dangerous?

The little-known fact has been brought into prominence by the presence in England of T. W. Russell Pasha, the famous Commandant of the Cairo Police and Director of the Central Narcotic Intelligence Bureau.

For some time now Russell Pasha has watched with admiration the work of British police women abroad.

Especially has he been impressed by their experimental employment in Alexandria, for there, as in Cairo, the traffic in drugs is a most formidable problem.

Women are largely employed by the traffickers, and the Cairo chief knows that women officers are specially qualified to handle those who fetch and carry illicit dope.

RUSSELL PASHA returned home a week or so ago in search of two officers who will instruct Egyptian women and girls in police and detective work.

He said frankly that he wanted women who would not shrink from the dangers of a Near East city.

He is confident that he has found them in two London-trained women—Miss Hoskyn, of Dublin, and Mrs. Baillie, of Woburn Sands, Bedfordshire.

They will take up their duties in Cairo almost at once, to establish yet another British policewoman outpost abroad.

For more than a year two British policewomen, Mrs. Tindal and Miss Barnwell, have been working with the local police force in Alexandria.

They have proved so useful that they have just been given contracts for three more years of service.

In addition to the training of women police, they have done brilliant work in the war on drug traffickers.

In plain clothes, they mixed with members of the public, keeping eyes and ears open for evidence.

More than once they risked death by penetrating to the very headquarters of the traffickers in search of the key-men behind the vicious trade.

Once, when the police were about to release a woman who was suspected of handling narcotics, the two British women police noticed that there was something curious about the legs of the suspect.

The woman was detained, and it was found that she was wearing two pairs of silk stockings between which she had secreted several packets of cocaine.

When Mustapha Kemal arose as Turkey's strong man some years ago and announced his determination to Westernise his people he also decided that he would have women police as we know them in this country.

"Penetrated to the headquarters of the dope traffickers"—Mrs. Tindal (left) and Miss Barnwell

British women were appointed to positions in the Constantinople Police Force, and very soon they had organised a squad of women capable of tackling anything—even traffic direction.

SIMILAR squads have since been organised in many Turkish cities, but British women are still directing affairs in Constantinople.

Because of this proved usefulness of British women police in Near East cities where traffic in drugs and women is an alarming problem, it was thought that France would follow the example of Turkey and Egypt, and appoint women police in places like Marseilles.

France, however, has not done so—in fact, there is only one policewoman in the country.

She is at Le Touquet, where she sometimes takes a hand at traffic direction, but is chiefly concerned with a patrol of the beach, where she keeps a womanly eye on bathing beauties whose costumes are too scanty.

Mademoiselle is something of a fair-weather policewoman, for her beat ends with the summer. In the winter she retires to wait for warmer weather.

AMERICA possesses the only air policewoman. She is Mrs. Ulysses McQueen, who is an official member of the police force at Beverly Hills, California. Her enthusiasm for police work was first fired by her study of the British policewoman.

Her interest in aeronautics was roused during the war when she served under Field-Marshal Lord Allenby in Palestine. Her chief duty as an air policewoman is to keep an eye on pilots who fly too low or stunt in forbidden places.

Dr. Rassa, President of the Republic of Uruguay, in South America, has just issued a decree for the enrolment of women police.

This is to a large extent due to the example set by members of the British colony in Montevideo.

Some time ago several English women at Montevideo formed themselves into an unofficial police force to combat the ghastly traffic in girls, and to give what protection they could to women of their own race who had fallen into the hands of the traffickers.

Because of their efforts some of them are to be invited to join the women police which is now being organised.

GERMANY to-day has an excellent force of women police, the efficiency of which is largely due to their early training by British women who formed part of the military police during the occupation of Cologne.

Switzerland has brought the number of her women police up to six. The first of these was trained in London.

Throughout the world the influence of British policewomen is thus being exercised. It is probable that before long these efficient and brave workers will be employed in India, where the many problems in connection with the child population would give them ample opportunities to enrich their record of admirable social service.

Race with "Silver Ring"

BLUE VISION FOR ME!

THE first leg of the big autumn "double" will be over before my next notes appear, but nothing has happened to alter my opinion that Blue Vision will win. I dislike putting up a favourite for a big race, but it should be remembered that the filly was given in JOHN BULL even before the entries appeared!

A number of readers have asked me for the pick of the French horses. Trie Chateau II. has the best form and will not be troubled to get a distance.

The Duke of York Handicap is the big event of the week-end. As Joe Lawson has taken out Link Boy I suggest Lady Marjorie as the best bet, and couple her with Osculator for the Saturday "double."

Brassie (won, 8 to 1); Gallopade (second, 6 to 1) and Cornette (third, 20 to 1) were the Newbury Code selections. Dodger (3 to 1) and Orta (9 to 4) won for us at Newmarket.

JOHN BULL'S CODE

The Code for this week is as follows. It covers the racing from Thursday, October 8 to Wednesday, October 14.

P V B X E F J O M Y A T N G K Q

C R D H I Z S U L W 98 97 96 95 94 93

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

CUV97M98Y would read PORTLAW.

Where a double letter occurs in the name of a horse the figure 2 is substituted. Example:

D98YDI2 would read BAWBEE.

"SILVER RING"

D. 195

£50 1ST PRIZE FOR DIPLOMA LIMERICK LINES

563 CASH PRIZES
200 CAMERAS

A sporty young fellow of Skye
Was determined to learn how to fly:
So he bought an old 'plane,
Set to work might and main

CONDITIONS.

The Proprietors of 'Diploma' Crustless Cheese offer a first prize of £50 and other prizes, as stated, for a best last line to this Limerick. Write your last line on a piece of paper and attach the small coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar, Cheshire or Dunlop), or label from 'Diploma' Milk, 'Coronet' Milk, 'Regal' Milk, or 'Moonraker' Empire Cheese. Send as many attempts as you like, which may all be written on one sheet, but for each must be attached a label. The Managing Director's decision is final and legally binding.

CLOSING DATE:

Entries must reach us not later than **Friday, October 23, 1931.**

RESULT:

A complete list of winners will be forwarded by post to every competitor.

ADDRESS to:
Competition (Dept. 7)
WILTS UNITED DAIRIES LTD.,
TROWBRIDGE.

DIPLOMA

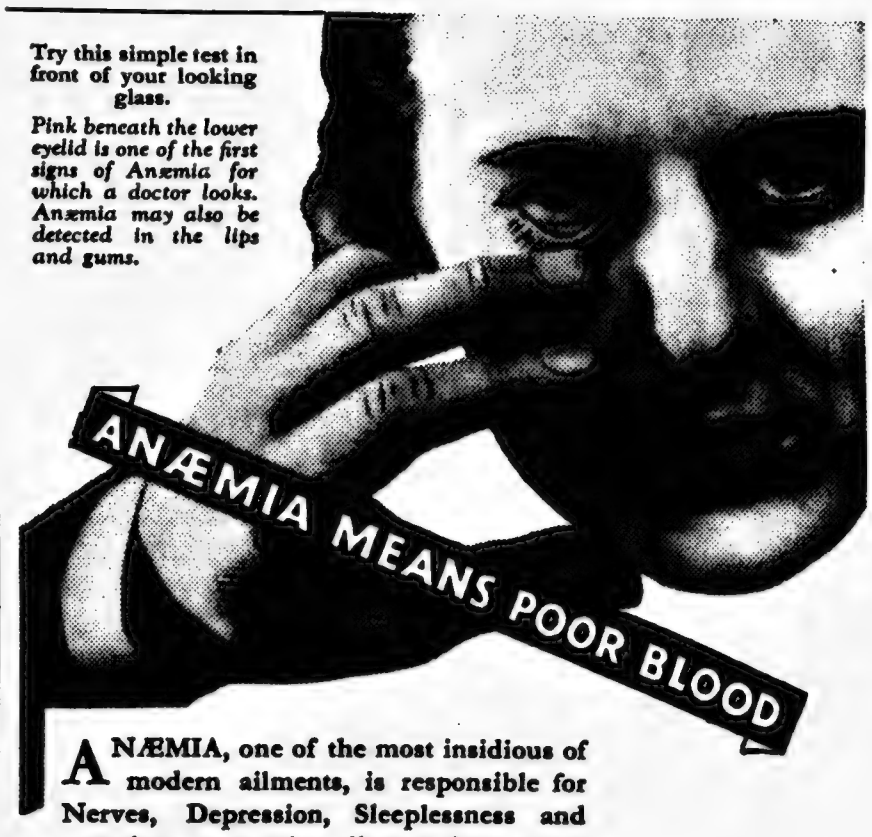
The English CRUSTLESS CHEESE

Cheddar or Cheshire. 6, 8 or 12 portions, 1/4½.

THIS IS WHY YOU NEVER FEEL REALLY WELL

Try this simple test in front of your looking glass.

Pink beneath the lower eyelid is one of the first signs of Anæmia for which a doctor looks. Anæmia may also be detected in the lips and gums.



ANÆMIA, one of the most insidious of modern ailments, is responsible for Nerves, Depression, Sleeplessness and countless aggravating ailments from which women suffer. Anæmia is a state of enfeebled blood present in most of us. *Realise this,* and relief from this weakening complaint is at hand in Hall's Wine, the finest of all tonic wines for enriching the blood.

Hall's Wine contains the natural iron and vitamins of the grape. These act on the blood with rejuvenating force. You can face life with a new enthusiasm inspired by the radiant health that Hall's Wine gives you. Try a wineglass of this time-tried restorative and be convinced.

Then take Hall's Wine throughout the Autumn Winter and keep off the Colds and Influenza that plague Anæmic people.

Doctors say that the prevalence of Anæmia among their patients is due to sun starvation and lack of blood-making food.

SYMPTOMS OF ANÆMIA

WEAKNESS AND LANGUOR.
BREATHLESSNESS.
PALPITATION AND FAINTNESS.
HEADACHES
SLEEPLESSNESS AND DEPRESSION.
NEURALGIA.

HALL'S WINE

Send P.C. to-day for particulars of a very SPECIAL OFFER for a short period only, to purchasers of Hall's Wine.

ENRICHES THE BLOOD

Large Bottle 5/6. Smaller Size 3/3.

Of all Wine Merchants, Licensed Grocers and Chemists

Stephen Smith & Co., Ltd., Bow, London, E.3

200

GET THIS BOOK

MEN AND WOMEN WANTED

Get this book **Now.** It tells you all about our Thrift Club system. Selling made easy. Let us help you make your spare time profitable. Highest commission paid. Send Coupon to-day.

JOHN PAGE, Ltd.,
Dept. J.B.2, 50-53, COWPER ST., CITY RD., LONDON, E.C.2

Please send without obligation your 150-page catalogue of Bedding, Dress Wear Boots, China, Fancy Goods, etc., and how to make my spare time profitable by organising 1/- weekly clubs.

NAME .....
ADDRESS .....
.....
.....

Dept. J.B.2.

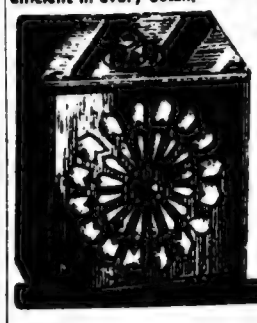
The Greatest Radio Triumph of the year!

A FULLY GUARANTEED 2-VALVE WIRELESS SET

ENTIRELY SELF-CONTAINED except Aerial and Earth wires

** At our factory, under tests, this remarkable set actually received over 20 stations at Loud-Speaker strength.*

When we tell you—as pioneers of the wireless world for over 25 years—that this set is the best ever, you can believe us! The 'Gamage' compact 2-valve set is absolutely the very latest thing in construction, and is amazing in its volume and purity of tone. Thoroughly efficient in every detail.



FOR ONLY **7/6**

or 12 monthly payments of 7/6

SPECIFICATION

Receiver in polished Oak Cabinet, fitted with adjustable Cone Speaker.
MARCONI - OSRAM Valves.
H.T. Battery.
Grid Battery and Accumulator.
12 months' Guarantee from date of purchase.

3-Valve Set £5 - 10 - 0

or 12 mthly payments of 10/-

Send 1st payment NOW to secure delivery or ask for our new Radio Catalogue giving particulars of other attractively priced sets

GAMAGES HOLBORN, E.C.1 *and 107 Cheapside, E.C.*

There is more flavour in!

SHARP'S GOLDEN SUPER TOFFEE

RUN-DOWN SLEEPLESS AND DEPRESSED

Mr. PARSONS, 10, Globe Yard, Wakefield, writes:—"Six months ago I began to feel very run-down, could not sleep and did not want to go to work, began losing weight and felt altogether depressed. My wife was recommended to get me Vitadatio and that is how I regained my lost vitality. I have recommended it to several friends and all are sincere in their praises of a worthy medicine."

Vitadatio

SEND FOR FREE BOOK of TESTIMONIALS

Invaluable for Blood Troubles, Liver, Kidney and Internal Ailments. Sold by Boots, Taylors', Timothy Whites, and most Chemists and Stores, 3/- and 5/- per bottle, or post free in Gt. Britain only. Special 21/- Bottles, containing 3 weeks' supply for Export only, post free from

VITADATIO No. 121, Armley, Leeds.

Headaches that are

WOMEN'S SCOURGE

Besides the blessed relief that only Daisy Headache Powders can bring to those in pain, there is another reason why Daisy is a woman's standby. Daisy contains no aspirin, and so does not upset the digestion or depress the mind. This, at a time when a woman needs sympathy and understanding, is most important and why Daisy is never superseded in a woman's regard.

2D. each
Packet of 4 Powders 7½D.

"DAISY"
HEADACHE POWDERS

Daisy Ltd., Horsforth, Leeds.

HOW TO CORRECT DIGESTIVE DISORDER

When the digestion is disordered; when discomfort or flatulence follows after eating it is usually a sign that you have an "acid-stomach" in which your food ferments and forms painful gases. Lasting relief can be obtained only by correcting the acid conditions and for this purpose doctors prescribe a little 'Bisurated' Magnesia after eating or when pain is felt. This quickly ends digestive distress because it instantly neutralises the excess acid, stops fermentation and restores normal healthy digestion. If you are troubled with any form of digestive disorder ask your chemist for a 1s. 3d. package of 'Bisurated' Magnesia and let this quick, sure remedy give you lasting relief and comfort.

A LOT DEPENDS

on your choice of overalls—

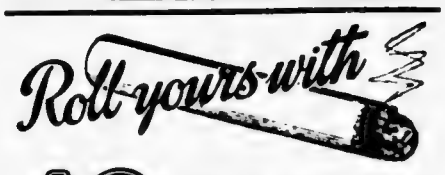
The best you can buy are Bolenium, worn by the man who knows—the smartest cut and toughest of the tough. Double sewn at every seam, detachable buttons, dust and oil-proof cloth—and guaranteed too.

BOLENIUMS
(Pronounced BO-LENNY-UM)
6'6 B/B & BRACE **NEVER LET YOU DOWN**

Ask your Outfitter. If you have any difficulty write direct to :—

BOLENIUM OVERALLS, (Dept 1), Upton Park, London, E.13.

Roll-yours-with



A.G. PAPER

More and more smokers are using A.G.

There are good reasons.

MYSTERY OF A CRADLE CHANGELING

HUMAN DOCUMENTS

HERE you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. One day you, too, will be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped, addressed envelope. For the three most poignant documents published the Editor will pay £2 2s., £1 1s., and 10s. 6d.

WHEN my only child was born the event took place in a maternity home. I was very ill and under chloroform for an exceptionally long time. My baby arrived in the middle of the night.

My husband, telephoning the home soon after daybreak, was told that I was not yet out of danger, but had got a fine, healthy boy. During the day my mother came, and she was told that mother and son were likely to do well.

Later, my own condition improving, the nurse laid a small bundle in my arms, saying, "At least you have your wish; it is a fine little boy."

Next day came bewilderment.

Coming to see me, my husband was shown a new-born girl, and told that it was his. A girl baby had been put in the cradle by my side that morning. A girl had been entered on the books as born to me.

We swallowed our disapointment at it not being a boy, forced to the conclusion that in answering verbal enquiries a mistake had been made.

IT was only later that I heard that a young, unmarried mother had died during the night in giving birth to a fine baby boy.

I stifled the creeping fear that in the night, with all the attendant work and anxiety of birth and death and human lives hanging in the balance, a real mistake might actually have been made.

But as the years have gone on this fear has become a real haunting ghost of horror, shadowing my life.

We gave the child I brought home all the love and care that would have been hers if she had been born a son.

She is a nice girl, but has none of our family characteristics and no tastes in common with us. She loves all the things that we, as good-living people, are opposed to.

She is determined to become an actress, and I must say she shows every indication of having talents in that direction.

It is this determination that led her as a first step to join a literary society, making a study of modern playwrights. Here she met a boy whose resemblance to my husband was striking.

As acquaintance ripened, I questioned him as to his parentage. His face shadowed as he said briefly that his mother had died when he was born. She was an actress, "and I have no fancy for the stage myself." His birth-date is the same as the girl's.

He was born in the same home on the same night. I am now convinced that a mistake was made, that the boy and not the girl is my own.

The torment of this knowledge—a mother *knows*—is driving me mad. Yet what can I or dare I do?

"HUMANIST" says: The entries in the case book at the hospital are the reliable list.

You are allowing yourself to become obsessed by the casual, verbal mistake of a nurse twenty years ago, and the little troubles between yourself and your daughter are merely due to the different outlook of youth and middle-age.

No harm can come from encouraging the friendship of the two young people. If they marry the ghost of suspicion may be laid. You will have a daughter—and a son-in-law.

THE DARKNESS
that approaches

OUR family of ten, of which I am the eldest daughter, belongs to what is termed the "lower working-class," for my father is a labourer, and although he and mother would sacrifice their lives to give us all a good start in life, it is often a struggle to make ends meet.

As soon as I left school I went into domestic service. It was luxury unheard of to find I had a bedroom and bed to myself. Jam on my bread was a treat of which I had only dreamed.

I was so delighted that I sent home nearly every penny of my wages to help mother and dad.

As time went on, and with the encouragement of my mistress, I tried to realise my ambition to become a trained nurse, and for the last year I have been in a hospital as a probationer.

Now, on the threshold of my career, a black cloud is approaching me. From birth I have had rather weak eyesight, and the study I have undertaken seems to be accentuating it.

Acting on our medical superintendent's advice, I consulted a specialist, who tells me that I may become blind within a year or less.

He says actual cure is impossible, but that a change of occupation may preserve my eyesight for some years.

This, within a few months of sitting for my final examination, is a knock-down blow. What am I to do? Carry on until actual blindness puts an end to my hopes, or go home as a burden in a selfish desire to do the best for myself?

"HUMANIST" says: Have another talk with your medical superintendent, who will consult the specialist as to whether you may safely sit for a final examination or not.

If that is forbidden there is no need to despair. It is quite possible that in some institution for the blind you may find a real life-work, and the nursing training you have may become invaluable.

WE'RE GLAD
we made you happy!

A MARRIED woman, with eight children, two years ago I was, I think, the most unhappy woman in all the world. I had saved money when my husband was away fighting for his country, and with this I furnished a delightful little home, in which every stick of furniture was paid for.

Alas! when my husband returned his disposition had changed for the worse. He was morose, and I know now that it was his war memories he was trying to hide by drowning them in drink.

The moment tea was over any evening his brother would call for him, and off they would go to the public-house, staying there until closing-time.

When drunk my husband turned into a brute. He knocked me about until many times I had to run into a neighbour's house for protection, and I had to take steps to keep the poor children out of his way.

This sort of life went on for years, and all the time my little home was going from us bit by bit.

I made up my mind to run away, and was turning over this resolve in my mind when a neighbour handed me a copy of JOHN BULL which she had been reading.

She pointed to the "Human Document" page and said, "This seems to me a very similar case to yours."

It was, and the advice given was so different to my intention of running away that I read it again and again. It spoke of reformation and what continued patience, understanding and kindness can do.

"At least I can but try," I murmured to myself, and next day began to put my resolve into practice.

I will not weary you with the details; I will only say that I had my reward in the end.

My husband noticed a different note in my voice. When he was sober we talked it over, and both of us decided to try to make a fresh start. He is a splendid husband now.

We saved our home and are happy, and though poor are able to bring up our children respectably. The eldest are already beginning to repay us.

Is it not worth while for any poor mother, tried beyond endurance, as I once was, to put the same advice into practice and try to overcome, rather than go under?

"HUMANIST" says: It is always worth while to save a home and refrain from wrecking it. The virtues of patience, love and forbearance are very old-fashioned, but have never yet been superseded by anything new.

You have my heartiest commendation for the courage and grit you have shown.

"The Greatest of These —" Fund

THE MAN WHO FELL

"I FEEL kind of forsaken and alone in the world. It is not that I am sorry for myself, but I seem to be without a friend and not wanted."

"Friendless . . . unwanted"

That is the state of mind of this man. He lost his father when he was a baby, and his mother died when he was twelve years old.

He joined the Army when he was seventeen, and served for five and a half years—in France, Italy, Turkey and Belgium.

Since his discharge in January, 1921, he has managed to get sufficient work to keep himself going, but lately his health has gone to pieces, and on the very day that he lost his last job through a nervous breakdown, he slipped on a piece of orange peel, crashed on to the kerb, and fractured his jaw.

When he left the hospital a few days later, having scarcely any money, he put up at a cheap hostel. He was tortured with pain, not only from the fracture but on account of his teeth having been badly knocked about. No dentist could help him until the jaw healed.

It was not until he was down to his last shilling that he appealed to us for help, which he badly needs until he is fit to take up work again.

Because he is alone, penniless and ill, we ask our readers to help generously in spite of these hard times—to be "The friend of the unfriended poor."

All donations should be addressed to The Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2.

Where names and addresses are given acknowledgments will be sent by post. Lists of subscriptions can be seen at these offices, and a copy of those of the current week will be sent on application. We acknowledge with gratitude £10 from "Mavis."

Don't Wear a Truss!

BROOKS Appliance is a new scientific discovery with automatic air cushions that draws the broken parts together, and binds them as you would a broken limb. It absolutely holds firmly and comfortably and never slips. Always light and cool, and conforms to every movement of the body without chafing or hurting.

From a photograph of Mr. C. E. Brooks, Inventor of the Appliance, who cured himself and whose experience has since benefited thousands. If ruptured write to-day.

We make the Brooks Appliance to your measure, and send it to you on the strict guarantee of satisfaction or money refunded, and we have put our price so low that anybody, rich or poor, can buy it. Remember, we make it to your order—send it to you—you wear it—and if it doesn't satisfy you, send it back to us and we will refund your money. That is the way we do business—always absolutely on the square—and we have sold to thousands of people this way for the past ten years. Remember we use no salves, no harness, no lies, no fakes. We just give you a straight business deal at a reasonable price.

If in Manchester or London call at our consulting rooms. Experienced and capable fitters for ladies or gentlemen. Special attention given to children. Lady nurses always in attendance at both offices.

Free Information Coupon

BROOKS APPLIANCE CO., Ltd.

(4328) 274, Deansgate, Manchester.
(4328) 80, Chancery Lane, London. W.C.2.

Without cost or obligation on my part, please send me by post, in plain wrapper, your illustrated book with full information about your Appliance for Rupture and your Free Trial Offer.

NAME.....

ADDRESS.....

.....

If you are State Insured, please give here the name and address of your Approved Society. (*Please write plainly.*)

.....

Post the coupon to London or Manchester, whichever you prefer.

Working Girl's Sudden Rise to Fame

What She Told Me At A Luncheon In A Grand Chateau

De Luxe Beauty Outfit FREE to every woman who can tell what the picture on the left means. Read full description below.

Mademoiselle Jeanne Juilla, a working girl, was elected Beauty Queen of France for 1931, and a few days afterwards was elected Beauty Queen of Europe. She received a special pot filled with gold on account of her marvellous complexion. At an intimate luncheon with her in a grand Chateau, Mademoiselle Juilla frankly confessed that she doubled the natural beauty of her complexion before the final judging by using a face powder blended with Mousse of Cream. It stays on four times as long as ordinary powder It was further revealed that in Poudre Tokalon the Mousse of Cream is scientifically blended with air-floated powder by a patented process. In carefully conducted tests by well known Beauty Specialists it was positively proved that even by the use of the strongest bellows it will not blow off.

Thus, Poudre Tokalon will enable any woman to keep her complexion fresh and lovely, with not the slightest trace of shine, all through a whole evening while dancing in the hottest ballroom or while exposed to windy or rainy weather. Arrange the mixed-up letters on the blackboard in the picture above into five words. The letters in each group make one word. The whole phrase containing the five correct words can be found by carefully reading the paragraph above. Every woman who sends in a solution will receive a de luxe Beauty Outfit containing a box of Tokalon Mousse of Cream Powder (state colour desired) with samples of various other shades, a tube of Tokalon Rose Skinfood, and a tube of Tokalon White Skinfood (Vanishing). Use coupon below and send it with your solution before October 31st, 1931.

Free Coupon No. **Good for 21 Days**

To receive special de luxe Beauty Outfit described above, fill in this coupon at once and send it with 6d. in stamps to cover postage, packing and other expenses to Tokalon Ltd. (Dept. 222B), Chase Road, London, N.W. 10.

Name ..... *Answer*.....

Address ..... *Shade of Powder desired*.....

.....

PAIN! OH!

LIKE KNIFE THRUSTS!

ALLCOCK'S CORN PLASTER FREE

Allcock's Corn Plasters draw corns out as quickly as Allcock's Porous Plasters draw pain out. Take out your corn with a ½d. stamp by posting this coupon to-day for a free corn plaster. (Sending this coupon for a free corn plaster places you under no obligation whatever). Fill in and post (½d. stamp on an unsealed envelope will do) to:—

ALLCOCK MFG. CO., BIRKENHEAD.

Name .....

Address .....

.....

A.29.

QUICK!

AN ALLCOCK'S PLASTER

An Allcock's Plaster draws the pain out. Most important, an Allcock's Plaster, unlike liniments, is on the job *all* the time, soothing—healing—doing its work whilst you do yours. Chest—Back—Shoulders—Knees—wherever there's a stabbing pain which has to be removed—put an Allcock's Plaster on it. *ALLCOCK'S.* Remember that name, for you can't expect imitations to remove the pain. 1/3d. from all qualified chemists.

PAIN GONE

WHAT RELIEF

ALLCOCK'S POROUS PLASTER

..... DRAWS THE PAIN *OUT*

THE ALLCOCK MFG. COMPANY, BIRKENHEAD.

Rheumatism

Here is a remedy that will bring back health, vigour and vitality

Uric Acid Trouble
Sciatica
Lumbago
Backache

Kidney Trouble

There is no need to sit in dreadful pain, "wondering" if your body-torturing, brain-racking trouble can be banished. Go to your chemist and ask him about De Witt's Kidney and Bladder Pills—the remedy with the prescription printed on the box. He knows all the ingredients and can tell you they have been combined specially for the cure of kidney trouble.

Buy a box of "De Witt's"—they cost you but 3/-. Within 24 hours of the first dose you will see and know that they are doing you good. Accept no substitute ask for and see you get De Witt's Kidney and Bladder Pills, in the original white, blue and gold box.

DE WITT'S
Kidney and Bladder Pills

CESAREWITCH
AND
CAMBRIDGESHIRE

YOUR LAST CHANCE

for the Great Autumn Double

LETTER COMMISSIONS
ACCEPTED FROM 1/-
up to any amount on any race

DAILY SETTLEMENTS. WINNINGS BY RETURN POST. ALL COMMISSIONS ACKNOWLEDGED AND CONFIRMED.

If you are interested in Football, send for particulars of our offer of beautiful Macclesfield Ties Free, in the colours of your favourite club. The colours of any club in the six Divisions of the Football League may be obtained absolutely free. Write now, mentioning this paper, and a descriptive leaflet, illustrated in four colours, will be sent by return of post. Do not miss this amazing free offer.

No agents — THE BIG TWO — Send direct

DAVID COPE
& ALFRED H. MAURICE LTD
227 BATH STREET, GLASGOW, C2.

Some LETTER PARLIAMENT Hints on—

How to spend the WINTER EVENINGS

NOW better than preparing myself for the greatest honour—that of being a British voter!

I want to know the arguments for and against tariffs. Why the Communists hate the Labour Party; and why Sir Oswald Mosley hates them all.

Why gold has dominated the world; why we have so many unemployed; why Fascism should be unpopular here; and why Russia's Five-Year-Plan should make father shake his head ominously.

Next election I vote for the first time. I want to do the job intelligently!—*Miss Twenty-One, Notts.*

Brighter Young People

I have already arranged to spend two evenings each week at home, and abroad, under the following conditions.

We shall visit each other's homes in turn. No food or drink will be served, except sandwiches and coffee, no expense shall be incurred in providing special amusements, no "swank," no gossip, no late hours.

We are all young people, but we aim to show the "oldsters" that we love home life, can get a real "kick" out of home enjoyments.—*Miss Ida Rogers, Southall.*

Un-Beeton!

Take a loving wife and husband and kiddies to taste.

Place the ingredients in a nice warm kitchen, flavour the kiddies with a good night romp, season with kisses and place in a well-lined bed.

Line two comfy armchairs with hubby and wife, mix with discussions on the day's events, finish off with supper, and serve the same as the kiddies.—*A. G. S., Bushey.*

A Real Daughter

Winter finds little groups of girls pausing at the factory gates, discussing where to go, but they don't ask me.

Mother cannot read; dad's eyes are dim. So I read to them; laugh with them; tell them how the world rolls on.

I'd love to see Greta Garbo; whirl round to a good dance band; laugh and be gay with the girls in the crowded streets.

Much more I love the light in mother's eyes, and dad's unspoken "Thank you."—*A. W., Daybrook.*

His Choice

If my husband were to be taken as an example, winter evenings would be spent as follows.

After tea, study the form of horses racing the next day. Promptly at five to six, leave the papers untidily across the table or on the floor for the wife to clear up. Make a hurried exit from the home *en route* for the public-house.

There play cards, discuss horses, drink several glasses of beer, leave pub. at ten, home to supper, and so to bed.—*Mrs. A. C., Bristol.*

Magic Pages

Take up a book and on the magic carpet of its pages leave far behind the worries, puzzles and sorrows of the day.

Meet new friends and old; travel the world; find philosophy to ease pain, wisdom to bring understanding, laughter to bring content—or, if you wish, adventure and romance.

A friend who never fails, whatever one's mood, whatever the weather, that is a good book. What better company could there be for a long winter evening?—*J. Carno, South Brent.*

Hear, Hear!

I am a boy of fourteen, with an ambition to enter the Royal Navy as an artificer apprentice.

To this end I shall spend my winter evenings "swotting" and attending a local night school. As the examination is stiff, I think I am justified in saying that the above way is the best way to spend my winter evenings.—*Ambition, Devonport.*

Home Lessons for Dad

During the winter months my two little sons bring their home lessons from school, and, of course, they often ask me to help them work out their various papers which have been prepared by their teacher.

I find that my boys have to study subjects which in my far-off school days were not available to children of the working class.

In order to assist in the education of my lads I have taught myself algebra, and have studied English literature.

I am now prepared to enjoy the winter evenings in coping with my sons' exorbitant thirst for knowledge.—*Wm. G. Sargent, S.E.19.*

For the Workless

I suggest that those who are lucky enough to be in work might well spend some evenings this winter on some hobby that shall benefit the less fortunate.

Most men could make simple toys or useful household articles, while their womenfolk might adapt discarded garments to meet the needs of those for whom this winter will bring real hardship.

This is a service that needs loving hearts more than full purses. No one need withhold the little because he cannot give much.—*E. B., Lozells.*

"Oor Ain Fireside"

As one old in years and experience may I be allowed to enter a plea on behalf of winter evening joys at one's own fireside?

It should be the aim of every true wife and mother to create that real home atmosphere which radiates cheerfulness and sociability, and which, with music, cards, games and intelligent conversation, will go far to make the winter evenings attractive to young people.

Never before was it so necessary to recapture the sane, stabilising influences of "oor ain fireside."—*An Old Scotswoman, Musselburgh.*

The Cynic

A married man should get the tea ready, wash up, read his paper, answer his wife's annoying questions and smoke a pipe when not answering the said questions.

Then tell the children a story and put them to bed.

The wife should clear up what the husband doesn't finish and pester him with questions for the rest of the evening.—*A Bachelor, Millwall.*

* * *

COLD SNAPS

Evenings being the only thing we shall be able to spend this winter, one could switch on the radio and most probably hear Philip telling the world why he wishes to emulate Oliver Twist.—*P. B., Halifax.*

Instead of spending your evenings and cash with your pals or sweetheart, give some to your mother in return for all she has done for you.—*S. H. Chambers, Portsmouth.*

If King Sol has let us down, King Coal never will. At the same time we can be getting our clothing dry for next "summer."—*H. F., Portslade.*

Forsake the more expensive pleasures and economy will be found to be a blessing in disguise.—*S. R. Northrup, Cambridge.*

Switch on to a good wireless programme. For me—what a dream! I'm a night baker.—*Dusty, Bow.*

How *not* to spend them will aid in considering how to spend them. If the club, or pub, monopolise them, they are misspent.—*G. H. B., Fakenham.*

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published. Envelopes, marked "Letter Parliament," must reach us by first post on Tuesday, October 13.

What my Vote is Worth to Me

The photograph of Mr. Ramsay MacDonald which appeared in our September 26 issue was published from a copyright print of *British Movietone News*. We thank them for the use of the photograph, which we previously omitted to acknowledge.

Football Matches played on October 10

OUR EXPERT'S FORECASTS

FIRST DIVISION.

*(1) LIVERPOOL v. West Ham.
(2) HUDDERSFIELD v. W.B. Albion.
**(3) ASTON VILLA v. Bolton.
(4) Blackburn v. Manchester C.
(5) Blackpool v. Arsenal.
(6) DERBY v. Birmingham.
(7) GRIMSBY v. Chelsea.
(8) Leicester v. WEDNESDAY.
(9) NEWCASTLE v. Middlesbrough.
(10) PORTSMOUTH v. Sunderland.
(11) Sheffield U. v. EVERTON.

SECOND DIVISION.

(1) MANCHESTER U. v. Preston.
*(2) PORT VALE v. Bradford C.
(3) BRADFORD v. Southampton.
(4) Bristol C. v. Barnsley.
(5) BURY v. Leeds.
(6) CHARLTON v. Millwall.
(7) FOREST v. Chesterfield.
(8) Oldham v. Swansea.
(9) PLYMOUTH v. Notts County.
(10) Hotspur v. Burnley.
**(11) WOLVERHAMPTON v. Stoke.

THIRD DIVISION (Southern).

(1) Fulham v. Southend.
(2) SWINDON v. Bristol Rovers.
(3) ORIENT v. Torquay.
(4) BRENTFORD v. Northampton.
(5) BRIGHTON v. Boscombe.
(6) COVENTRY v. Luton.
(7) EXETER v. Cardiff.
(8) Mansfield v. CRYSTAL PALACE.
(9) NORWICH v. Q.P. Rangers.
(10) Thames v. READING.
**(11) WATFORD v. Gillingham.

THIRD DIVISION (Northern).

*(1) TRANMERE v. Carlisle.
(2) Rotherham v. WREXHAM.
(3) CHESTER v. Barrow.
(4) DARLINGTON v. Walsall.
(5) DONCASTER v. Halifax.
*(6) HARTLEPOOLS v. New Brighton.
(7) LINCOLN v. Hull.
**(8) SOUTHPORT v. Rochdale.
(9) STOCKPORT v. Accrington.
(10) Wigan v. GATESHEAD.
(11) YORK v. Crewe.

SCOTTISH LEAGUE.

**(1) MOTHERWELL v. Dundee U.
(2) Third Lanark v. RANGERS.
(3) AIRDRIE v. Leith.
(4) AYR UNITED v. Morton.
**(5) CELTIC v. Clyde.
(6) COWDENBEATH v. Hamilton.
(7) Dundee v. KILMARNOCK.
(8) HEARTS v. Falkirk.
(9) PARTICK v. Queen's Park.
(10) ST. MIRREN v. Aberdeen.

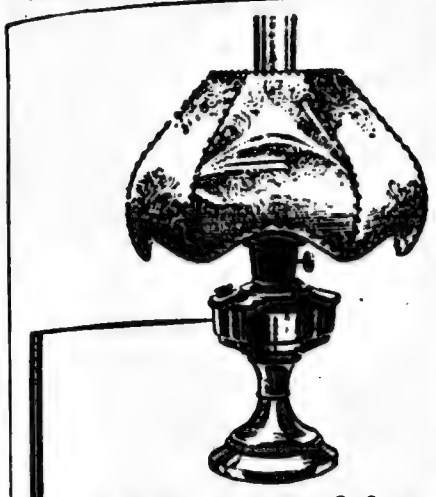
Probable winners are set in CAPITALS. Where no distinction is made a draw is likely. Best selections are marked with two asterisks and next best with one.

OUR FIVE-STAR CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL selections in code in the *Daily Herald* and *Sporting Life* each Friday morning.

Division and number will be quoted as above, together with *H* for home team and *A* for away team.

Example Code: Div. I.—3(*H*); Div. II.—11(*H*); Southern Section—11(*H*); Northern Section—8(*H*); Scottish League—1(*H*) would indicate Aston Villa, Wolverhampton, Watford, Southport and Motherwell.



THE LIGHT

that is preferred to gas or electricity

The fact that Super-Aladdin Lamps illuminate thousands of homes, in metropolitan areas where gas and electricity are plentiful and cheap, is complete evidence of their cleanliness . . . their safety and their perfect illumination. The Super-Aladdin Lamp has an ingenious draught-controlling device. You can move it as much as you like and the light remains unperturbed! *Burns paraffin, costs less than ½d. an hour, gives 125 candle-power white light,* which is harmless to the eyes.

42 - in Nickel, Polished Brass or Satin Brass. Other finishes extra. Shades from 5/- in various styles and colours.

Super Aladdin

DRAUGHT-CONTROLLED MANTLE LAMP

Aladdin Industries Ltd., 68 Aladdin Building, Greenford, Middlesex. LONDON Showrooms: 45 Mortimer St., W.1. Paris: 149 Boulevard Ney.

«

THE DAWN OF WOMANHOOD

Its Difficulties and Dangers.

Some girls upon the threshold of womanhood drift into a decline in spite of all care and attention. Even girls who are usually strong and lively become weak, depressed, irritable, and listless. It is the dawn of womanhood—important in the life of every girl—and prompt measures should be taken to keep the blood rich and red.

If the blood is not in a healthy condition at this time the body becomes ill-nourished and other ailments develop. The health must be maintained by a sufficiency of pure rich blood, or all sorts of evils and weaknesses will arise. Remember this, Dr. Williams' pink pills have saved thousands of girls and women from being life-long invalids.

Indeed, the benefit following the use of Dr. Williams' pink pills often seems too wonderful to be believed. Actually the reason is quite simple. It is this: Dr. Williams' pink pills create new rich blood, and this new blood gives life and energy to the whole body.

Start taking Dr. Williams' pink pills now and see how soon you will feel the benefit. Of all chemists, 3s. 0d. box.

FREE.—"Nature's Warnings" is a booklet that every girl in the Kingdom should read. Send p.c. to C.F. Dept., 36, Fitzroy Square, London, for free copy.

FREE ECZEMA CURE.

Instant Relief for all Skin Sufferers

You can stop that awful itch from Eczema or other skin disease in just two seconds. This seems too good to be true, but it is true. A few drops of D.D.D. Prescription will instantly stop the most terrible itch or skin irritation. This discovery of Dr. D. Dennis has become famous throughout the world as the most wonderful and reliable remedy for Skin Diseases, for it sinks deep into the pores, kills the disease germs, washes them away and leaves the skin clean and pure. D.D.D. Prescription Cures Eczema, Psoriasis, Bad Leg, and all other Diseases of the Skin and Scalp. It never fails to give relief. Then why delay? A FREE TRIAL BOTTLE WILL BE SENT TO ALL SKIN SUFFERERS WHO WRITE TO THE D.D.D. LABORATORIES, MN 10, FLEET LANE, LONDON, E.C.4.

THESE

SPLENDID GIFTS

as well with . . .

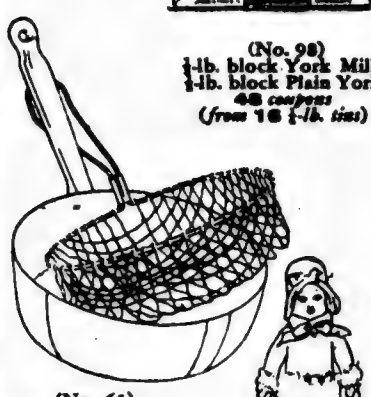
ROWNTREE'S

WRITE FOR GIFT BOOKLET SHOWING 140 FREE GIFTS—

ROWNTREE'S, Gift Dept. H1, YORK

(No. 103)
½-lb. Rowntree's Hovis Chocolate Biscuits.
45 *coupons*
(from 15 ½-lb. tins)

(No. 98)
½-lb. block York Milk.
½-lb. block Plain York.
48 *coupons*
(from 16 ½-lb. tins)



(No. 65)
Fish Fryer, 9 in. diameter, with wire basket.
105 *coupons*
(from 35 ½-lb. tins)

(No. 153)
Doll smartly dressed in velvet.
111 *coupons*
(from 37 ½-lb. tins)

(No. 156)
Child's Skipping Rope with Bells.
36 *coupons*
(from 12 ½-lb. tins)

For Coupons from both
ROWNTREE'S COCOA
AND TABLE JELLIES

ROWNTREE'S COCOA

does them good because they *like* it

Doctors say that there's added nourishment from a palatable flavour . . .

There's much more in the "chocolaty" flavour of Rowntree's Cocoa than just the flavour. Doctors have discovered that when you like a flavour your digestion acts more thoroughly — and a good digestion extracts the last ounce of nourishment. This means that cocoa — a most nourishing drink — *is much more nourishing when it's Rowntree's!* It is because of the delicious "chocolaty" flavour of Rowntree's that all children like it, and why the grown-up members of the family prefer it. Mothers like to give the children Rowntree's because they know it helps to make them sturdy and healthy — and also because the doctors recommend it.

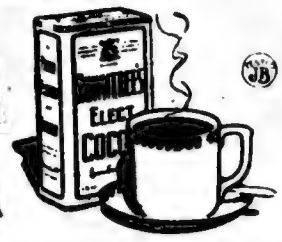
BUT IT MUST BE ROWNTREE'S *because . . .*

From a Doctor's Point of View it is—
VERY NOURISHING. A good-sized cup of Rowntree's when made with sugar and a little milk contains as much nourishment as an egg.
MOST DIGESTIBLE. Rowntree's is very easily digested whether taken alone or at a meal.

From a Family Standpoint it is—
EASILY MADE. Just mix Rowntree's with the sugar, pour on boiling water, stirring briskly. You don't have to make a paste and take a lot of trouble.
INEXPENSIVE. From a ½-lb. tin of Rowntree's Cocoa you can get 30 cups of delicious cocoa at less than a farthing a cup.

ROWNTREE'S COCOA

2 FREE GIFT COUPONS IN EVERY ½-lb. TIN



£300

AWARDED IN "JOHN BULL'S" CROSSWORD COMPETITION No. 123

In the above contest, correct solutions were received from the following four competitors, who share the £700 offered. To each of them, subject to the conditions of the Competition, a cheque for £175 will be despatched.

Miss K. A. BARRETT, 25, Tasker Street, Walsall.
A. G. HOLLIDS, Bottisham, Cambridge.
Miss M. JOYCE, 49, Church Lane, Bocking, Braintree.
A. STEPHENS, Rectory Road, New Radnor.

Any other entrant who claims to have sent a solution eligible for a share of this prize, must demand a scrutiny by First Post, Tuesday, October 20th, sending £1 Scrutiny Fee, copy of solutions and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the Award of £100 to Runners-up. This prize has been divided between 28 competitors from whom we received solutions containing one error and who will each receive £3 11s. 6d. A list of these winners can be seen at the "John Bull" offices and all have been notified.

Another Splendid Pension of £2 a week for life or £1,000 cash with £50 to be divided between the runners-up offer appears on page 34. Try Your Skill Now!

HOW TO MAKE A BATTERY OPERATED RADIO-GRAM.

CUTTING YOUR H.T. BATTERY COSTS, by W. James.

Amateur Wireless and Radio Gram

Get To-day's Issue. 3d.

A 15/- FREE GIFT COUPON

HERE is a chance to save £1 shopkeepers' profits. Hundreds of Cycles of all kinds, many fitted with Sturmey-Archer 3-speed gear and Dunlop tyres. Approval willingly, carriage paid. As an advertisement a

15/- Free Gift Coupon

will be given to all who Write for my FREE CATALOGUE.

FROM £3 15s CASH OR TERMS

Chas. T. Robey CYCLE WAREHOUSE, NO 24, COVENTRY

Your Overalls
MORE THAN ANY OTHER PART OF YOUR CLOTHING should contain the best quality material and workmanship which only the PEXWEAR factory can produce and have produced for over 100 years. Whatever your trade there is an overall to meet your requirements, each one carrying the PEX-WEARGUARANTEE.

'The coat illustrated is the famous "Fitzwilliam" Coat, guaranteed over 8 oz. Government Khaki Cloth. Retailing at **10/-**

Pexwear OVERALLS

If unable to obtain write for name of nearest stockist.

Wholesale Only

JOHN PECK & Co. LTD. Edge Lane, Liverpool.

Try this wonderful HAIR COLOUR RESTORER at our expense!

Don't be grey for another day! You can restore your hair, to its normal, youthful colour . . . make it soft, lustrous and ideal for permanent or any other form of waving and curling with the **Original Mary T. Goldman's** Hair Colour Restorer. Does not affect hair already permanently waved. 7,000,000 men and women use it. It is simple, safe and sure. **It is not a dye**; does not stain but leaves no pillows, and is, in fact, an antiseptic. It has never been known to fail. You simply comb it through your hair and watch the grey vanish. Convince yourself before you buy. Try Mary T. Goldman's on a single lock of your hair—send us the Coupon NOW for generous FREE SAMPLE.

Obtainable from all Branches of BOOTS THE CHEMISTS, and other high-class chemists, or direct from MONROE CHEMICAL CO., LTD., Atlantic House, 45a, Holborn Viaduct, London, E.C.1.

FREE! *THE ORIGINAL*

Send this coupon to-day to the Monroe Chemical Co., Ltd., with three stamps (to cover cost of packing), for a liberal FREE sample.

MARY T. GOLDMAN

Please send me, post free, a sample bottle of your Hair colour restorer, for the "Single Lock Test." The original colour of my hair was.....

.....

NAME .....
(Mr., Mrs. or Miss)

ADDRESS .....

J.B.1 ..... JB

DAINTY COT FOR BABY FREE

Thousands of these delightful cots, value £4/4/-, are being given away. There is one for you.

Send to-day for full particulars

NURSE BERTHA 57, John Bright St., BIRMINGHAM

£££ Millions £££ won't buy happiness—

19/- can! A piano of perfect tone and appearance direct from the Boyd Factory, from as low as 19/- per month. *Write for Catalogue.*

Boyd Ltd., Dept. J, 19 Holborn, E.C.1.

BOYD PIANOS

PRESCRIPTION FOR COLDS & CATARRH

Doctors are prescribing Nostroline Nasal Specific at the onset of a Cold to stop it completely and at once, also for Catarrh. It relieves irritation and stuffiness by getting into quick contact with infection IN THE NOSE where Colds and Catarrh usually start. Safe, soothing, comforting and pleasant. Chemists, 1/3.

Free sample on request from "Nostroline," J.43, Clifton, Bristol.

Now I can Breathe THANKS TO 'NOSTROLINE'

FREE CASH PRIZES

£50 first and other cash prizes are offered by the proprietors of "DIPLOMA" CHEESE for the best last line to the Limerick appearing in the advt. on page 31. Read the conditions carefully.

Send your entry NOW!

LIFE PENSION again for JOHN BULL'S X-WORD!

£2 A WEEK FOR LIFE or £1,000 cash

RUNNERS-UP DIVIDE £50

Should First Prize be shared £1,000 Cash will be paid instead of dividing pension.

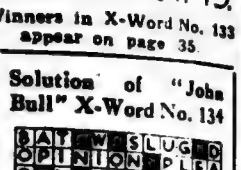
THIS WEEK ONLY—CLOSING THURS. OCT. 15.

A PENSION of Two Pounds a week for life or £1,000 cash, and £50 to be divided between the Runners-up is what "John Bull" offers to its readers this week. Such an opportunity must on no account be missed. Enter now! You may have the key to this great fortune. Someone must win—why not you? FILL IN THE FORM BELOW AT ONCE.

"JOHN BULL" will pay £2 a week for life, or £1,000 cash for a correct solution on one square of the puzzle below. Failing a correct solution, the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £50 will be divided between those competitors who enter a square containing one error only or only one error more than the winning solution. Solution of puzzle will be published in "John Bull" on sale Thursday, October 22nd, and winner in "John Bull" on sale Thursday, October 29th.

Winners in X-Word No. 133 appear on page 35.

Solution of "John Bull" X-Word No. 134



JB.134.

Result will be published next week. The solution of "John Bull" X-word No. 134 is given herewith as a matter of interest to our X-Word Competitors. We wish to emphasise that no claims are required for this X-Word, as all entries are being carefully examined by our staff.

READ THESE RULES CAREFULLY.

RULES AND CONDITIONS.

1. Complete puzzle in ORDINARY INK, not copying-ink or copying-ink pencil; cut out the whole Entry Form whether both puzzle squares are used or not. Entry Fee for two squares is SIXPENCE, for Four Squares send ONE SHILLING. Make Postal Order Payable to Odhams Press Ltd., and Cross it & Co.; write name, address and date of posting on back of P.O. and fill in its number upon Entry Form; send Entry Form by post, as directed, to reach us not later than **NOON Thursday, October 15th.**

2. No competitor may submit more than two double Entry Forms—Four Squares. Squares left incomplete, mutilated, indistinct or altered will be disqualified. No responsibility is accepted for any entry lost, delayed, not delivered or mislaid, and no correspondence will be entered into.

3.—Winners of this contest will appear in "John Bull" on sale **Thursday, October 29th.** Should any competitor not announced as a winner have entered a coupon eligible for a share of the first prize, he must demand a scrutiny by first post, **Tuesday, November 10th,** in accordance with directions given with result weekly. Any such Scrutiny, which may amend the result, must be accepted as final. No scrutiny can be conducted in connection with the additional award of £50 to be divided between the runners-up. Competitors should note that errors are computed according to the number of words which wrongly answer the clues given.

4.—In the event of a tie a prize will be divided, but no competitor may receive more than one share of it.

5.—Readers in Scotland are debarred from and cannot enter this Competition. Any entry form bearing an address in Scotland will be disqualified.

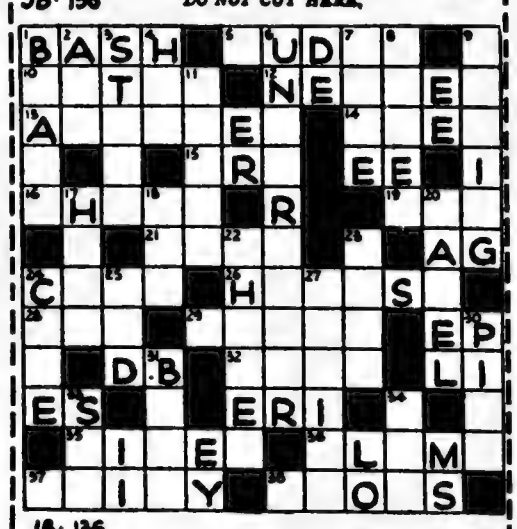
6.—Failure to comply with any of the conditions involves disqualification.

7.—Employees of Odhams Press Ltd. and members of their families are not eligible.

ENTRY FEE. **With two squares send P.O. for SIXPENCE. With four squares send P.O. for ONE SHILLING.** } See Rule 1.

"JOHN BULL" CROSSWORD No. 136

JB·136 *DO NOT CUT HERE.*



JB·136

In entering this competition I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose P.O. No..... P.O. for Sixpence must be enclosed to cover Two Squares, and Shilling P.O. to cover Four Squares.

ENTRY FEE for 2 Coupons 6D.

Readers in Scotland ineligible. See Rule 5.

SIGNED .....

ADDRESS .....

.....

CLOSING DATE THURSDAY, OCT. 15

CLUES ACROSS.

1. Beat in.
5. Move gently.
10. Ceremonies.
12. Closer.
13. Frightened.
14. Eagle swoops down upon.
15. Wrath.
16. Slept on—and under.
19. Lair of wild beast.
21. Bird makes home in.
24. Lump of earth.
26. Worry.
28. Everything.
29. What mud does in sunshine.
32. Attack with missiles.
35. Heaped.
36. Poverty-stricken districts.
37. Sonny goes thus to school.
38. Wise housewife chooses carefully.

CLUES DOWN.

1. What ass often does.
2. Be ill.
3. Post.
4. Opposite to "his."
6. He provides your coffin.
7. Stare with open mouth.
8. Made a mistake.
9. Child gets spanked for.
11. Hit.
17. Shows up on the horizon.
18. Finish.
20. Supports school blackboard.
22. Put into shape.
23. Comes from a tree.
24. Wooden container.
25. Aged.
27. A sauce.
30. They sometimes endanger children.
31. It may give one a nasty knock.
33. Health resort.
34. Something which is drunk.

"JOHN BULL" CROSSWORD No. 136

JB·136 *DO NOT CUT HERE.*

JB·136

In entering this competition I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose P.O. No..... P.O. for Sixpence must be enclosed to cover Two Squares, and Shilling P.O. to cover Four Squares.

ENTRY FEE for 4 Coupons 1/-

Readers in Scotland ineligible See Rule 5.

SIGNED .....

ADDRESS .....

.....

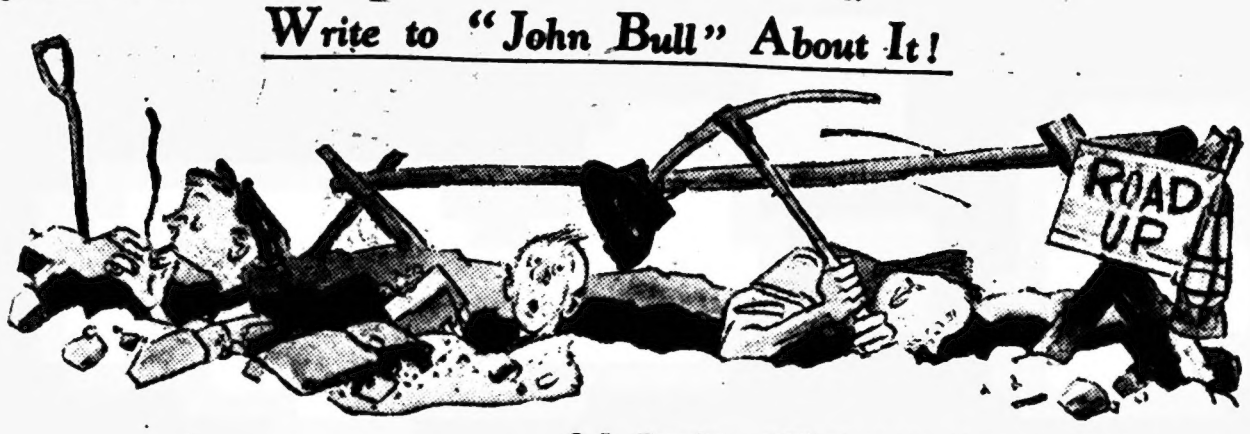
CLOSING DATE THURSDAY, OCT. 15

HOW TO ADDRESS ENTRY

If entering two double Entry Forms, cut them out separately—add name and address to both.

Send Entry in envelope bearing 1½d. stamp and post to "John Bull" Crosswords (No. 136), 57, Long Acre, London, W.C.2 (Comp.).

Write to "John Bull" About It!



O. L. (*Beverley*).—"*What's up?*" *Almost everything.*

THE EDITOR REPLIES

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service, who will deal with any matter causing anxiety to our readers. Simply send a stamped, addressed envelope with your query.

P. L. (Ipswich).—"Singing warms the blood." Some of it makes ours positively boil.

F. J. (Rotherham).—"My business leaves me very little time to write to you." May your business flourish!

A. T. (Morden).—"A pointed nose means curiosity." A flattened one sometimes means the same thing.

R. B. (Balham).—"She plays the ukelele all day." Cheer up! The days are much shorter now.

J. McD. (Glasgow).—"Bagpipe-playing is a cure for asthma." The only cure for bagpipe-playing is cotton wool.

J. K. (Eton).—"Two years ago I was in an accident and knocked senseless." Are you better now?

H. R. (Yeovil).—"I am going to buy my wife a pair of diamond ear-rings." And hang the expense!

D. N. (Plymouth).—"I can play any instrument whilst blindfolded." Handcuffs seem to be the only remedy.

T. N. (Devizes).—"We can expect no quarter from the income-tax people." In January they expect three-quarters.

J. R. (Swindon).—"It's never too late to learn." The later a man is in arriving home, the more his wife tells him.

L. S. (Warwick).—"I was wrapped in my thoughts." That's the way to catch a nasty cold.

L. N. (Elstree).—"I can write with both hands at once." Edgar Wallace will be jealous.

W. S. (Chelsea).—"I couldn't admire a girl who played Rugby football." Yet she might sweep men off their feet.

F. P. (Lancaster).—"Children do not use the word 'mater' very much nowadays." Mum's the word.

K. L. (Matlock).—"I had a doubt about kissing the girl." Did you give her the benefit of it?

F. K. (Goole).—"Ear troubles should be dealt with immediately." Switch off the wireless at once.

D. L. (Esher).—"I read a book the other day that positively alarmed me." Your pass-book?

R. F. (Merstham).—"She is to marry a wireless announcer." Then at least she'll know where he is in the evenings.

P. D. (Bolton).—"In the play that I am writing the heroine is tortured." She will be able to sympathise with the audience.

POET (Whetstone).—"I am engaged on a poem entitled 'The Autumn Leaf.'" Let it drop before it gets a withering look.

A. P. (Gosport).—"This summer was enough to make anybody angry." Especially if you paid extra to use a garden hose.

L. M. (Fairlop).—"A scientist has discovered a ray which will stop the working of any machine." We wish he'd switch it on your typewriter.

K. K. (Chelsea).—"A new work of fiction is said to contain only one character." It sounds as if it might be the autobiography of an angler.

T. G. S. (Oxford).—"Things often develop in a manner that makes one feel positively murderous." We have just seen our holiday snaps, too.

J. B. D. (Sheffield).—"What is the man doing who is always butting in where he isn't wanted?" Debt-collecting.

Miss D. (Ayr).—"A scientist says that the sun beating down constantly on a stationary object will gradually wear it away." We are seriously considering buying our jobbing gardener a sunshade.

JAMES (Manchester).—"It takes very little to have the shape of the nose altered." One method is to walk up to a large, muscular man and kick him deliberately on the shin.

F. W. (Nuneaton).—"Talkie performers often suffer from an affection of the throat." We have always been under the impression that any suffering involved is confined to members of the audience.

C. H. (Tottenham).—"I like to air my views." They need fumigating.

R. M. (Bungay).—"A new rose was named after me." How long after?

F. D. S. (Leeds).—"There is keen competition amongst the barbers in my district." Do they shave at cut prices?

J. T. (Henley).—"Statistics show that fewer widows are remarrying." Perhaps dead men do tell tales, after all.

FRANK (Coventry).—"What does the average man spend most of his money on?" Pay-day.

P. N. (London, S.).—"Which comes first, the bird or the egg?" Some actors get them both together.

L. H. (Esher).—"I always keep a poker by the bedside in case of burglars." A stunning idea.

H. L. (Yeovil).—"Mr. Henry Ford is said to be writing a book." An autobiography?

P. M. (London, N.).—"Our football club has made two donations to the hospital." A brace of referees?

T. D. A. (Preston).—"I recently broke a valuable ornament, and although I stuck it together, my wife will detect it I am afraid." So should we be.

R. T. (Redcar).—"People all realise that the Weather Clerk is a great comedian." They are certainly all familiar with his patter.

A. D. (Cardington).—"It would be better if French politicians understood British financial policy." It would be better if British politicians understood it, too.

F. M. (Stevenage).—"As I approached her she held out her right hand." And then turned to the left?

R. M. (Bath).—"She just looked at me and smiled." Too polite to laugh out aloud?

J. S. (Highgate).—"I have written a long novel which I shall never publish." There ought to be more novels like that.

T. M. (Ipswich).—"Before beginning to serve their sentences, convicts always have their photographs taken." So have bridegrooms.

JOHN S. (Bolton).—"Many of those modern houses already show signs of collapse." No doubt due to the heavy rents.

J. D. (Ealing).—"At last several improvements are being made in my district, just as I am leaving." Coincidence—or cause and effect?

W. A. D. (Dulwich).—"There are two things the average Tube traveller is never allowed to forget." We know—his feet.

D. M. (Goole).—"As a traveller, I find that stockings are the easiest things to sell." Then you haven't approached Gandhi.

P. N. (Carlisle).—"Tons of sugar are wasted annually at the bottom of teacups." This will cause a great stir in Aberdeen.

Tom (Hackney).—"A famous boxer is to become a tailor." Obstinate debtors may expect a very straight write.

M. T. (Hendon).—"Prehistoric men were not very sociable." Each one had a club of his own to which he could resort when irritated by his wife.

P. M. (Victoria).—"A London street performer tears paper into intricate patterns." We understand that he was trained in a laundry.

S. K. (Walton).—"A scientist claims that he can produce food from sawdust." Fretworkers are at last turning out something useful.

R. B. (Reigate).—"When will people realise that this country is a Land of Promise?" At the next General Election.

C. T. (Hitchin).—"It is possible to whistle a note that is inaudible to human ears." Our office boy hasn't mastered that one yet.

A. R. (Tottenham).—"I've been going in for *Bullets* these last 20 years." Steady, Ananias—as you see by our huge Celebration Offer on page 39, *Bullets* is only 19 years old this week.

W. R. T. (Perth).—"Cucumber-frames made of steel are suggested." This is certainly a good idea, now that the juvenile football season has started in the garden.

TOM D. (Dumfries).—"In Nigeria, I read, certain of the natives can often be seen sitting facing in one direction with the eyes closed for hours on end." So they have dramatic critics there, too.

F. R. (St. Albans).—"An income-tax official tried to enter for a sheep-shearing contest." We suppose he was disqualified on the grounds that he was a professional.

L. J. M. (Kew).—"At a fete, fathers had to identify their children by their feet." A more difficult competition would be for golfing fathers to identify their children by their faces.

(*Many replies unavoidably held over*)

Side-*Slips*

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. In the event of the same "Slip" being sent by more than one reader, the award is paid to sender of the first letter opened. Mark envelopes "Slips."

THE BEEZER BROADWAY BOOK: — "The soldiers of the Bey fight with remarkably long WORDS."

NEWS CHRONICLE: —"The furry side is used for the brim only, the surface of the CROWD being pressed flat."

ISLINGTON GAZETTE:—"Civil servant seeks three or four unfurnished ROOFS."

"IN FORTUNE'S POWER" (Novel):—"Earl Gwynne SANG into a chair. He was dressed in VARYING SHADES of light tan."

LEICESTER MERCURY:—"The two airmen were entertained by their colleagues at Farnborough, where they are RATIONED."

SOUTH WALES ECHO AND EVENING EXPRESS:—"The robbery only became known when the staff arrived at the office this morning to RESCUE work."

THE STORY TELLERS' CIRCLE:—"There are stories by all those writers on the FIRE and some of them in the NEXT FEW ISSUES."

THE SOMERSET GUARDIAN:—"Oxford and Cambridge Exams—Names of candidates who satisfied the examiners and obtained LOVER certificates."

CORK EXAMINER:—"Defendant ran into witness's EAR."

THE CHRONICLE: — "Anna heard voices and the SLANG of the hall door."

COMPETITORS! THIS IS THE PAPER YOU WANT

Tax collector: "There's one nice thing about this job—it keeps you out in the open air."

BIGGEST AND BEST

OVER £1,000,000 already won by "EVERYBODY'S" READERS

There can be no question as to which is the best paper for competitors. It has been agreed by all for **17 years** that **EVERYBODY'S** is **the** competition paper that matters; and competitors still say the same in letters that pour into the offices of **EVERYBODY'S** every week. They tell of misery being lifted by a sudden fortune, of families being raised from poverty to comfort, of the banishment of anxiety. A week or two ago an 86-year-old woman named Mrs. C. Mann, of Worcester, won £333 in the **"People"** "Movie-stars." She told a representative of **EVERYBODY'S**: "It will not be long before you call on me again, for this is not my last win." Mr. C. Jacobs, of Oxford, a boy of 18, won £300 in another competition, and was able to set his poor father up in business. Then there's Raymond Hayes, a 16-year-old school boy at the Nuneaton Grammar School, who has just won £450 in **"John Bull's"** Crosswords. If they can do it, so can you. But, remember, it's **EVERYBODY'S** you want to help you. Readers of this paper have won well over £1,000,000 in the last 17 years.

WIN THAT 3,000 GNS. "BULLETS" THROUGH "EVERYBODY'S"

This is what **EVERYBODY'S** will do for you. It will give you complete solutions and alternatives for all Crosswords and Picture Puzzles, as well as **"John Bull's"** £1,000 or £3 a week for life contest. It will give you advice and suggestions for **"John Bull's"** magnificent 3,000 Guineas offer in **Bullets** and all other prize line contests. And this is not all; for **EVERYBODY'S** is more than just a competition paper. It is a beautifully printed magazine, stitched, bound, packed with pictures, jokes, short stories—only the best ever gets into **EVERYBODY'S**. It will divert and enthrall you. Still more. It places a staff doctor and a staff lawyer at your service FREE. And there is a big Sports section, with **FOOTBALL FORECASTS** which have been unbeaten four weeks out of five, Jack Rutherford's Football confessions, anecdotes by Percy Swaffer, Boxing yarns, Racing selections, Thomas Moult's gossip, etc., etc. Then for **WOMEN**—there's Ruth English, in whom you can confide with your most intimate affairs. A beauty expert's advice on how to look your best. Competitions for children. A most interesting page of human stories for Wireless fans. Films to see and films to avoid. Gramophones—everything. There is no other paper that does so much for its readers. **EVERYBODY'S** is an amazing twopennyworth, it must be seen to be believed. The issue on sale TO-DAY is a bumper number with actually **52 Big Pages.** Make sure you get it or it will be sold right out and you'll have to wait till Monday for the next. You cannot mistake the paper. Just look at the cover and then get

Everybody's

The Popular Weekly

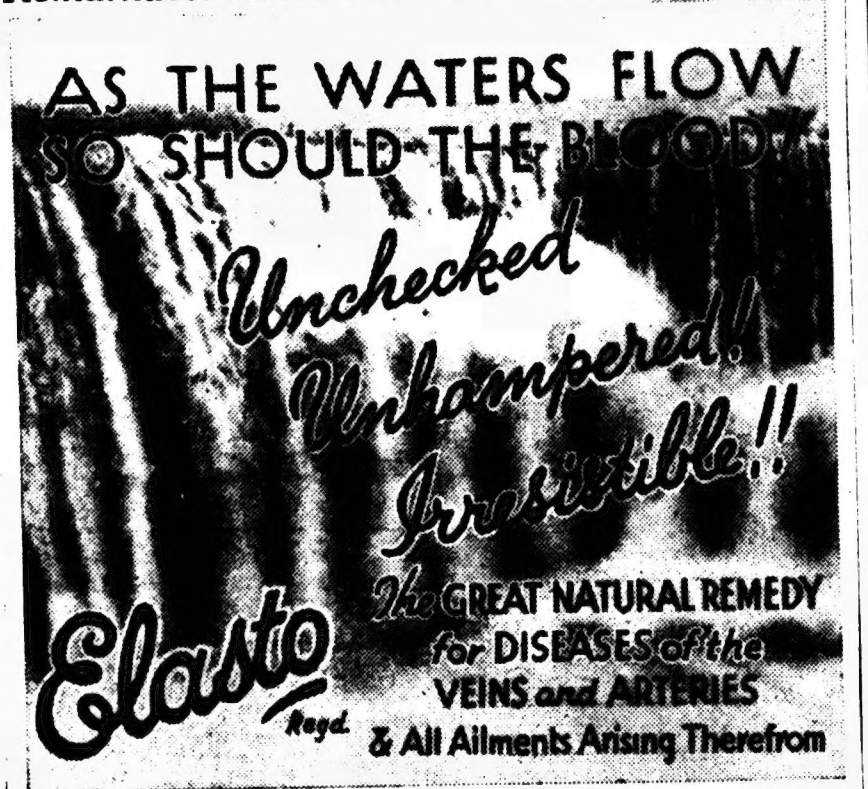
EVERYWHERE. 52 BIG PAGES 2d.

HEALTHY LEGS FOR ALL!

DON'T SUFFER FROM

CIRCULATORY DISEASES

Remarkable Results of New Blood Treatment!



What Users of Elasto Say—

"No sign of varicose veins now."
"Elasto put new life into me."
"Wonderfully active, thanks to Elasto."
"My Doctor cannot praise Elasto enough."
"Can now walk long distances with ease."
"Elasto has cured my bad legs."
"Elasto has worked wonders; my legs are quite clear now."
"Cured my rheumatism and neuritis."
"I am now feeling quite fit and healthy."
"Now free from piles."
"I feel 10 years younger."
"It put me on my feet."
"Varicose veins have completely disappeared."
"All signs of phlebitis gone."
"Elasto has completely cured my varicose ulcers."
"I am now free from pain."
"My skin is as soft as velvet."

These extracts from testimonials are typical of the general chorus of praise which has greeted this wonderful new blood treatment—Elasto.

YOU NATURALLY ASK "What is Elasto?"

ELASTO is something new to curative science; it is based on the knowledge that varicose ailments and relaxed conditions generally, with their numerous developments and widely varied symptoms, are *deficiency diseases*; that in all such conditions there is a lack of certain *vital constituents of the blood*.

Owing to this lack, the body is unable to evolve the elastic tissue needed to maintain the vein walls and the membranes in healthy condition, and a varicose or relaxed condition results.

Elasto restores to the blood the vital elements that combine with albumen to form elastic tissue and thus enables Nature to effect a cure in a perfectly normal manner.

There is no chance-work about Elasto; it brings into play Nature's own laws of healing. Elasto is not a drug, but a vital cell food which *must be present in the blood to ensure complete health*. It is prepared in tiny tablets, to be dissolved on the tongue, and is the pleasantest, the least costly and the most effective treatment ever devised.

Elasto conquers varicose veins, ulcers, eczema, psoriasis, phlebitis, thrombosis, muscular weakness, swollen legs, inflamed wounds, gout, rheumatism, neuritis, and all those troubles generally known as bad legs.

Elasto also conquers piles, prolapsus, varicocele, hardened arteries and glands, arthritis, sciatica, lumbago, and all relaxed conditions, no matter where they occur.

Send for FREE Sample

Elasto Treatment is fully explained in a Special Free Booklet which we will gladly send privately, post free, together with Free Sample and copies of recent testimonials. Don't lose another moment! Write for these to-day NOW, while you think of it! Or send 5s. for a full month's treatment (in plain wrapper) and see for yourself what a wonderful difference Elasto Blood Treatment makes!!

THE NEW ERA TREATMENT CO., LTD. (Dept. 15), Cecil House, Holborn Viaduct, London, E.C.

Elasto Will Save You Pounds

CURES THROUGH THE BLOOD

How to banish your troubles with a few magic words.

OVER 800 "John Bull" readers have already been whisked by a magic telegram to the land of dreams come true. Simply by writing a few words on a "Bullets" coupon these men and women in all walks of life have grasped a new world of care-free independence.

Now comes *your* big opportunity to grasp this new world—to dwell in comfort for the rest of your years on the result of half-an-hour's work.

To celebrate the Nineteenth Birthday of our famous "Bullets" contest, we offer a prize-list of sensational size, headed by a staggering cheque for 3,000 GUINEAS! Nineteen other substantial cash prizes follow this colossal First—and each of these winners, as well as the sender of the best "Bullet," is to receive an extra Birthday Gift of a magnificent Radio Gramophone.

On the opposite page you will find complete details of the prizes offered, and full instructions for entering. Opportunity is knocking impatiently at your door—let us have your answer on a "Bullets" coupon.

£812: 10s. CASH AND 100 TREASURE BOOKS WON

FIRST PRIZE OF £500, COMPETITION NO. 820

Mr. E. D. CLIFTON, 65, Vivian Avenue, Wembley, Middlesex.
Example:—LIKE A TON OF BRICKS
Bullet:—NATIONAL "LIFEBUOY"—ON TAXPAYER!

SECOND PRIZE OF £50:

Mr. W. GEE, 10, Craigwen Place, Pontypridd, Glam.
Example:—Has My Sympathy
Bullet:—Unemployed—"I've Job" Myself.

THIRD PRIZE OF £25:

Mr. J. CURLEY, 80, Copy-Nook, Blackburn, Lancs.
Example:—Landlady's Daughter
Bullet:—Fair And Above *Boarders*.

10 PRIZES OF £5 EACH:

S. S. BOCKING, 35 Coy., R.A.S.C., Aldershot, Hants.
A Glance, A Smile And—Another "Onion's" Talking "Tripe."

R. BRADBURY, 393, Warbreck Drive, Bispham, Blackpool.
Tells Her Everything—That's Golfer's Wife's *Lament*.

D. COLLINS, 41, Stainford Street, Rochdale, Lancs.
Enough For Everybody—And From—That's Just.

Mrs. M. M. COOKE, 27, Downderry Road, Bromley.
Not Illuminating—Seaham Harbour's "Little Lights."
(Entered on "Target" Prize Coupon.)

H. CROSSLEY, 89, Clarke Street, Hamer, Rochdale.
Making Films—"Shoot" To Kill War!

Miss R. CULLEN, 32, Albion Road, Edinburgh.
Talking About Economy—Am I Wasting Ink?

A. DONALDSON, c/o Tait, 279, Crow Road, Glasgow.
Landlady's Daughter—Spoiled Appetite—Landlady, Digestion.

Mrs. B. PRESTIDGE, 87, Tomkinson Road, Stockingford, Nuneaton.
Tells Her Everything—Mother—Or Folly's "Handbook."
(Entered on "Target" Prize Coupon.)

W. TAYLOR, "Westcott," Greenmount, nr. Bury.
Delicate Child—Catching Everything—Misses Lots.

Mrs. WALKER, "Takoradi," Thorn Park, Plymouth.
Enough For Everybody—But Division Requires Revision.

10 PRIZES OF £2 10s. EACH.

T. M. AICKEN, Belfast Bank, Ballymoney, Co. Antrim.
Clothes—Mother Worships, Were Baby's.

A. P. DAVISON, Jnr., c/o Le Marchant, Truchot Street, Guernsey, C.I.
Landlady's Daughter—Nurse—Takes Malnutrition Cases!

S. FELL, 93, Bradford Road, Birstall.
Ought To Be Careful—Criticising Government's Critical Work.

Mrs. M. HERBERT, 18, Mount Park Avenue, Purley Oaks, Surrey.
Strolling Along—Tramp Soon Repassed Hiker.

SEND COUPON BELOW FOR FREE HELP WITH YOUR "BULLETS"!

C. KOOP, 13, Stanwick Road, London, W.
Delicate Child — Denied Air — "Takes Wings."

H. J. LEECH, 36, Stephenson Avenue, Tilbury.
Formidable Obstacle — Behind Door — In Nightdress.

H. A. PETRIE, 9, Bruce Street, Dundee.
Sweeping—On, After Sweeping Up.

A. E. RIDGE, 75, Oakfield Street, Altrincham.
Tells Her Everything—*Then* Sells Me Stamp.

A. SPRIGG, 26, Roker Avenue, Monkseaton.
When Father Went Flying—Finished In First *Tree*.

Mrs. B. WARNE, Bury Road, Shillington, Hitchin, Herts.
Not Illuminating—Sermon—All "Eternal Fire."

A list of winners of 100 "Bulletser's" Treasure Books (with £1 cash) and 500 2/6 prize-winners can be seen at these offices.

ALL PRIZES HAVE BEEN POSTED.

The original cheque for £1,000 awarded to the First Prize-winner in Competition No. 810 will be displayed in the window of Mr. G. Hobbis, Church Vale, West Bromwich.

NEWSAGENTS' PRIZES. Cheques for £10, £3 and £2 respectively will be paid to the Newsagents from whom the winners of the three chief prizes in "Bullets" No. 824 usually purchase "John Bull."

"BULLETS" RULES.—1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges. **2.** Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed & Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated. **3.** The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry. Employees of Odhams Press and their families are not eligible.

FREE HELP

Scores of winners owe their success to the practical assistance of our free weekly *Bullets Bulletin*. Send this coupon to-day for a regular supply.

I enclose 6d. Postal Order No.....(crossed "& Co." and made payable to *John Bull*) to cover postage on twelve issues of *Bullets Bulletin*, commencing with the next available issue.

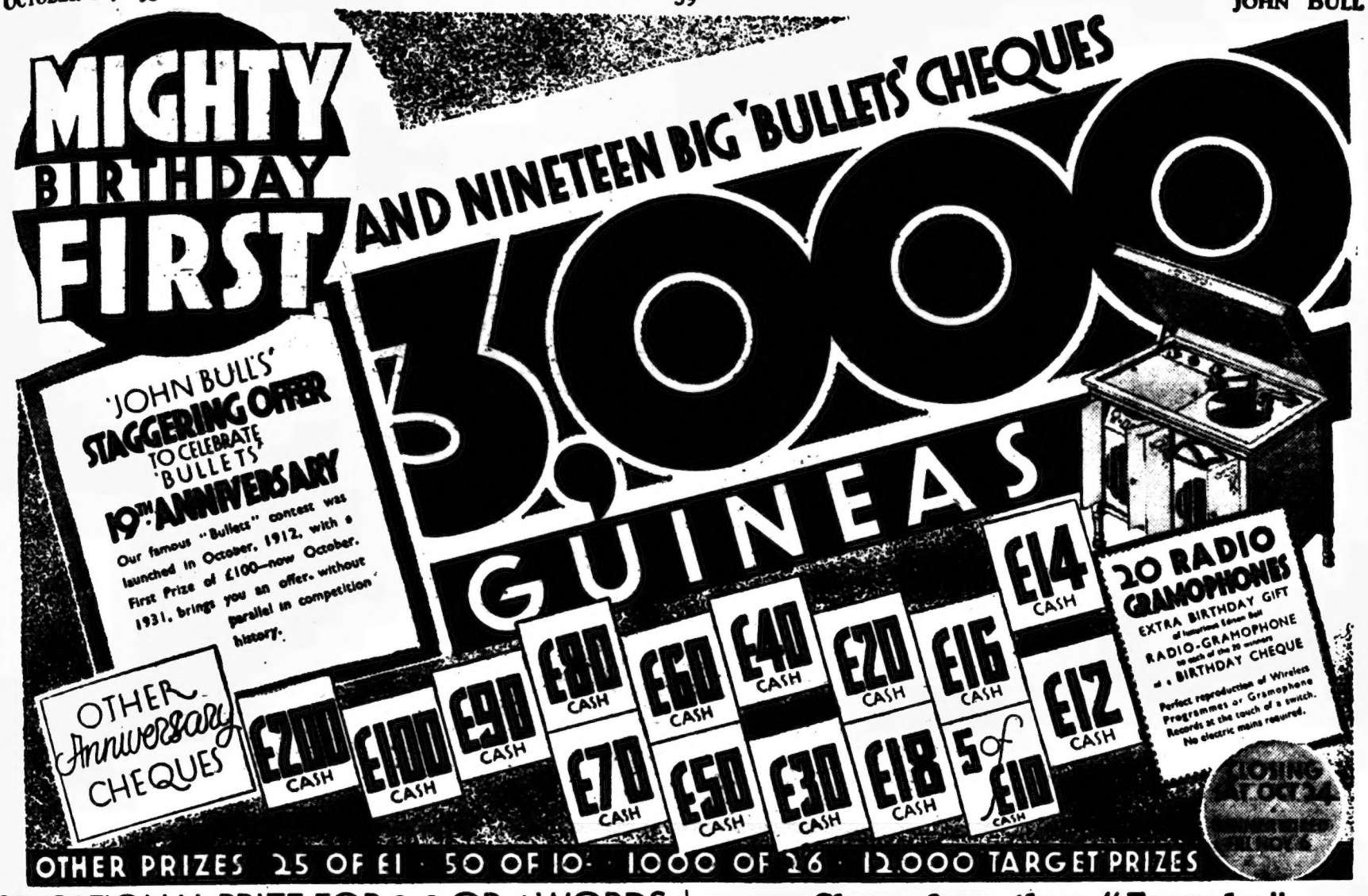
NAME.....

ADDRESS.....

.....

Post to:—"BULLETIN" DEPT., ODHAMS PRESS LTD., 19, SHORT'S GARDENS, LONDON, W.C.2

Do not send this coupon with your Bullets entry.


MIGHTY BIRTHDAY FIRST
AND NINETEEN BIG 'BULLETS' CHEQUES
3,000 GUINEAS
'JOHN BULL'S' STAGGERING OFFER TO CELEBRATE 'BULLETS' 19TH ANNIVERSARY
Our famous "Bullets" contest was launched in October, 1912, with a First Prize of £100—now October, 1931, brings you an offer without parallel in competition history.
OTHER Anniversary CHEQUES
£200 CASH
£100 CASH
£90 CASH
£80 CASH
£70 CASH
£60 CASH
£50 CASH
£40 CASH
£30 CASH
£20 CASH
£18 CASH
£16 CASH
5 of £10 CASH
£14 CASH
£12 CASH
20 RADIO GRAMOPHONES
EXTRA BIRTHDAY GIFT
of luxurious Ekcoan Suit
RADIO-GRAMOPHONE
to each of the 20 winners
at a BIRTHDAY CHEQUE
Perfect reproduction of Wireless Programmes or Gramophone Records at the touch of a switch. No electric mains required.
CLOSING AT OCT. 24
OTHER PRIZES 25 OF £1 · 50 OF 10/- · 1000 OF 26/- · 12,000 TARGET PRIZES

SENSATIONAL PRIZE FOR 2, 3 OR 4 WORDS

AS a result of this week's staggering Birthday Offer, a score of homes will soon be celebrating a big success, the harvest of a few words entered upon a *Bullets* coupon.

But remember—you cannot reap unless you sow. You must see that you have an entry in by Saturday, October 24, if you want to be amongst the winners. To make a *Bullet* may take you a few seconds, a few minutes, or even half-an-hour. Well, what matters how much of your evening it takes to win 3,000 Guineas?

You have simply to add TWO, THREE or FOUR WORDS of apt and original comment to any of the *Examples* given. Thus, using the *Example* DENTIST SNOWDEN, the added words "PULLING" BECAUSE NATION "PUSHED" would complete a *Bullet*.

First study the successful efforts on the opposite page as a further guide to winning styles. Then go ahead and build a 3,000 Guineas *Bullet!*

ENTRY-FEE.—You must enclose a Postal Order with your entry at the rate of 6d. for each coupon submitted. This should be made payable to "John Bull" and crossed "& Co." Write your name and address with date of posting on the back of the Postal Order.

Example _____
Bullet _____
Example _____
Bullet _____
(824) P.O. No. _____ Signed _____
Closing SAT. Oct. 24. I agree to enter in accordance with the rules announced on page 38. With 1 Coupon send P.O. for 6d. Address _____

Cut out each coupon separately. Post early if possible.

Example _____
Bullet _____
Example _____
Bullet _____
(824) P.O. No. _____ Signed _____
Closing SAT. Oct. 24. I agree to enter in accordance with the rules announced on page 38. With 2 Coupons, send P.O. for 1s. Address _____

"Bullets" must consist of Two, Three or Four Words.

Example _____
Bullet _____
Example _____
Bullet _____
(824) P.O. No. _____ Signed _____
Closing SAT. Oct. 24. I agree to enter in accordance with the rules announced on page 38. With 3 Coupons, send P.O. for 1s. 6d. Address _____

Choose from these "Examples."

ENGLAND EXPECTS	THE AXE	WRECKED HIS CAREER
DENTIST SNOWDEN	CAUGHT UNAWARES	MAKING AMENDS
SHARED BY ALL	FOR SONNY	WHEN FATHER'S HAD
ALONE IN THE WORLD	STERLING	MILLIONAIRE OR PAUPER
SHOWS HE'S A PATRIOT	THE FUN BEGAN WHEN	GERM OF DISCONTENT
ABSOLUTELY	EAST AND WEST	CAPTURES HER IMAGINATION
PEACE AT HOME	PARTNERS	MAN WITH A FAMILY
A GOOD SIGN	STORMY MEETING	THE OLD TROUBLE
TO THE COUNTRY	POINT TO REMEMBER	FOOLS
TWO-EDGED SWORD	HEIR TO A FORTUNE	IN THE STRUGGLE
GANDHI	CRUSHED	BUDDING ROMANCE
HE'S A TAXPAYER, SO	AS LONG AS I LIVE	SHOCK FOR MOTHER
FROM NATURE'S STOREHOUSE	MUST NOT BE	GET ON WITH THE JOB AND
	PRICELESS BOON	

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £10, £3 and £2 respectively will be paid to the Newsagents from whom the winners of the four chief prizes in Competition No. 824 usually purchase their copies of "John Bull."

Example _____
Bullet _____
Example _____
Bullet _____
(824) P.O. No. _____ Signed _____
Closing SAT. Oct. 24. I agree to enter in accordance with the rules announced on page 38. With 4 Coupons, send P.O. for 2s. Address _____

Enter your full name and address on each coupon.

Example _____
Bullet _____
Example _____
Bullet _____
(824) P.O. No. _____ Signed _____
Closing SAT. Oct. 24. I agree to enter in accordance with the rules announced on page 38. With 5 Coupons, send P.O. for 2s. 6d. Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

Example _____
Bullet _____
Example _____
Bullet _____
(824) P.O. No. _____ Signed _____
Closing SAT. Oct. 24. I agree to enter in accordance with the rules announced on page 38. With 6 Coupons, send P.O. for 3s. Address _____

ADDRESS ENTRY AS FOLLOWS: "Bullets" No. 824, "John Bull," Long Acre, London, W.C.2. (Comp.)

6D TO ADVERTISE THE MOST MARVELLOUS SHAVING OUTFIT IN THE WORLD 6D

The most wonderful Shavex Outfit is put before the public for 6d. The razor is an absolutely new design, no one in the world possesses anything like it, and it gives a better and closer shave than any razor existing. It can be cleaned in a second, and unlike so many razors, it has no prongs to contain dirt and verdigris. The plating on this razor will last many years. The Shavex Super Blade is made expressly for this razor. The Whole outfit is really a gift ; the 6d. that is sent for it is practically only what it costs us in distribution. We are supplying the outfit at this price for all the world to see what a wonderful razor and blade we are giving. There is not another blade that can compete with the Shavex Super Blade. It glides over the face so that you can hardly feel it and you will find that you have had the closest and most perfect shave of your life. Your skin will feel as smooth as satin. This outfit should be taken on all one's travels. No water is necessary with Shavex. This expensive outfit can be obtained for 6d., an offer which has never been known before and never will again. We consider it the finest razor with the finest blades on the market.

"Shavex" is the most modern and up-to-date method of shaving. What is more simple than wetting the beard with water, smearing a little "Shavex" lightly over the beard, and then shaving? You will get the smoothest, cleanest and best shave you have ever had, and your skin will feel like softest satin. No wrinkles will appear as "Shavex" is a Skin Food. There is no soda in "Shavex," as is used in other shaving soaps. It will also take only a quarter of the time required with soap and brush.

SHAVEX

is sold everywhere at

LARGE TUBE **1/-** DOUBLE QUANTITY In Tube or Pot *(lasts four months)* **1/6**

WONDERFUL REDUCTION

SHAVEX SUPER BLADES *Of all Chemists and Stores*

One Blade **3D.** instead of **4D.** Packet of 5 Blades **1/3**

Never before has shaving been made so easy, so rapid and so pleasant. No after lotions are required.

Never before have men been given the true secret of youthful looks. "Shavex" is a Skin Food, Skin Tonic, and a Skin Preserver.

SHAVEX prevents formation of wrinkles and lines, and keeps away the ravages of time.

Travellers who, when on a journey, find themselves short of water, can always get a perfect shave when carrying SHAVEX and look fresh. After being in sun or wind and the face is rough and sore and you have to shave, nothing is more soothing than a SHAVEX shave.

The skin after being shaved with soap and brush often looks and feels sore, as the soap and brush have taken out all the natural oil and dried up the skin. SHAVEX gives the skin natural oils—all the creases smooth out with the use of SHAVEX.

It has taken the proprietors of "SHAVEX" three years to get a perfect blade that no one could compete with. There are very good Blades on the market, but to go with "SHAVEX" we wanted a perfect Blade. At last, after three years, we have a "SHAVEX SUPER BLADE," that no Blade can compare with. The "SHAVEX SUPER BLADE" & "SHAVEX" with the Shavex Razor make the most perfect Shaving Combination that ever will be known.

The SHAVEX OUTFIT *contains:*

A SHAVEX SAFETY RAZOR

ONE SHAVEX SUPER BLADE

A 10-DAY TUBE OF SHAVEX

The Shavex Outfit is British Made and is obtainable at all Chemists or post free from

SHAVEX ZEE-KOL CO., LTD.,

(Dept. R11), 40, Blenheim Road, Upper Holloway, LONDON, N.19.

ALMOND OIL ZEE-KOL TOILET SOAP

Beautiful and Talented Women's Evidence that it

CREATES BEAUTY AND PRESERVES BEAUTY

Never before has a soap of this description been given to the public. It is made of the purest oils—

These are the wholesale prices of some of the materials used in most of the advertised soaps. Compare these prices to Almond Oil, which is 3/6 per lb., and which is used in Zee-Kol Almond Oil Soap.

PALM OIL costs 4d. per lb.

OLIVE OIL costs 7d. per lb.

ALMOND OIL costs 3/6 per lb.

Now it is easily seen why Zee-Kol Almond Oil Soap is the most expensive to make, as it is very rare to get Almond Oil in a soap at all.

The price of Almond Oil will prove to everyone that there is no soap in the world so marvellous as Zee-Kol Almond Oil Soap.

JACK : You are really the most glorious creature under the sun, Neda, and I am not the only one who thinks so. All the evening people have been gazing up at our box looking at you.

NEDA : You are most ridiculous, you know I am no longer young. Many think I am only 26, but I shall be 44 next month. I study the soap I use. All my life I have only used cream to cleanse my face. The ordinary soap has a lot of soda, so I found a marvellous soap called Zee-Kol Almond Oil soap, and it is perfect for my skin. It is composed of Almond Oil, and I should advise you, Jack, to use it yourself. It is not 5/- per tablet—only 6d. and has a delightful perfume, and this is the secret of my perfect complexion that you admire so much.

Blended with the most exquisite perfumes, ALMOND OIL has been chosen for this Zee-Kol Super-Toilet Soap. It contains the purest and the most natural oil for the skin. When washing, the natural oil is replaced and the skin keeps firm, smooth and beautiful.

It has taken years to know how to blend the oils in this soap, because it is not like other soaps to-day, which are only ordinary soaps. Its oils are a marvellous tonic to the skin. No ordinary soap can do what Zee-Kol ALMOND Oil Soap does, yet it is sold everywhere to-day at half its former price—6d. instead of 1/-. Zee-Kol Almond Oil Soap is a perfect Shampoo. All dandruff disappears and the hair shines with health.

1/- LARGE TABLET NOW 6D.

Obtainable from all Chemists and Stores or direct from

SHAVEX ZEE-KOL CO., LTD. (Dept. S.14), 40, Blenheim Rd., Upper Holloway, N.19

SKIN DISEASES Cured in a Night

ECZEMA.
"I suffered from Eczema all over my face and body. I applied Zee-Kol and in three days the Eczema had gone."

VARICOSE AND OTHER ULCERS.
"For years I could not walk with Ulcerated Leg. Zee-Kol cured it in a week."

ABSCESSES.
Zee-Kol instantly draws out all inflammation and the abscess is healed in twenty-four hours.

ERYSIPELAS.
This alarming skin affection will disappear in a few days with Zee-Kol applied night and morning. Its effect is marvellous.

Zee-Kol is, without doubt, the most wonderful skin remedy of all time. The cruellest Skin Diseases such as Ulcers, Eczema, Abscesses, Erysipelas, etc., are rapidly and completely banished, and Pimples, Blackheads, Boils, Rashes, etc., disappear like magic. Never was known any remedy like Zee-Kol. Where it touches, the skin takes on a finer and healthier glow. It destroys everything unhealthy to the skin. No skin disease can resist it. Forget it being a patent Medicine.

This is the only way we have of letting the world know of Zee-Kol's marvellous power of skin healing. We are supplying the big London Skin Hospitals, for there is nothing in the world to compare with Zee-Kol. Do not hesitate. Go straight to your chemist and get a box of Zee-Kol and rest absolutely assured that your skin trouble will speedily be banished. Zee-Kol cures in record time Eczema, all kinds of Ulcers, Hæmorrhoids, Chilblains, Bad Legs, Severe Burns, etc.

ZEE-KOL

BURNS.
Zee-Kol takes all pain away. New skin forms in a few days.

BOILS, ETC.
Boils cannot resist the wonderful healing properties of Zee-Kol, and in two days they disappear.

PIMPLES AND BLACKHEADS.
"I always had Blackheads and Pimples. Zee-Kol cured them in a night—they vanished."

LUMBAGO STIFF JOINTS, ETC.
Splendid for Stiff Joints rubbed in gently by the fire, and for Rheumatism.

4 FREE GIFTS COUPON

For sample of ZEE-KOL Ointment and Pills send 2d. stamp for postage. If sample of ZEE-KOL Medicated Soap and Doge Face Cream are also desired, send 4d. for postage and packing. Write to the **Shavex Zee-Kol Co., Ltd. (Dept. Z.K. 18), 40, Blenheim Road, London, N.19.** At all chemists; Zee-Kol Ointment at 1/6, or a large tin 3/-.

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